

MASON® SHOES

Spring/Summer 1987

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A Message From Vic Mason

Dear Mason Dealer:

As we bring you our 83rd Anniversary Edition of the Mason Shoe Catalog, I would like to take you on a short trip back in time.

A few weeks before this catalog went to press, I was down in our office basement paging through some of the catalogs from our earlier years in business.

In one of those catalogs I ran across the "Six Mason Pledges" established by my father, Bert Mason. I would like to reprint them here for you. I think you'll find them interesting.

Mason Pledges

We Solemnly Pledge:

1. That we will continue to offer you footwear made by our own special exclusive lasts which have been carefully engineered to assure each wearer's feet the health and comfort to which every Mason customer is entitled.
2. That we will continue to use every effort to improve further the superb quality of the materials and skilled Union workmanship which go into Mason Shoes.
3. That we will do everything in our power to prevent or help relieve foot troubles due to improperly fitted or constructed footwear by never ceasing our efforts to increase the knowledge and helpfulness of Mason Direct Factory Salespeople.
4. That we will carry complete stocks at all times, to be able to give each customer prompt service and to supply the exact size needed in every style as stated in this catalog.
5. To pass on to customers the great savings made possible by our modern factory, enormous production of shoes, and economical methods of selling direct-to-wearer.
6. To conduct every transaction with salesperson or customer, in the sincere spirit of the *Golden Rule*, and in the belief that the only important asset of a business is the genuine Good Will of its customers. We pledge ourselves and our every resource to continue to deserve that Good Will.

The wording may be a little dated, but these are ideals we still hold to today. We look forward to following them for many years to come. Best of luck with your selling!

Sincerely,

Vic Mason

A Proud Family Tradition of Quality Shoemaking— Since 1904

Vic Mason's Mason Shoe LIMITED WARRANTY

What Is Covered?

This Warranty covers **ALL DEFECTS** in workmanship or materials in any product purchased from Mason Shoe.

It also covers any return that is **NON-DEFECTIVE**...including customer dissatisfaction with style, size, fit, or color.

How Long Is The Coverage Period?

For **DEFECTIVE** merchandise, coverage is for **ONE YEAR**. For **NON-DEFECTIVE** merchandise, coverage is for **30 DAYS**. Time is determined from date you receive merchandise.

What Will We Do?

If the returned merchandise is **DEFECTIVE**, we will **REPLACE**, **REPAIR**, or **REFUND** every cent paid us.

If the returned merchandise is **NON-DEFECTIVE**, we will **REPLACE** or **REFUND** every cent paid us, provided it is resalable...this means it has not been soiled, bent, wrinkled, or damaged. If the merchandise is not resalable, we will adjust the matter fairly.

What Is Not Covered?

This warranty does not cover damage from accident, misuse, or abuse. Proof of purchase may be required under this warranty.

Instructions For Returning Merchandise

Mail the merchandise insured Parcel Post or U.P.S. to: **Mason Shoe Mfg. Co., Chippewa Falls, WI 54774**. Attention: Adjustment Dept.

Make sure your name and address are printed on the package. Put all correspondence inside the package.

MASON SHOE MANUFACTURING COMPANY
Chippewa Falls, Wisconsin 54774

"If You've Got A Question We'd Be Glad To Help!"

Toll-Free Answer Line **1-800-826-7102**

(continental U.S. and Hawaii)

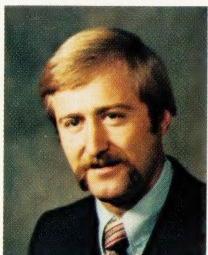
In Wisconsin Dial **1-800-472-7003**

Toll-Free Answer Lines Are Open

Mon. thru Fri. from 7:00 a.m. to 5:00 p.m. (C.T.)



Ione Reynen
Service Department
Manager



Clark Woznicki
Sales Director



Roxie Farmer
Sales and Service



Anna Olson
Sales and Service



Luann Zwiefelhofer
Sales and Service



Gail Frank
Sales and Service



Karen Briggs
Sales and Service



Billie Annis
Sales and Service

WE HONOR BOTH!



You Can Call In Your Credit Card Orders
on Mason's Toll-Free Phone Lines

*In Continental
U.S. and Hawaii:*

1-800-826-7030

In Wisconsin: **1-800-472-7003**

Toll-Free Credit Card Order Lines Are Open

Mon. thru Fri. from 7:00 a.m. to 9:00 p.m.

Sat. from 7:00 a.m. to 5:00 p.m. (Central Time)



Here's What Mason Shoe Has For You!

Mason Shoe's Modern Factory and Shipping Warehouse

Our Factory (front) is the show-place of the industry...The Shipping Warehouse (back) is the size of three football fields and holds over 600,000 pairs of shoes.

However, what we're really proud of are the hundreds of highly skilled, dedicated employees inside those buildings. They're the ones who add that extra touch that has made Mason Shoes the choice of over a Million Americans.

More From Mason...

- More Than 400 Styles to Choose from for Men and Women.
- Huge Range of Sizes...Lengths 4 to 16...Widths AA to EEEE.
- No Postage Charge—No Handling Charge (Mason prepays all surface shipping charges from our factory to YOU).
- Fast, Efficient Shipment of Orders (We are able to ship 95% of our orders within 24 hours).
- Fair and Honest Treatment of You and Your Customers. (We put extra emphasis on making sure you're pleased with your Mason products. **Your Satisfaction is our Number One Priority!**)
- Quality Backed by More Than 80 Years of Family Pride.

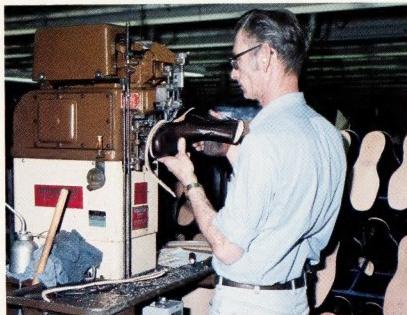
What Makes Mason Shoes So Special?

Quality



Quality Materials

Machinery and methods have improved enormously since we started making shoes back in 1904. But old-fashioned skill and experience are still the heart of truly quality shoes. We begin by selecting fine leather, uniform in quality. Only after passing this rigid inspection is it acceptable for Mason Shoes.



Craftsmanship

It takes a steady hand and good eye for the "rough rounding" process. Here the excess leather is trimmed off the sole before it's stitched to the Goodyear welt. Experts consider the Goodyear welt process one of the most durable, comfortable methods of shoe construction.



Skilled Hands

Sewing the uppers takes real skill. Some of our Mason employees have over 30 years experience right here in our shoe factory. We use only the finest dacron and nylon thread available. There are no short cuts in the making of a Mason Shoe. Many styles in our factory take over 125 separate operations.



Quality Control

Every pair of shoes must meet a rigid set of standards before it can wear the "MASON" name. In addition to our many quality inspectors, each individual worker is also checking the quality from previous steps. *They all take a great deal of pride in bringing you and your customers the finest quality shoes available in America today!*

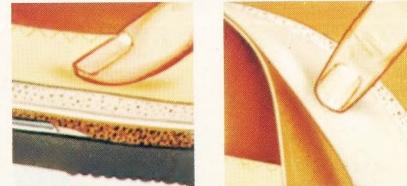
Comfort

Mason's Exclusive Velvet-eez Air Cushioned Innersole. Our Velvet-eez Air Cushioned Innersole pampers your foot as never before. Your foot rests on a spongy cushion composed of thousands of tiny air bubbles.



Mason's Velvet-eez Air Cushioned Innersole assures you of foot comfort.

velvet-eez



Your foot rests on thousands of tiny air bubbles.

Built-in Velvet-eez longitudinal arch cushion gives firm yet gentle support.

Satisfaction

"It took a mile walk to convince a customer of mine of the quality of Mason shoes. He chose a pair of Executive Imperial Wingtips. To make a long story short, he walked his mile and exclaimed they gave him a feeling of walking on air. A week later he gave me an additional order for two more pairs of shoes."

—J.P. Burgett, Ohio

"I put my new Mason shoes on and wore them to work. It was as if I had always been wearing them. No 'new' feel to get used to, no break-in to fit my foot. They're Great!"

—Janice Spain, Texas

"About five years ago I purchased a pair of Mason steel toe work shoes. The comfort and fit of these shoes is unreal. They feel as good as my dress shoes."

—Steve DuBose, Florida

"I'm a nurse in a hospital, and I can wear my Mason shoes for eight hours duty without getting tired of walking...at times I have worn them for 16 hours continuously and didn't know they were on my feet because they are so soft and comfortable."

—Mrs. Leila Mallari, Michigan

Mason Shoe's Catalog Guide

Men's



Pages 4-15

Executive Imperials...Mason's Top-of-the-Line Dress Footwear for men.

Premium Leather Uppers...Oak-Tanned

Leather Soles...Leather-Covered Velvet-eez Air Cushioned Innersoles. For the man who will settle for nothing but the best!



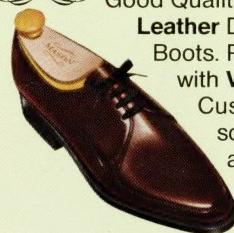
16-17

Soft Supple Leather Uppers highlight the Diplomats. They also feature Leather Soles, Glove Leather Linings, and Genuine "wrap-around" Moccasin Construction.



18-27

Good Quality, Mid-Priced, Leather Dress Shoes and Boots. Plenty of comfort with **Velvet-eez** Air Cushioned Innersoles. These styles are excellent values.



Dress/Casual Fashion

28-38

Styles for all your leisure time and dress/casual needs. Soft Deerskin Casuals...

Leather Moccasins

...Leather Boat

Shoes...and all

sorts of Light-weight, Glove-

Soft Leather Casuals.



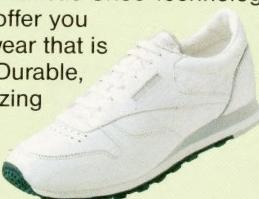
Pages 4-15

Athletics

39-45

Whatever the activity, Mason has a style to fit your needs...walking, jogging, court sports, or casual.

Advanced Athletic Shoe Technology allows us to offer you Sports Footwear that is Lightweight, Durable, and has amazing shock-absorbing capabilities.



Mason Westerns

46-53



If you want to go First Class, try our **Imperial Western Boots** on pages 46 and 47 ...they feature **more than 10 square feet of fine Leather** per pair! Plain to fancy stitched, they're all here...for work or dress.

Durable Work Styles

54-66

Here's the "backbone" of the Mason Line...our long wearing, **Leather** Work Styles. We even have styles with soles **Guaranteed to Outwear** their Leather Uppers or we will **REPLACE** them, **REPAIR** them, or **REFUND** your money...no time limit! That's Mason Tough!



Boots For The Great Outdoors

67-71

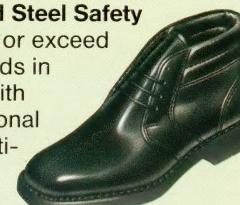
Look here for Mason's famous **FIELD & STREAM® Line of Quality Leather Sporting Boots**. If you enjoy hunting, fishing, backpacking, or just getting outdoors...you'll really appreciate the comfort and quality of Mason's Boots for the Great Outdoors.



Steel Safety Shoes

72-79

Tough **Leather** Shoes and Boots with **Tempered Steel Safety Toes**. All meet or exceed safety standards in accordance with American National Standards Institute (ANSI Z41 PT83).



Women's

Dress & Casual Fashion

80-106

Refined Dress Styles for daytime suits as well as evening wear. Dress Casuals for soft, swirling skirts and dressy leisure wear. Many can be matched with attractive bags.



Easy Going Casuals

107-119

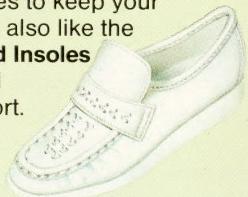
Lots of **Leather** in Loafers, Moccasins, Deck Shoes and Sport Oxfords. They're all here...and they all look great with blue jeans, or casual skirts.



Service Shoes

120-125

Soft, Genuine Leather Uppers are a must for Top Quality Service Shoes. Leather breathes to keep your feet cool. You'll also like the **Soft Cushioned Insoles** for walking and standing comfort.



Athletics

126-127

Athletic Styles for Aerobic Exercising, Walking, Running, Court Sports or just Lounging. Plenty of high-tech padding, cushioning and shock-absorbing comfort!

Summer Fun Shoes

128-136

Soft and Cushiony Summer Fun Styles...Sandals, Slings, Espadrilles. Cool, Cute and Comfortable.



Mason Dealer Instructions and Price List

137-140

Welcome to the Quality and Comfort of Mason Shoes!

Executive Imperials®

Premium Leather Uppers
Oak-Tanned Leather Soles

You deserve Mason's Wing Tip
Executive Imperials done in Classic
Oxford or Timeless Tassel Styling.

- **Premium Leather Uppers...**
they take a lustrous shine that's
guaranteed to highlight and
complement your finest suit
of clothes.
- **Oak-Tanned Leather Soles,**
treated for long wear...a mark
of distinction for any quality-
made shoe.
- **Velvet-eez Air Cushioned Inner-**
soles...maximum walking comfort.
- Leather quarter linings...Rubber
heels...Tempered
steel shanks...
Heel counters
for stability...
and Good-
year Welt
Construction.
All designed
to assure
you superb
quality and
comfort.



velvet-eez®

AIR CUSHIONED INNERSOLES

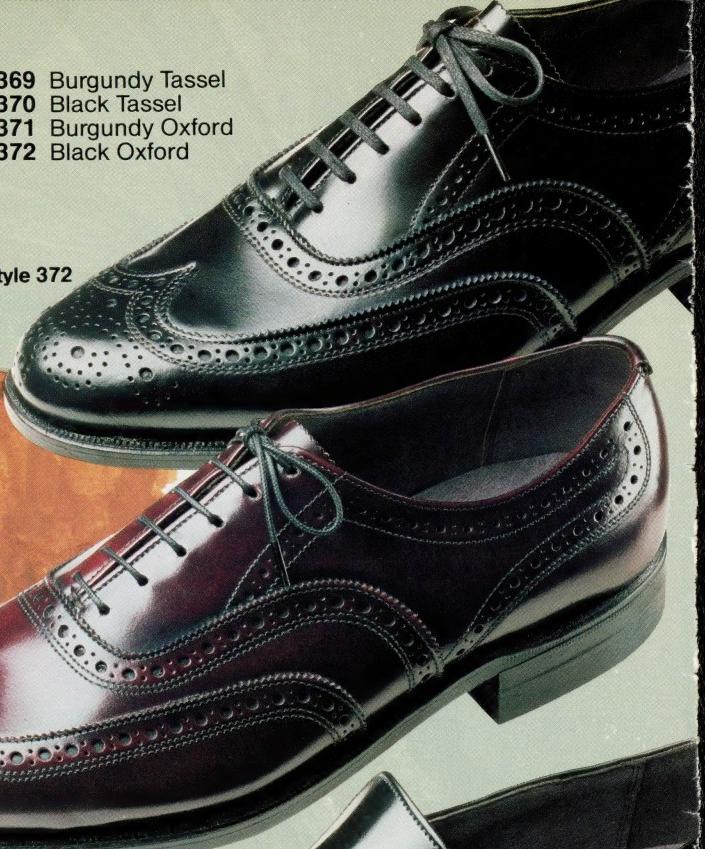
Mason Has A Size For You!

Widths	Sizes													
	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	

- See Current Price List
for Price and Deposit

Style 369 Burgundy Tassel
Style 370 Black Tassel
Style 371 Burgundy Oxford
Style 372 Black Oxford

Style 372



Style 371



Style 370



Style 369

*Executive
Imperials*®

Premium Leather Uppers

You don't have to be a Wall Street broker to realize these Executive Imperials are a wise investment in long term foot comfort.

You'll enjoy excellent returns from the **Premium Leather Uppers** ...**Oak-Tanned Leather Soles** treated for longer wear...and Leather-Covered **Velvet-eez** Air Cushioned Innersoles.

Other immediate benefits are assured with leather quarter linings ...tempered steel shanks...sturdy heel counters...and rubber heels with shock-absorbing, soft center inserts.

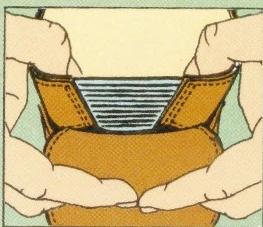
Naturally we use only the finest Goodyear Welt method of construction with quality leather welts.

You won't find these styles in the finance section of your newspaper, but they're a great investment for your footwear future.

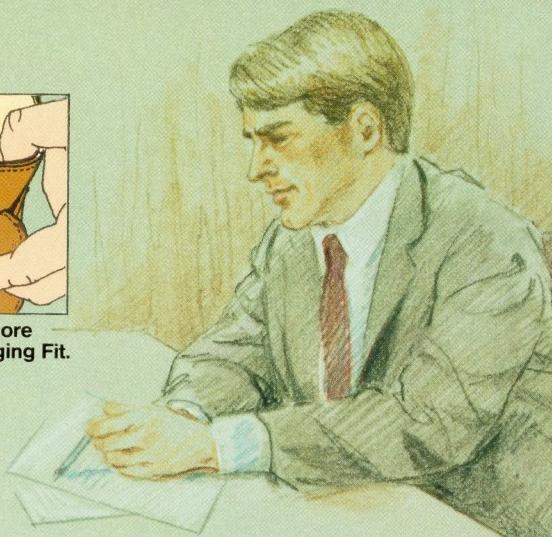


velvet-eez®
LEATHER-COVERED
AIR CUSHIONED INNERSOLES

OAK-TANNED LEATHER SOLES



Hidden elastic gore
gives you Foot-Hugging Fit.



Sizes Mason Has A Size For You!

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths	C	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 319 Burgundy

Style 320 Black

- See Current Price List
for Price and Deposit



Style 320

Style 319

Executive Imperials®

Elastic Goring Provides Comfortably Snug Fit

Amazing flexibility and comfort are yours in these Premium Leather Wing Tip Slip-Ons.

You'll know the elastic side gores are providing you with foot-hugging stretch every time you take a step... the shoe and your foot work as one. (You can even adjust the strap and buckle for the right degree of snugness.)

What you won't feel is the elastic gore rubbing against your instep because we've added a layer of smooth leather to protect you from any uncomfortable chafing.

Plus, you'll have all the quality you've come to expect from Mason's top-of-the-line Executive Imperials... **Premium Leather Uppers**... **Oak-Tanned Leather Soles**, treated for long wear... **Rubber Heels** with shock-absorbing, soft center inserts... **Leather-Covered Velvet-eez Air Cushioned Innersoles**... and **Leather Quarter Linings**.

We also use tempered steel shanks, sturdy heel counters, and Goodyear Welt Construction to assure you a durable dress shoe as well as a smart-looking dress shoe.

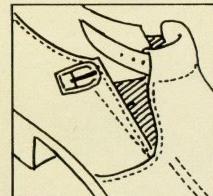


		Mason Has A Size For You!												
		7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths	C	X	X	X	X	X	X	X	X	X	X			
	D	X	X	X	X	X	X	X	X	X	X	X	X	
	E	X	X	X	X	X	X	X	X	X	X	X	X	

Style 326 Brown

Style 327 Black

- See Current Price List for Price and Deposit



Adjustable buckle and hidden elastic gore for a comfortably snug fit.



Style 327

Style 326

Executive Imperials®

Premium Leather Uppers
Oak-Tanned Leather Soles

Executive Boardroom Styling...
designed for the man destined for
greatness! That's definitely the
feeling you'll get when you try on
a pair of these **Premium Leather,**
Executive Imperial Slip-Ons!

Mason Craftsmen designed a
new trim-fitting last, and developed
a special "**CUSHION-FLEX**" method
of construction...just to complement
this beautiful handfinished leather.

"CUSHION-FLEX" construction
gives the entire shoe the same
flexible characteristics as the fine
leather uppers. **You'll enjoy absolute
walking comfort from the very first
step.**

We wrap your feet in total com-
fort with glove-soft **leather** quarter
linings...**leather**-covered **Velvet-eez**
Air Cushioned Innersoles...
oak-tanned **leather** outsoles...
leather heel pads...leather
Goodyear welt...special soft-center
rubber heels to absorb foot-shocks
and cushion your every step...
tempered steel shanks...and elastic
goring to assure a comfortably
snug fit.



Style 520

Style 521



Hidden elastic gore gives
you extra comfort

Style 520 Black
Style 521 Burgundy

- See Current Price List
for Price and Deposit

Mason Has A Size For You!

Sizes

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X			

	7	7½	8	8½	9	
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Style 14

Style 16



Style 15

Sizes Mason Has A Size For You!

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
B			X	X	X	X	X	X	X	X	X	X	
C	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	
EEE	X	X	X	X	X	X	X	X	X	X	X	X	

Style 14 Tan Grain

Style 15 Burgundy Antique Smooth

Style 16 Black Grain

- See Current Price List for Price and Deposit



Executive Imperials®

Premium Leather Uppers
Oak-Tanned Leather Soles

Mason's Leather Executive Imperial Line brings you a "beefed-up" dress oxford that's rich in classic character.

- Premium Leather Uppers in your choice of antiqued, burnished burgundy...as well as a bold Full Grain in black or tan.
- Naturally they feature Goodyear Welt Construction with sturdy midsole and full leather reverse welt.
- Genuine Leather Soles...treated for long wear...oak-tanned for lasting quality.
- Durable Rubber Heels with soft-center inserts to absorb foot-shocks.
- Leather-Covered Velvet-ez Air Cushioned Innersoles...the ultimate in foot comfort.
- Leather Quarter Linings...Sturdy Heel Counters...and Tempered Steel Shanks for durability.



velvet-ez®

LEATHER-COVERED
AIR CUSHIONED INNERSOLES

CRAFTED WITH PRIDE
IN U.S.A.

Style 524



Executive Imperials®

Premium Full
Grain Leather Uppers
Oak-Tanned
Leather Soles

An American Classic
crafted by Mason for dis-
criminating men of
exceptional taste.

Premium Full Grain Leather
Uppers in Jet Black and Antique Brown...tanned to near perfection. Padded tongue. Soft glove leather-lined quarters.

Oak-Tanned Leather Soles
treated for longer wear. Midsole and full leather reverse welt. Genuine Goodyear Welt Construction. Special soft-center rubber heels. Tempered steel shanks for maximum comfort and support. And, Mason's Exclusive **Velvet-eez** Air Cushioned Innersole!

velvet-eez®

LEATHER-COVERED
AIR CUSHIONED INNERSOLES

NEW EXPANDED SIZE RUN!

Mason Has A Size For You!

	Sizes																				
Widths A	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14	14½	15	15½	16
B					X	X	X	X	X	X	X	X	X	X		X					
C					X	X	X	X	X	X	X	X	X	X		X					
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EEE					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EEEE					X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	

Style 524 Black Wingtip

Style 525 Brown Wingtip

- See Current Price List for Price and Deposit

Style 316

Style 317

Style 318

Sizes Mason Has A Size For You!

Widths	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
C	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 316 Black
Style 317 Brown
Style 318 Tan

- See Current Price List for Price and Deposit

Executive Imperials®

**Premium Leather Uppers
Oak-Tanned Leather Soles**

For the Executive on the move...
Bold Slip-On Styling that will take you right to the top!

Premium Leather Uppers with handsome, grained texturing to accent their look of quality.

Oak-Tanned Leather Soles... treated for long wear, and rubber heels with soft-center inserts, put these styles in a class by themselves.

You'll know something is special from your very first step. A lot of that is due to the unique comfort of Mason's leather-covered **Velvet-eez** Air Cushioned Innersoles.

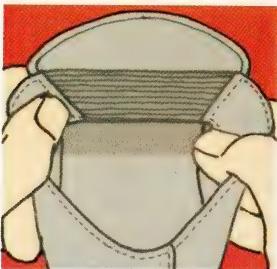
Added Quality with leather quarter linings...tempered steel shanks...Goodyear Welt Construction...and elastic goring across the instep for a comfortably snug fit.

Take a step toward success in Mason's Executive Imperial Slip-Ons!



velvet-eez®

LEATHER-COVERED
AIR CUSHIONED INNERSOLES



Hidden elastic gore
gives you extra comfort

Style 300

Style 301

Executive Imperials®

Premium Full Grain Leather Uppers Oak-Tanned Leather Soles

A look born in Europe and
bred for your taste.

Genuine Premium
Leather Uppers carry a
beautiful handburnished

finish. The **oak-tanned leather sole**
is treated for long wear and has a
trim, elegant look.

Mason's exclusive **Velvet-eez** Air
Cushioned Innersole...special soft-
center heel...and, hidden elastic
gore make each step a new experi-
ence in walking pleasure.

Other quality features...
Goodyear Welt construction...
leather-lined quarters...tempered
steel shanks...and, subtle decora-
tive stitching for a touch of style.



Mason Has A Size For You!

	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths B							X	X	X	X	X	X	X		
C					X	X	X	X	X	X	X	X	X		X
D	X	X	X	X	X	X	X	X	X	X	X	X	X		X
E		X	X	X	X	X	X	X	X	X	X	X	X		
EE			X	X	X	X	X	X	X	X	X	X	X		
EEE				X	X	X	X	X	X	X	X	X	X		

Style 300 Black

Style 301 Brown

- See Current Price List
for Price and Deposit

velvet-eez®

LEATHER COVERED
AIR CUSHIONED INNERSOLES

Executive Imperials®

The shoe that needs no breaking in! The wide appeal for fine shoes in moc toe styling is answered by

Style 332



velvet-eez®

LEATHER COVERED
AIR CUSHIONED INNERSOLE
WITH LONGITUDINAL CUSHION

this Mason pre-flexed style.

It's still a big part of today's fashion. And it's sure to be around for a long time to come...especially with our comfortable Pre-Flexed construction.

Premium Select Leather

Uppers...leather quarter linings...
oak-tanned leather outsoles, treated

for long wear...Special soft-center rubber heels...Tempered steel shanks...Mason's exclusive **Velvet-eez** Air Cushioned Innersole with Longitudinal Cushion. Goodyear Welt Construction.

CRAFTED WITH PRIDE
IN U.S.A.



Style 333

Style 332 Brown

Style 333 Black

- See Current Price List
for Price and Deposit

Mason Has A Size For You!

	Sizes														
	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths AA					X	X	X	X	X	X	X	X	X	X	
A					X	X	X	X	X	X	X	X	X	X	
B					X	X	X	X	X	X	X	X	X	X	
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE			X	X	X	X	X	X	X	X	X	X	X	X	
EEE			X	X	X	X	X	X	X	X	X	X	X	X	
EEEE			X	X	X	X	X	X	X	X	X	X	X	X	



FIRST STEP
FLEXIBILITY

Executive Imperials®

Premium Full
Grain Leather Uppers

Oak-Tanned Leather Soles

This classic plain toe slip-on from Mason is distinguished by its clean and simple lines.



velvet-eez®

LEATHER COVERED
AIR CUSHIONED INNERSOLES

Style 360



Handburnished Premium Leather Uppers have soft, shape retaining glove leather quarter linings and Goodyear Welt Construction.

Quality is yours with **oak-tanned leather outsoles**, treated for long wear...special soft-center rubber heels...and tempered steel shanks.

This tunnel-gored slip-on with trim adjustable

strap gives you a soft feel for fashion. The hidden elastic gore on the buckle and on both sides of the shoe hug your foot for a comfortable fit whether walking or standing.

Mason's exclusive **Velvet-eez Air Cushioned Innersoles** give you an added measure of comfort.

You will be proud to wear a pair of these elegant Executive Imperials!

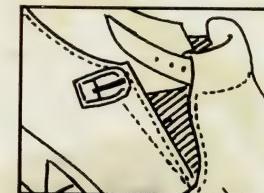


		Mason Has A Size For You!														
		6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths		B						X	X	X	X	X	X	X	X	
C						X	X	X	X	X	X	X	X	X	X	
D		X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E				X	X	X	X	X	X	X	X	X	X	X	X	
EE				X	X	X	X	X	X	X	X	X	X	X	X	
EEE				X	X	X	X	X	X	X	X	X	X	X	X	

Style 360 Black Plain Toe Slip-On

Style 361 Brown Plain Toe Slip-On

- See Current Price List for Price and Deposit



Adjustable buckle and hidden elastic gore for better fit and comfort

Executive Imperials®

Premium Full Grain
Leather Uppers

Oak-Tanned Leather Soles

Do you recognize these Executive Imperials? Their Classic Styling made them mainstays in Mason Shoe's dress line for years.

Today, their streamlined elegance and dash return to capture a whole new generation of admirers.

Of course, there are those of you who have always appreciated the high luster and smart looks of these dress styles.

You'll like them even better now with their increased comfort and support.

- **Uppers of Premium Full Grain Leather** that take a beautiful shine.
- **Oak-Tanned Leather Soles**, treated for long wear.
- Leather-Covered **Velvet-eez** Air Cushioned Innersoles.
- Glove-soft leather quarter linings. (Plus, leather-lined shafts on the 6-inch shoe.)
- Rubber heels with soft cushioned inserts for added shock absorency.
- Tempered steel shanks and sturdy heel counters for added stability.
- Top Quality Goodyear Welt Construction.

Old World Craftsmanship and Classic Styling steeped in Proud Mason Family Tradition!



Style 419

	Mason Has A Size For You!														
Sizes	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	

Style 289 Black Blucher Oxford
Style 290 Black Blucher 6-Inch
Style 419 Black Bal Oxford

• See Current Price List
for Price and Deposit

**NEW EXPANDED
SIZE RUN!**

velvet-eez®

LEATHER-COVERED
AIR CUSHIONED INNERSOLES



Style 290



Style 289

Executive Imperials®

**Premium Full
Grain Leather Uppers
Oak-Tanned Leather Soles**
If it's smart styling and sleek
lines of a quality dress boot you're
looking for...go "First Class" with

these luxurious Executive
Imperials from Mason!

Boots crafted for quality
and comfort. The elegant
Full Grain Leather

Uppers carry a hand-
burnished finish to bring
out the natural richness
of the leather.

Soft glove leather-
lined quarters...and,
Mason's exclusive **Velvet-eez**

Air Cushioned Innersoles give
you added walking pleasure.

Other outstanding
features include...

Goodyear Welt Con-
struction...**oak-**
tanned leather
outsoles,
treated

for long wear...special soft-center
heels that walk easy...tempered
steel shanks...and, full side zipper
for easy on and off.

You'll enjoy all the quality and
comfort of Mason's 7-inch
Executive Imperial Boot!

Sizes Mason Has A Size For You!

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths B				X	X	X	X	X	X	X	X		
C	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X		
E	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	
EEE	X	X	X	X	X	X	X	X	X	X	X	X	

Style 908 Black 7-Inch Boot

Style 909 Brown 7-Inch Boot

- See Current Price List
for Price and Deposit



velvet-eez®

LEATHER COVERED
AIR CUSHIONED INNERSOLES

Style 909

Style 908

Mason Has A Size For You!

Sizes	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths B	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X
EEE	X	X	X	X	X	X	X	X	X	X	X	X	

Style 302 Black Slip-On

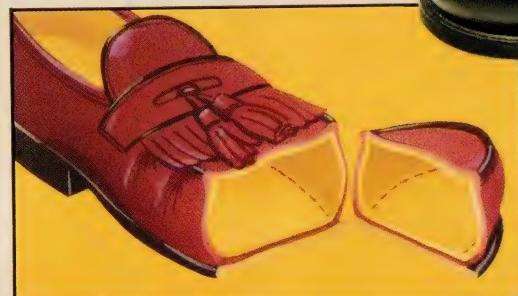
Style 303 Burgundy Tassel Slip-On

Style 304 Black Tassel Slip-On

- See Current Price List
for Price and Deposit

Style 303

Style 302



True Moccasin Construction—the leather uppers wrap around your foot to form a “tunnel” of leather comfort.

Style 304



Diplomats

Handsewn Leather Uppers, Oak-Tanned Leather Soles

One look tells you these Diplomat styles exhibit all the craftsmanship and fine detailing normally found in much more expensive shoes.

Trim, Handsewn, European styling is highlighted by the smooth, true moccasin construction where the leather uppers wrap around your foot to form a “tunnel” of leather comfort.

We use only **Premium Leather** in the uppers. The soles are made of fine **Oak-Tanned Leather**.

You'll also enjoy the added comfort provided by glove-soft leather quarter linings.

Besides looking good and feeling good, these styles are built for easy walking with rubber heels...foot-hugging elastic goring...tempered steel shanks...sturdy heel counters...and 3/4 length,

lightly cushioned insoles with longitudinal cushion.

Special attention to details make the comfortable difference in these Quality Diplomat Slip-Ons.



Diplomats

Diplomats fashioned in the true luxury of traditional Handcraftsmen.

Your feet will be cradled in **Soft, Supple, Full Grain Kidskin Leather.**

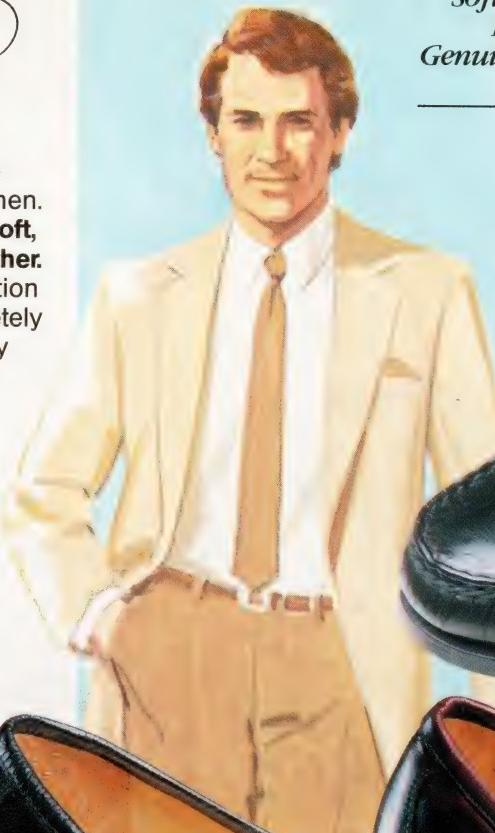
Genuine Moccasin construction wraps those soft uppers completely around your feet. You'll find they just keep getting more comfortable the more you wear them... they have the feel of custom-made footwear.

The quality goes even deeper than the fine, light-weight **Kidskin Leather**

Uppers...quality such as **Full Leather Outsoles**...Full, Soft, Glove Leather Linings...Full length leather insole cover with $\frac{3}{4}$ length padding and longitudinal arch cushion...Rubber heels... and hidden elastic gore to assure a comfortable, foot-hugging fit.

Quality Crafted Slip-Ons...Elegant and Comfortable!

Because the styles on this page are not available domestically, we have Imported them from a quality factory. Each pair is inspected by the people in our Mason Factory to double check the quality for you.



*Soft Kidskin Leather Uppers
Full Leather Outsoles
Genuine Moccasin Construction
Glove Leather Lined*

Style 245



Style 243 Black Kidskin Slip-On
Style 244 Brown Kidskin Slip-On
Style 245 Black Kidskin Tassel Slip-On

Widths	Sizes
B	8 to 13
D	7 to 13
EEE	7 to 12

Also Half Sizes
Except 12½

• See Current Price List
for Price and Deposit

Style 244



Style 243



*Premium Leather
Uppers*

Leather Classic Wing Tips...a legacy of fine styling and craftsmanship that's been worn by statesmen, executives,



Style 375

and young men on the rise.

Genuine Premium Leather Uppers in three colors—Brown Full Grain—Black Full Grain—Burgundy Handburnished Smooth.

Soft glove leather quarter linings...tempered steel shanks...long wearing composition dress soles...soft center rubber heels...Goodyear Welt Construction...and Mason's exclusive **Velvet-eez** Air Cushioned Innersoles.



Style 374



velvet-eez

AIR CUSHIONED
INNERSOLE WITH
LONGITUDINAL CUSHION

		Mason Has A Size For You!															
		Sizes	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths		B						X	X	X	X	X	X	X			
C				X	X	X	X	X	X	X	X	X	X	X			
D			X	X	X	X	X	X	X	X	X	X	X	X	X		
E				X	X	X	X	X	X	X	X	X	X	X	X		
EE				X	X	X	X	X	X	X	X	X	X	X	X		
EEE				X	X	X	X	X	X	X	X	X	X	X	X		
EEEE					X	X	X	X	X	X	X	X	X	X	X		

Style 374 Black
Style 375 Brown
Style 435 Burgundy

- See Current Price List for Price and Deposit

Style 435

Style 422



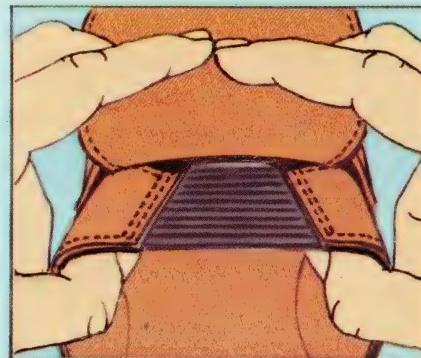
Sizes

Mason Has A Size For You!

	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths A							X	X	X	X	X	X	X	X	X		X
B					X	X	X	X	X	X	X	X	X	X	X		X
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X

Style 422 Black
Style 423 Brown

• See Current Price List
for Price and Deposit



Foot-Hugging Fit for Solid Comfort!
Hidden elastic gore gives with each step
to assure you of instep comfort and fit!

Style 423



CRAFTED WITH PRIDE
IN USA

velvet-eez®

AIR CUSHIONED
INNERSOLE



Style 427

Style 426

Style 428

velvet-eez[®]

AIR CUSHIONED
INNERSOLE WITH
LONGITUDINAL CUSHION



Premium Leather Uppers

You're always in good taste with plain toe oxfords. **High Polishing Leather Uppers**, leather quarter lin-

ings. Mason's Exclusive **Velvet-eez** Air Cushioned Innersole with longitudinal cushion for comfort. Steel shanks. Flexible composition dress soles and rubber heels. Goodyear Welt construction. Plain, classic good looks with Mason's quality built in for comfort and long wear.

- See Current Price List for Price and Deposit

Style 426 Black
Style 427 Brown
Style 428 Cordovan

Widths	Sizes
A	9 to 14
B	8 to 14
C	6 to 14
D	6 to 14
E	6 to 14
EE	6 to 14
EEE	6 to 14

Also Half Sizes
Except 12½, 13½

CRAFTED WITH PRIDE
IN U.S.A.



"I have worn Mason Leather Classics, style #964, for more than ten years. You should bear the many exclamations concerning the long wearing, high polishing leather uppers, etc., etc., wherever I go in these good looking, comfortable fitting shoes."

Jay U. Davis, Illinois



Premium Leather Uppers

Distinctive and yet conservative! The attractive pin-tuck stitch, like hand-sewing, follows low around the wall of the shoe. **Uppers cut from High Polishing Leather.** Fine leather quarter linings. Mason **Velvet-eez** Air Cushioned Innersole with longitudinal cushion. Long wearing, flexible, composition dress soles. Rubber heels. Tempered steel shanks. Goodyear Welt Construction.



Style 964 Black
Style 965 Brown

Widths	Sizes
AA.....	8 to 13
A.....	8 to 13
B.....	8 to 13
C.....	6 to 14
D.....	6 to 16
E.....	6 to 16
EE.....	6 to 14
EEE.....	6 to 13
EEEE.....	6 to 13

Also Half Sizes
Except 12½, 13½,
14½, 15½

- See Current Price List for Price and Deposit

velvet-eez
AIR CUSHIONED INNERSOLE
WITH LONGITUDINAL CUSHION



Premium Leather Uppers

Convenient laceless oxfords with **Soft, Mellow Leather Uppers...** and a smooth "Tunnel Gore" that makes these shoes easy to slip on and off.

In walking, the "Tunnel Gore" flexes to fit the foot...giving you wonderful instep fit and comfort.

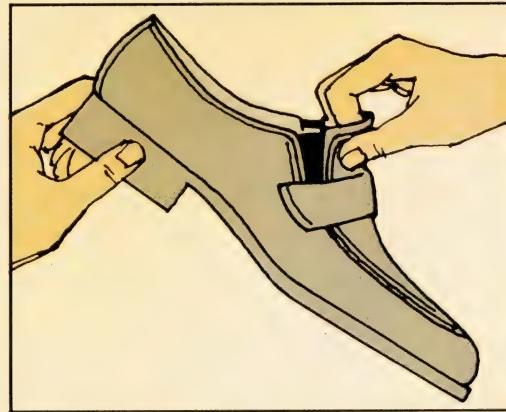
And, here's some of the quality features built into this style... Goodyear Welt Construction... leather quarter linings...flexible, long-wearing composition dress soles...rubber heels...tempered steel shanks...and Mason's exclusive **Velvet-eez** Air Cushioned Innersole.

The simple, clean lines of this style will reflect your good taste!



velvet-eez[®]

AIR CUSHIONED INNERSOLES



TUNNEL GORE

A four-inch length of elastic slides freely through a "tunnel" of smooth leather. The gore is hidden, and the elastic does not rub against the instep.

Because the elastic gore is not stitched to the leather tunnel, you get maximum flexibility, wonderful instep comfort and better fit whether walking or standing.

Widths	Mason Has A Size For You!															
	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½
B						X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 898 Black Slip-On

Style 899 Brown Slip-On

- See Current Price List for Price and Deposit



velvet-eez®

AIR CUSHIONED INNERSOLES



**Style 284
Black
Tassel Slip-On**



*Our Advanced Technology Incorporates
Lightweight Comfort and Classic Styling
Into One Extraordinary Shoe.*



**Style 285
Burgundy
Tassel Slip-On**

		Mason Has A Size For You!														
		7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths	C	X	X	X	X	X	X	X	X	X	X	X	X			
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
E	X	X	X	X	X	X	X	X	X	X	X	X	X			
EE	X	X	X	X	X	X	X	X	X	X	X	X				

Style 284 Black Tassel Slip-On
Style 285 Burgundy Tassel Slip-On
Style 286 Antique Brown Oxford

- See Current Price List for Price and Deposit



The Harrison

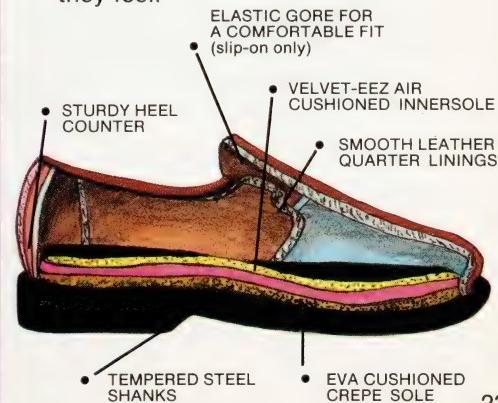
Dress Shoe Styling With Walking Shoe Comfort

Enjoy classic good looks AND lightweight, cushioned comfort in one genuine leather shoe. Introducing Mason's newest Leather Classics. Now you can put away your sneakers and walk to work in stylish comfort.

The secret is in our shock-absorbing EVA cushioned crepe soles. These exceptional soles are designed to put spring and support into every step you take.

In addition, our Velvet-eez® inner-soles provide walking-on-air comfort and smooth leather linings assure durability. Quality Goodyear Welt Construction. Imagine all this topped with premium leather uppers.

Mason's Leather Classics, for dress shoes that look as good as they feel.





*Premium Full Grain
Leather Uppers*

A unique blend of contemporary and classic styling is found in this 6½-inch Mason boot with overlay and side zipper.

Mellow, Smooth, Genuine Leather Uppers are handstained. Smart decorative stitching accents its handsome lines.

Soft leather-lined quarters... flexible composition dress soles for long wear...rubber heels... Goodyear Welt Construction...and, Mason's exclusive **Velvet-eez** Air Cushioned Innersole.

The look you want for today's fashions!



velvet-eez[®]
AIR CUSHIONED
INNERSOLE

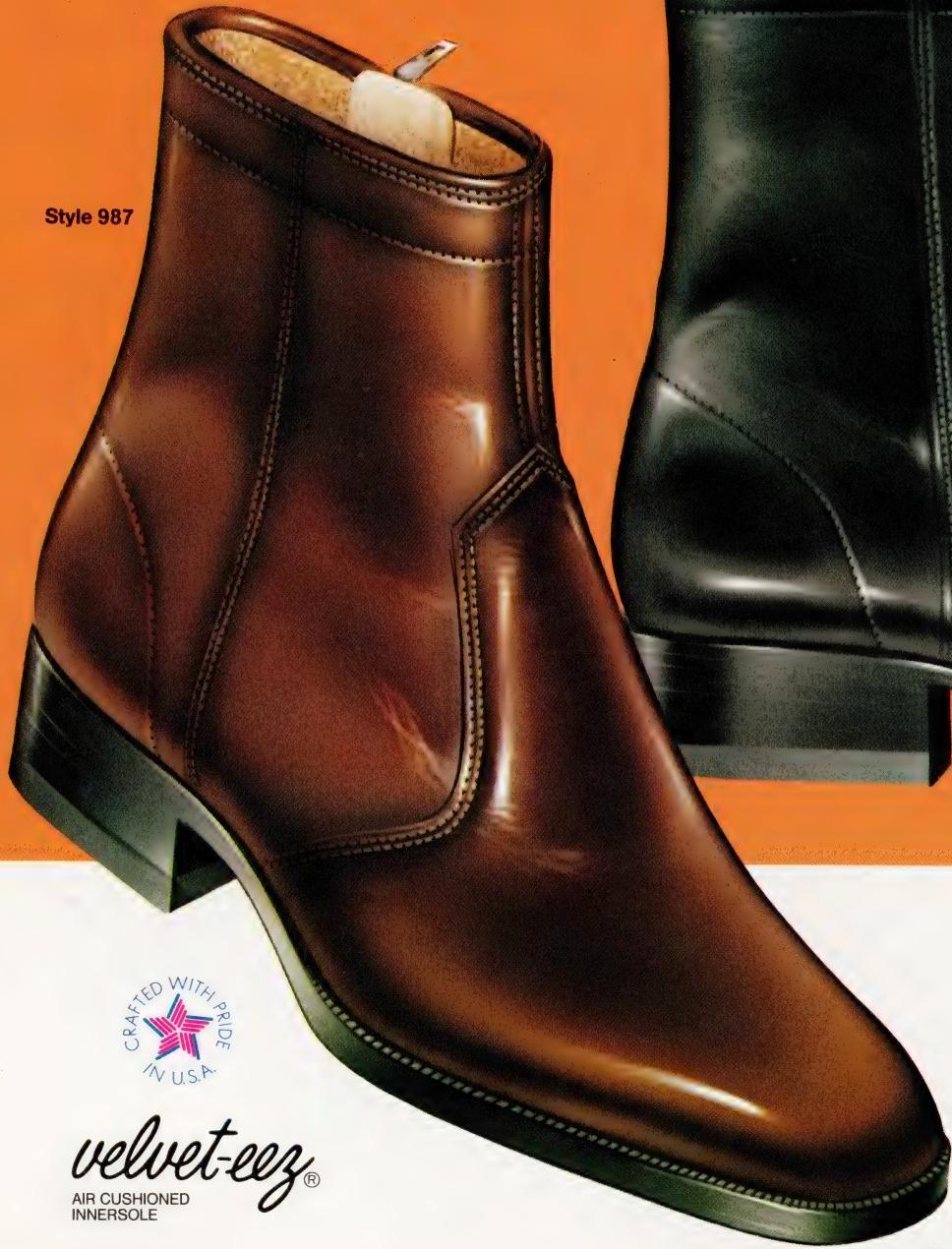
Style 990 Black 6½-Inch
Style 991 Brown 6½-Inch

- See Current Price List for Price and Deposit

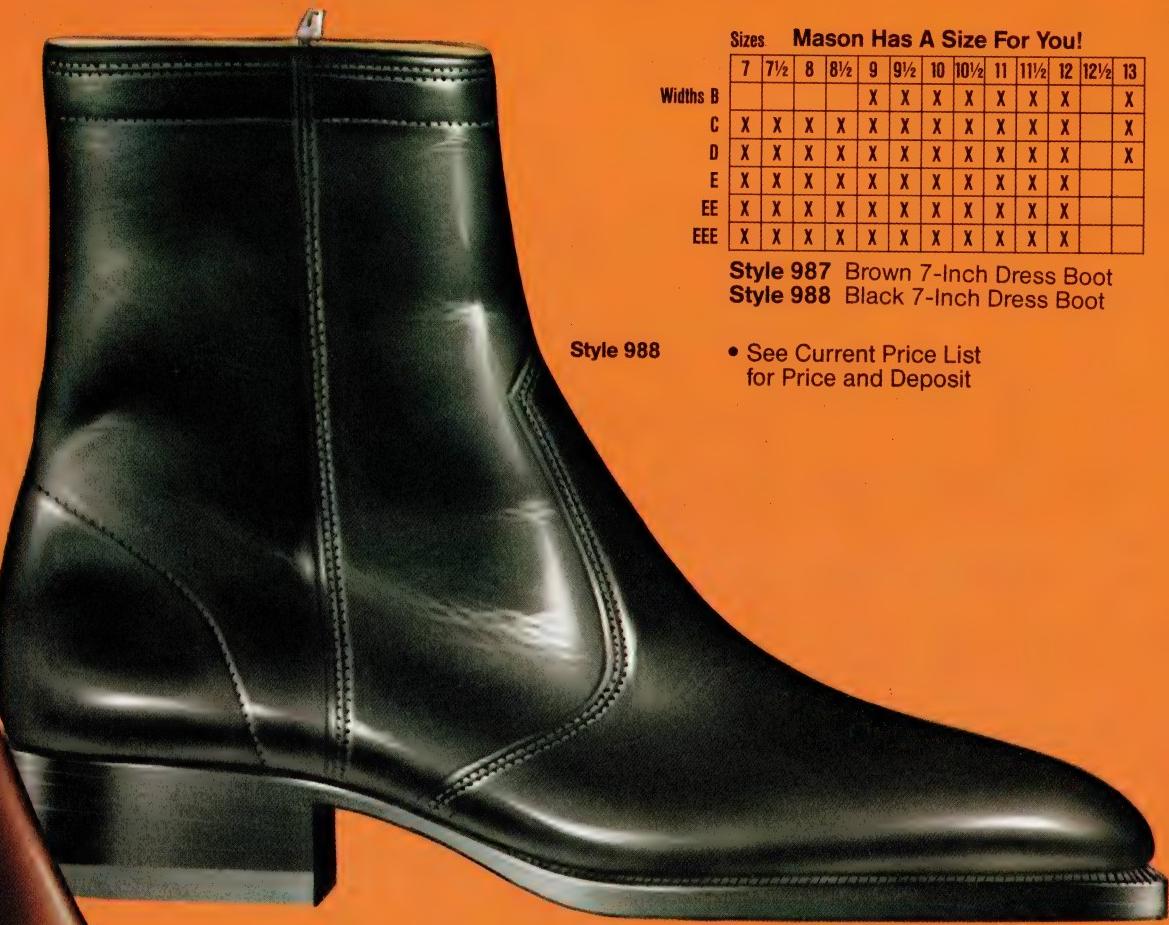
Mason Has A Size For You!

Sizes		7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths		B	C	D	E	EE	EEE									
			X	X	X	X	X	X	X	X	X	X	X	X	X	
		X	X	X	X	X	X	X	X	X	X	X	X	X	X	
		X	X	X	X	X	X	X	X	X	X	X	X	X	X	
		X	X	X	X	X	X	X	X	X	X	X	X	X	X	
		X	X	X	X	X	X	X	X	X	X	X	X	X	X	
		X	X	X	X	X	X	X	X	X	X	X	X	X	X	

Style 987



Style 988



Sizes Mason Has A Size For You!

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths B	X	X	X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 987 Brown 7-Inch Dress Boot
Style 988 Black 7-Inch Dress Boot

- See Current Price List for Price and Deposit

CRAFTED WITH PRIDE IN U.S.A.

velvet-eez®
AIR CUSHIONED INNERSOLE

**Leather Classics®
BY MASON**

Premium Full Grain Leather Uppers

Cushion Lightweight Dress Boots... a unique concept in smart looking, premium quality leather footwear. Specially constructed for lightweight comfort. The perfect style for the **value conscious man**.

Genuine Leather Uppers... leather-lined heel pockets... **Velvet-eez** Air Cushioned Innersoles...flexible composition dress soles...rubber heels...tempered steel shanks...Goodyear Welt Construction...side zipper for easy on and off...Quality Features you'd expect from Mason.

Sizes Mason Has A Size For You!

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths C	X	X	X	X	X	X	X	X	X	X			
D	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	

Style 1197 Brown 7½-Inch

Style 1198 Burnished Burgundy 7½-Inch

Style 1199 Black 7½-Inch

- See Current Price List
for Price and Deposit

Style 1199

Style 1198

Style 1197



Premium Leather Uppers

Handsome Crafted Leather Classic Dress Boots take on a New, Distinct Look with a Touch of Western Styling!

You have the trim styling of Mason's 7½-Inch Dress Boot, complete with full length side zipper for easy on and off.

To that we've added a western stitched toe medallion and western-cut, 2-inch heel with rubber top lift.

Premium Leather Uppers come in your choice of Burgundy or Brown, burnished to a full luster...or Shiny Black.

Quality continues with...smooth, leather-lined shafts and quarters...

Velvet-eez Air Cushioned Innersoles...tempered steel shanks...and Goodyear Welt Construction, with leather welt.



velvet-eez[®]

AIR CUSHIONED INNERSOLES



Premium Full Grain
Leather Uppers

Genuine Leather Soles

Leather Classics by Mason
brings you these Ruggedly Hand-
some, 10-Inch Dress Wellingtons!

Fine styling with plain good
looks...complete with Mason Com-
fort, Quality, and Fit for the All-
American Male!

Genuine Custom Leather
Uppers with a mellow handfinish in
brown and black. Also features...
leather-lined heel pockets...
Goodyear Welt Construction...
tempered steel shanks...leather
pull straps...smooth-lined shafts...
1½-inch walking heels with rubber
top lifts...and **Velvet-eez** Air
Cushioned Innersoles for your
walking comfort!

Dress, Sport, or Casual...right
for any occasion!



velvet-eez[®]

AIR CUSHIONED INNERSOLES



Style 1004 Black 10-Inch
Style 1005 Brown 10-Inch

- See Current Price List
for Price and Deposit



First Step
Flexibility

Style 267



Style 268



Style 266



		Mason Has A Size For You!												
		7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths	B			X	X	X	X	X	X	X	X	X	X	
D		X	X	X	X	X	X	X	X	X	X	X	X	
EEE		X	X	X	X	X	X	X	X	X	X	X	X	

Style 266 Burgundy

Style 267 Brown

Style 268 Black

• See Current Price List
for Price and Deposit

New FLEX-TECH™ Sole Improves Walking Comfort

When this shoe first went on the drawing boards all of us were excited about the possibilities.

We had a New High-Tech Sole composed of a unique urethane compound that produced amazing flexibility, along with being extremely lightweight and durable.

It was so special we decided to give it a name...FLEX-TECH!™

We had the sole, now we needed an upper to complement it. A trim slip-on, that looked smart and wore soft, was decided upon.

Then we selected **Soft, Kidskin Leather Uppers** and used the true moccasin method of construction...which means those soft kidskin uppers wrap around your foot to form a "tunnel" of comfort.

Comfort and quality was continued with glove-soft leather quarter linings...sturdy heel counters for stability...3/4 length, lightly cushioned insoles with longitudinal cushions...and elastic gore for easy on and off.

Come to the NEW COMFORT of our FLEX-TECH™ Slip-Ons...walking will never seem the same again!



HIGH TECHNOLOGY BRINGS
YOU AMAZING LIGHT WEIGHT!

Mason's Walking Sport Shoe

Soft Leather Uppers

Walking for Fitness has become an important part of the lives of more than 50 million Americans.

It's an excellent way to strengthen your heart and lungs...reduce blood pressure...tone and firm up muscles...and give you added energy and stamina.

Walking Is For Everyone

You can walk anywhere, anytime, and on any terrain. All you need is a few minutes of time and a good pair of sturdy, cushioned walking shoes.

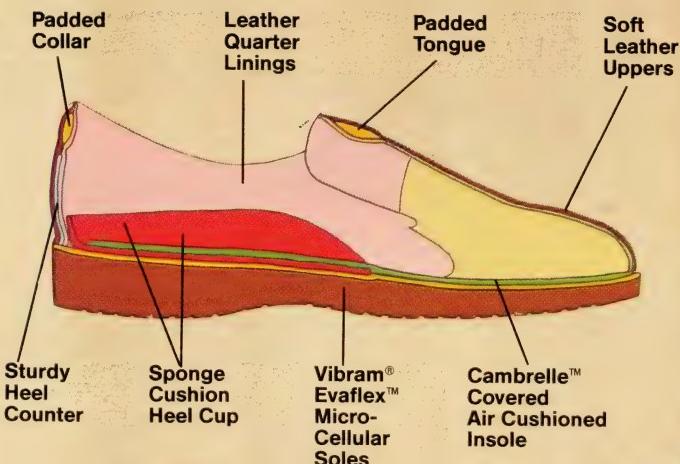
A Comfortable Walking

Arrangement from Mason

- Soft Breathable Leather Uppers.
- Vibram® EvaFlex™ Micro-Cellular Cushion Soles...specifically designed to absorb foot-shocks. Lightweight, Flexible, and Non-Marking.
- Sponge Cushion Heel Cup for support, stability, and comfort.
- Soft Air Cushioned Innersoles covered with soft, breathable Cambrelle™ Linings.
- Sturdy Stitched-Down Construction to give the shoe a lower profile and a broader fit, so there's plenty of room for your toes to spread out.
- Padded Collar...Padded Tongue...Soft Leather Quarters...and Sturdy Heel Counter for stability.

Engineered for Your Walking Comfort...Soft, Lightweight, and Flexible.

Walking for your Health just got better with Mason's Walking Sport Shoe!



Style 389



Style 390



**soft
cushioned
insoles**

		Mason Has A Size For You!														
		7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths	B			X	X	X	X	X	X	X	X	X				
C	X	X	X	X	X	X	X	X	X	X	X	X	X			
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	

• See Current Price List
for Price and Deposit

Style 389 Brown
Style 390 Tan

Mason Has A Size For You!

Sizes	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths	B		X	X	X	X	X	X	X	X	X				
C	X	X	X	X	X	X	X	X	X	X	X	X			
D	X	X	X	X	X	X	X	X	X	X	X	X	X		
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	

Style 287 Grey

Style 288 Tan

- See Current Price List for Price and Deposit



Unique Walking Experience Provided By Contoured, Cushioned Heel Insert

Soft Full Grain Leather Uppers

When you slip on a pair of these casuals you're going to wonder how that much comfort can still be so lightweight.

It's all in the construction and the quality materials we use. These casuals were styled and

designed for the man who wants a good looking casual and maximum underfoot comfort.

- For the sole we selected top quality **Vibram® EVAflex**.™ It's a micro-cellular cushion sole that softens every step then springs

back for more. You'll also appreciate its long wearing durability.

• Full Grain Leather Uppers.

They're specially tanned to give them a crushably soft feel of comfort. It's a soft pleasure you won't soon forget once you try them on. Unlined.

• Stitched-Down Construction.

This is a sturdy construction that allows plenty of room for your toes to spread out.

• Sturdy Heel Counters provide added foot stability.

Do your feet a favor and ease

them into a pair of these Light-weight, Comfortable Casuals!



**soft
cushioned
insoles**



Style 382

Style 383

Flexible Comfort

Lightweight Comfort *Soft Genuine Leather Uppers!*

Wrap your feet in Casual Comfort!

You'll be at ease from the very first moment you gently slip your feet into the cushioned luxury

of these fine dress casuals from Mason.

Crushably Soft Leather Uppers with emphasis on **SOFT**...Flexible Cushion Crepe Soles and Heels with the emphasis on **FLEXIBLE**...and **Velvet-eez** Air Cushioned Innersoles with the emphasis on **CUSHIONED!**

Mason Has A Size For You!

	Sizes																
	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	

Style 382 Black

Style 383 Brown

Style 384 Burgundy

- See Current Price List for Price and Deposit

velvet-eez[®]

AIR CUSHIONED INNERSOLES

Style 384

Enjoy the added comfort of soft, foam-backed, brushed nylon linings and leather heel pocket liner.

The Total Shoe emphasizes ...**LIGHTWEIGHT COMFORT!**

CRAFTED WITH PRIDE
IN U.S.A.



Style 467



velvet-eez

LEATHER-COVERED
AIR CUSHIONED INNERSOLES

Mason Has A Size For You!

Widths	Sizes															
	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X		

Style 466 Taupe Slip-On
Style 467 Brown Slip-On
Style 481 Bone Tie

- See Current Price List for Price and Deposit

CRAFTED WITH CARE
IN U.S.A.



Style 466

Style 481

MASON CASUALS Soft and Comfortable

Soft Premium Leather Uppers

Soft, comfortable and lightweight! The combination of good looks and comfort offered by these Mason contemporary casuals make them ideal for any occasion.

Uppers of the Finest Glove-Soft Leather
specially tanned for softness.

You're sure to appreciate the gentle, glove-soft fit from the first time you put them on. Slip-Ons feature elastic goring to assure you a comfortable fit no matter which way you move.

Each step will be soft pleasure with the combined effect of Leather-Covered **Velvet-eez** Air Cushioned Innersoles and Shock-Absorbing Cushion Crepe Soles.

Tie features leather quarter linings...Slip-Ons are unlined.

Light and Flexible...these Mason styles are constructed the way all casuals ought to be!

Style 541



Style 542

Sizes

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 541 Tan Moc Toe Oxford

Style 542 Tan Moc Toe Chukka Boot

Sizes Mason Has A Size For You!

	7	7½	8	8½	9	9½	10	10½	11	11½	12
Widths C	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X

Style 538 Tan Plain Toe Desert Boot

- See Current Price List
for Price and Deposit



Style 538

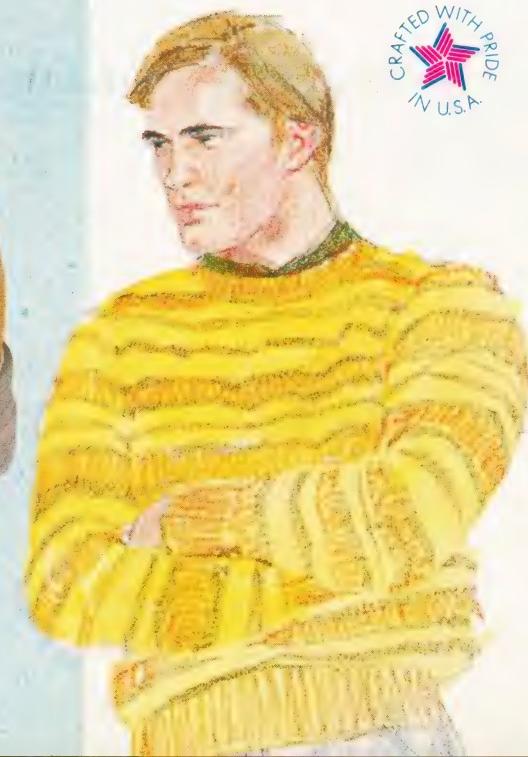
Suede Leather Traditionals

Suede Leather Casual Styling you recognize at a glance...they've been comfort favorites for years!

Choose the plain toe desert boot, or the bold moc toe styling available in oxford or ankle-high chukka boot.

All three feature **Suede Leather Uppers**, unlined so the natural feel of leather is next to your foot... durable, shock-absorbent, pebble-grained, **plantation crepe soles**... and $\frac{3}{4}$ length insole cover with padded heel for your walking comfort. (Smooth leather collar on styles 541 and 542.)

Casuals you can feel comfortable with day in and day out!





Style 606



Style 368

100% Glove-Soft
Leather Linings

CRAFTED WITH
PRIDE
IN U.S.A.

Style 368 Deerskin Strap & Buckle
Style 606 Deerskin Two Eye Tie
Style 612 Deerskin Slip-On

Widths	Sizes
B.....	9 to 13
C.....	7 to 13
D.....	6 to 13
E.....	6 to 13
EE.....	7 to 13
EEE.....	7 to 13

Also Half Sizes
Except 12½

- See Current Price List
for Price and Deposit

Style 612

Thick Soft Cushion
covered with Glove Soft Leather



Styles 368 and 612 feature
hidden elastic gore for
comfortable, snug fit

Genuine Deerskin Casuals

*Leather-Covered
Thick Cushioned Insoles*

Deerskin Leather is famous for softness and comfort, and these three casuals with **Deerskin**

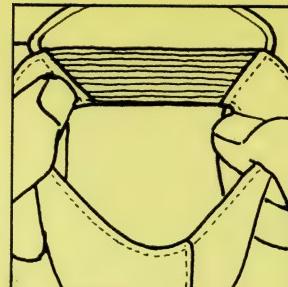
Uppers promise to be the most comfortable shoes you've ever worn. Your foot rests on a thick cushion innersole covered with glove leather. Easy to slip into because of the full glove leather lining. New modern square toe last gives comfort and good looks. Easy-walking crepe soles and heels.



Style 558



Style 559



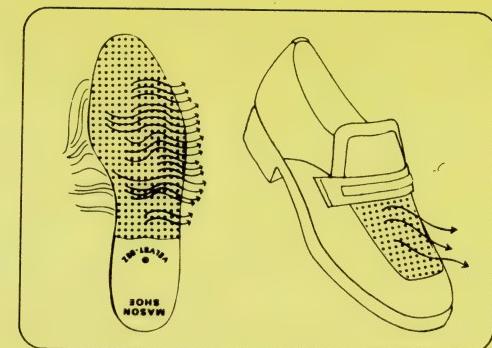
Elastic Goring
for Maximum
Foot-Hugging
Comfort!

Style 558 Tan
Style 559 White
Style 560 Brown

Widths Sizes
B 8 to 13
C 7 to 13
D 6 to 14
E 7 to 13
EE 7 to 13
EEE 7 to 13

Also Half Sizes
Except 12½, 13½

• See Current Price List
for Price and Deposit



Insole covers and leather weave
design foreparts are perforated.
Comfortable and Cool to wear!



Style 560

Ventilated

You've never had it so soft...or so light! **Genuine Glove-Soft, Full Grain Leather Uppers** with English Moccasin styling. Fine perforations in the forepart give cool, flow-thru comfort on hot summer days. Even

for Spring & Summer

the insole covers are perforated for added summer comfort.

Velvet-eez cushion from heel to toe...genuine cushion crepe soles and heels...hidden elastic goring for comfortably snug fit.

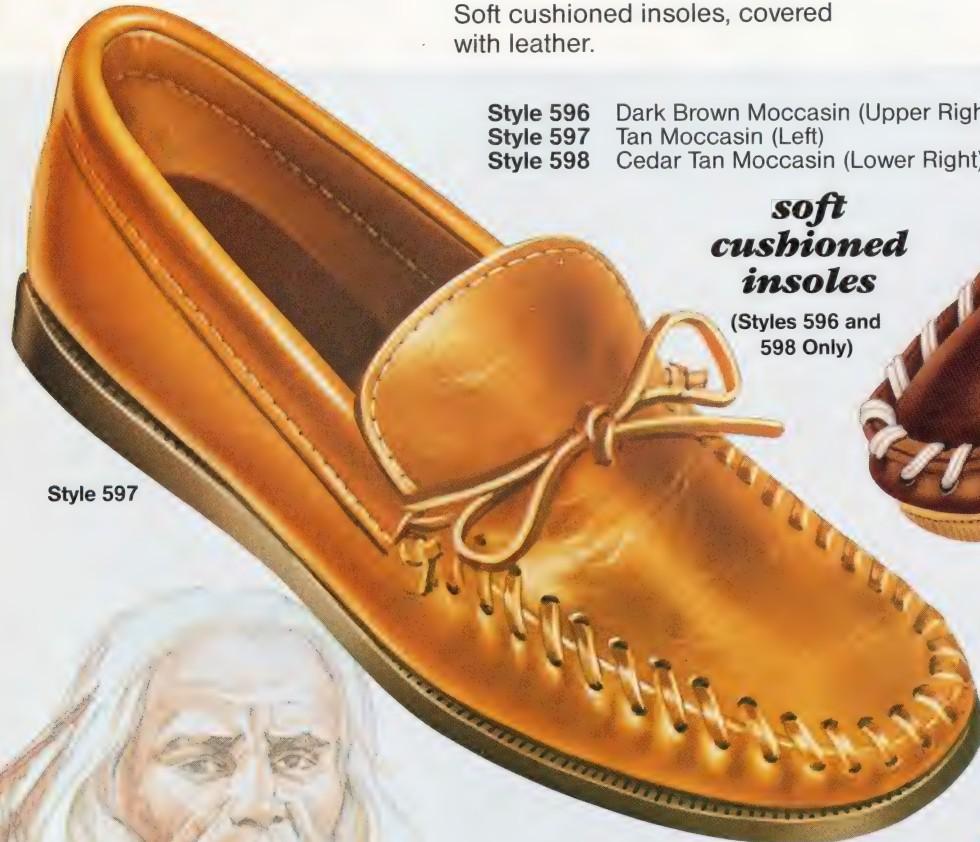
CRAFTED WITH PRIDE
IN U.S.A.

velvet-eez
AIR CUSHIONED INNERSOLE

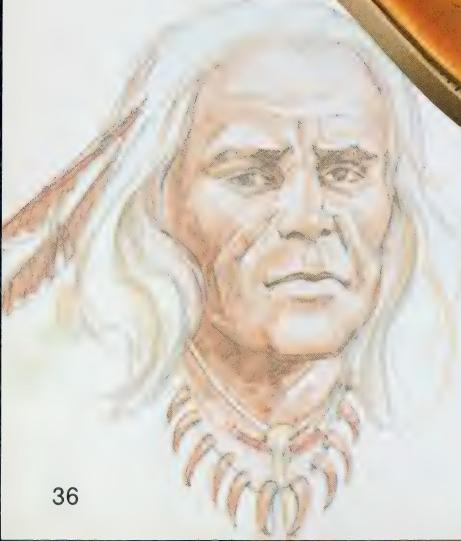
American Handlaced Moccasins

Soft Genuine Leather Uppers!

A Native American Tradition...
Handlaced Leather Moccasins!



Style 597



For Style 597

Widths	Sizes
B.....	7 to 13
C.....	7 to 13
D.....	7 to 13
EE.....	7 to 13

Also Half Sizes
Except 11½, 12½

Style 596 Dark Brown Moccasin (Upper Right)
Style 597 Tan Moccasin (Left)
Style 598 Cedar Tan Moccasin (Lower Right)

soft cushioned insoles

(Styles 596 and 598 Only)



Style 596

Style 598

For Styles 596 and 598

Width	Sizes
D.....	7 to 13

FULL SIZES ONLY

- See Current Price List for Price and Deposit

CRAFTED WITH PRIDE
IN U.S.A.

Leather Boat Shoe Casuals

Carefree Boat Shoe Casuals...Today you'll find them worn in all types of casual settings.

- **Genuine Leather Uppers** crafted in true moccasin fashion...the soft leather wraps around your foot in a tunnel of comfort. Unlined.
- Rubber-Like Deck Soles with razor-cut traction pattern. • Rawhide Leather Skip Lacing...tighten with a tug. • 3/4 length Padded Insole assures your walking comfort from ship to shore.

Rugged Leather Moccasin Oxford

Get tough with these Sturdy Leather Moccasin Oxfords...they're built to take it.

- **Full Grain Leather Uppers**...oil-tanned for added water repellency, and you can minimize scuff marks with a soft cloth. • Thick Cushion Crepe Soles with razor-cut traction pattern for gripping wet surfaces.
- True "wrap-around" moccasin construction. • 3/4 length, leather-covered cushioned insoles. • Unlined.

Wear them walking, hiking, camping, or right downtown. They give plenty of comfort on trails as well as pavement.



Style 658

Style 657



Style 474

Mason Has A Size For You! (Size Run For Style 474)

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	
EEE	X	X	X	X	X	X	X	X	X	X	X	X	

Style 474 Brown Moccasin Oxford

- See Current Price List for Price and Deposit

Mason Has A Size For You! (Size Run For Styles 657 & 658)

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths B					X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	

Style 657 Mahogany Brown Boat Shoe

Style 658 Cedar Tan Boat Shoe

- See Current Price List for Price and Deposit

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	
EEE	X	X	X	X	X	X	X	X	X	X	X	X	

- See Current Price List for Price and Deposit

Advanced Walking Shoe Components Deliver Maximum Comfort

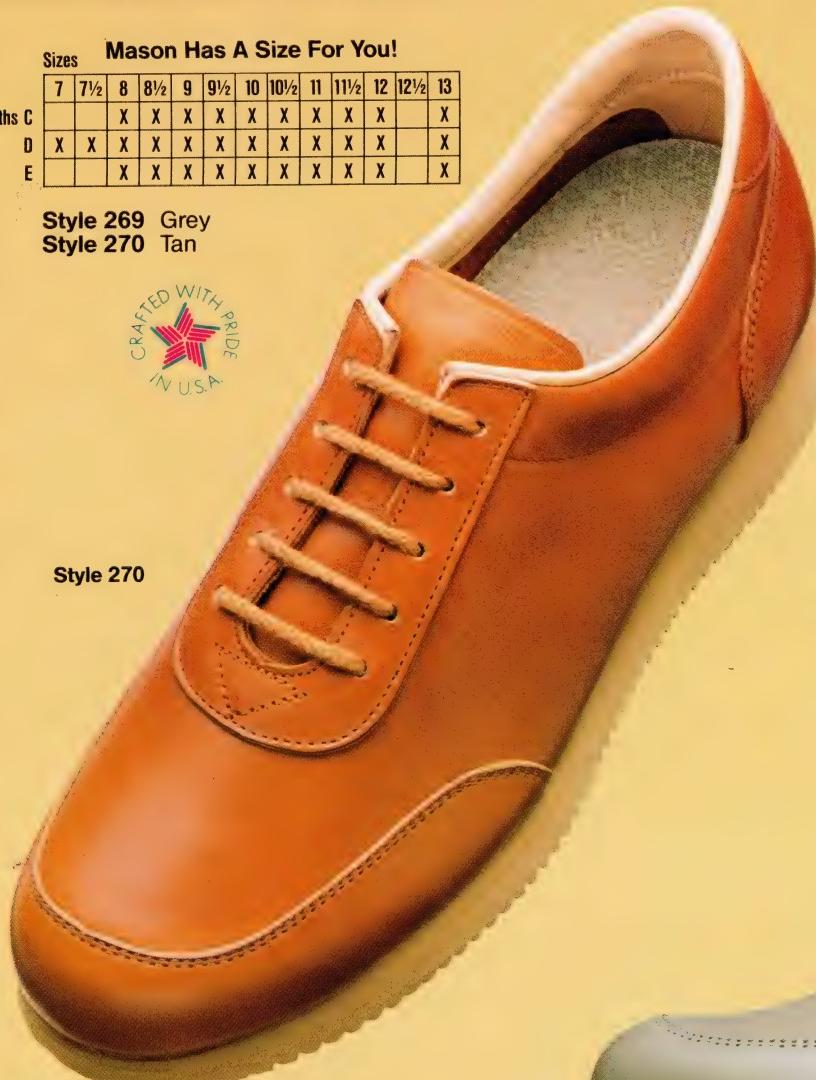
Mason Has A Size For You!

Sizes	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths C		X	X	X	X	X	X	X	X	X	X		
D	X	X	X	X	X	X	X	X	X	X	X	X	
E		X	X	X	X	X	X	X	X	X	X	X	

Style 269 Grey
Style 270 Tan



Style 270



**soft
cushioned
insoles**

Style 269

Walking has become America's favorite fitness activity...it's a sport you can enjoy all your life.

Mason Shoe has been a leader in walking comfort for three generations. Today, the Mason family introduces an advanced walking shoe designed to give you miles of walking comfort.

Each component of this shoe was carefully selected based on the latest in footwear technology.

TRIPLE-LAYERED CUSHION INSOLE

At the heart of this amazing shoe is Mason's Triple-Layered Cushion Insole. (See illustration below.)

1. First is a soft layer of polypropylene fabric that wicks moisture away from your foot to keep it cool and dry.



2. Next is a mid-layer of latex foam designed to hold that moisture, then dissipate it away gradually. This layer also provides added cushioning.

DUAL DENSITY CUSHIONED SOLE

- EVA Cushioned Wedge Midsole smooths the transition from rugged terrain to cushioned walking comfort with high-tech precision.
- Vibram® EVAflex™ Outsole is a durable, abrasion-resistant sole that takes on the task of standing up to all types of surfaces with rugged determination.

MASON QUALITY COMPONENTS DESIGNED FOR WALKING

- Soft, Full Grain Leather Uppers... unlined for cool comfort.
- Leather-Lined Padded Collar and Padded Tongue.
- Sturdy Heel Counter for lateral stability and support.
- Trim Design for Lightweight Walking Comfort.



Mason's Revolutionary Walking Shoe

Featuring...Exclusive
"Triple-Action" Bottoms



For Sport or Casual

A Revolutionary Walking Shoe from Mason...specifically designed to cushion and absorb the shocks received with every step, to maintain proper posture, and to take you a step beyond the run-of-the-mill athletic casual to the ultimate in walking comfort!



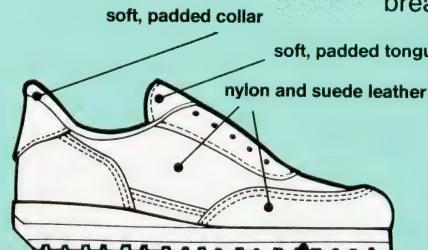
Tough Outside...Pure Comfort Inside

- Heavy-duty, reinforced nylon and genuine suede leather trim.
- Full Tongue Gusset to keep dust and dirt out.
- Soft Sueded Cowhide Leather Quarter Lining.
- Foam-Backed Nylon Vamp Lining.
- Full Padded Collar.
- Full Padded Tongue.
- Exclusive "Triple-Action" Bottom.

1. Tough, durable, non-marking outsole with traction-grip design.

2. Light, flexible wedge mid-sole for easy, effortless walking.

3. Mason's Exclusive **Velvet-eez** Air Cushioned Innersole for maximum foot comfort with special breathable air-pore liner.



Tough, Durable, NON-MARKING Outsole
with "Triple-Action" Bottom

velvet-eez
AIR CUSHIONED
INNERSOLES

Style 817

Style 816

**NEW EXPANDED
SIZE RUN!**

Mason Has A Size For You!

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths C		X	X	X	X	X	X	X	X						
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE		X	X	X	X	X	X	X	X	X	X	X	X	X	
EEE		X	X	X	X	X	X	X	X	X	X	X	X	X	

Style 816 Blue/Grey

Style 817 Brown/Tan

• See Current Price List
for Price and Deposit



TURBO SPORTS™

High-Tech Comfort ...easy running

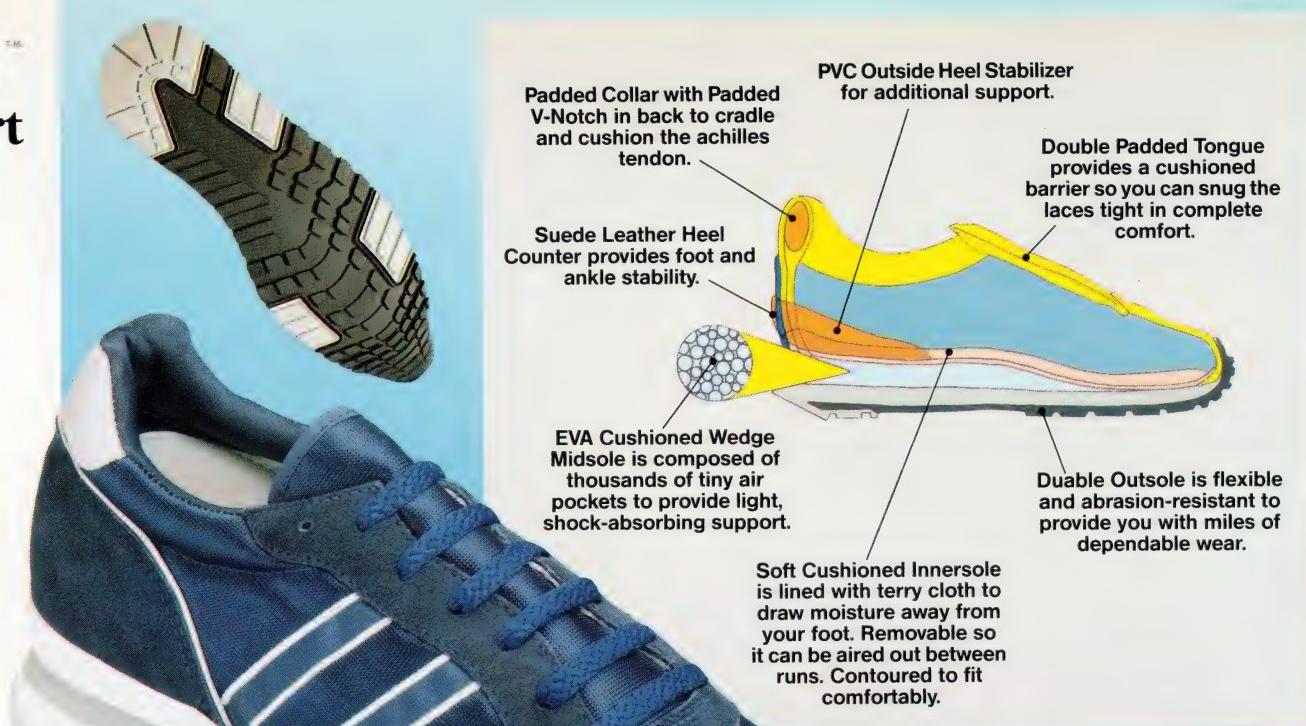
Every step of your run for fitness should be so comfortable you don't even think about it.

Research of the biomechanics of running and advanced footwear technology brings you a shoe designed to make jogging comfort a thing you take for granted.

Heavy-Duty Nylon Mesh Uppers assure you lightweight breathability ...**Suede Leather Trim** gives added support at critical points. **Flared Heel** and **Outside Suede Leather Heel Counter** provide foot and ankle stability. **Tapering at the Heel** lets your heel come down naturally to cushion and ease the effect of the running stride shock to your feet, ankles and legs.



Style 230



Style 231



*soft
cushioned
insoles*

Mason Has A Size For You!

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths B			X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	

Style 230 Grey/Black Jogger
Style 231 Navy Blue Jogger

- See Current Price List for Price and Deposit

Widths	Sizes
B	8 to 14
D	7 to 14
E	7 to 14
EE	7 to 14

Also Half Sizes
Except 12½, 13½

Style 282 Light Grey

Style 283 White

- See Current Price List for Price and Deposit

Style 282



Style 283



**NEW EXPANDED
SIZE RUN!**



TURBO SPORTS™

Serious Jogging/ Walking Comfort

You'll find **Big Comfort Features** as well as **Fine Detail Comfort Features** in these shoes to assure you **Maximum Foot Comfort**.

Here's What We Mean...

BIG COMFORT FEATURES

- **Soft Garment Leather Uppers.** Special tanning process makes the leather soft and durable. It will gently shape to the contours of your feet.
- Full, Soft, Foam-Backed Nylon Linings to surround your feet in comfort.
- Tough Non-Marking INTRAN® Outsole with high-tech, horseshoe shaped, Strike Plate at the heel. It helps absorb footshocks and gives added durability.
- EVA Cushion Wedge Midsole. This micro-cellular wedge dissipates the pounding force of every step.
- Soft Cushioned Insole with longitudinal cushion is the final phase in cushioning your feet from the ground. (**In less than 1-inch, Mason takes you from rough, hard terrain to soft, cushioned comfort.**)

FINE DETAIL COMFORT FEATURES

- Padded Collar and Padded Tongue to prevent chafing and give you added comfort.
- High Cushioned Back for comfort and support.
- Perforated Vamp to aid breathability.
- Outside Heel Counter for stability.
- Leather Reinforcing Trim to give strength and stability to uppers.
- Flex-Notch to allow for the bending of the foot as you run or walk.

Because the styles on this page are not available domestically, we have imported them from a quality factory. Each pair is inspected by the people in our Mason Factory to double check the quality for you.

Sizes

Width D	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
	X	X	X	X	X	X	X	X	X	X	X	X	X

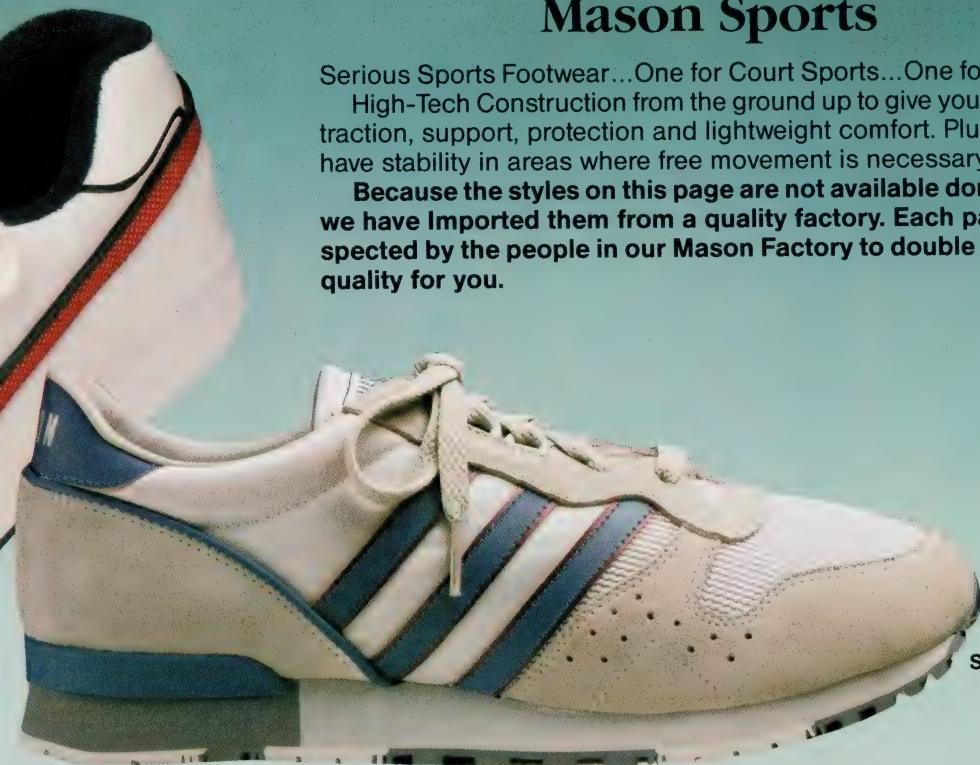
Style 234 White Court Shoe

Style 235 Grey & Blue Jogging Shoe

- See Current Price List for Price and Deposit



Style 234



Style 235

Court Sports

*Soft Genuine
Leather Uppers*

Style 234...Mason's Court Sport Shoe. Designed for sports such as basketball, racquetball, tennis, aerobics and volleyball.

• **Soft, Pliable, Garment Leather Uppers**...perfected at the vamp for breathability. • Durable, rubber-like sole. Special "court-gripping" bottom is designed for fast starts, quick stops and sharp turns.

NON-MARKING. • EVA Cushion Wedge Midsole to put an extra "spring" in your stride. • Soft Cushioned Insole for added shock

absorbency. • Full Terry Cloth Linings...soft, absorbent, cushiony. Insoles also lined with terry cloth.

• Padded Collar and Padded Nylon Tongue. • "Achilles Notch" in back for running comfort. • Rubber Bumpers stitched to the uppers in front and back. • Sturdy Heel Counter for extra support and stability.

• D-Rings for "one-tug" tightness.

**soft
cushioned
insoles**

Mason Sports

Serious Sports Footwear...One for Court Sports...One for Jogging.

High-Tech Construction from the ground up to give you maximum traction, support, protection and lightweight comfort. Plus, you'll have stability in areas where free movement is necessary.

Because the styles on this page are not available domestically we have Imported them from a quality factory. Each pair is inspected by the people in our Mason Factory to double check the quality for you.

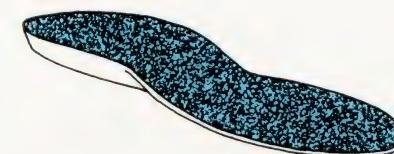
Jogging Sports

*Nylon Mesh and
Suede Leather Uppers*

Style 235...Mason's Grey and Blue Jogging Shoe. Quality constructed for cushioned comfort whether you're walking, running or jogging.

• **Heavy-Duty Nylon Mesh Uppers with Suede Leather Trim.** Nylon for lightness and breathability... leather trim for support at critical stress points. • Tough, Durable, Non-Marking Outsole designed to grip rough terrain as well as smooth pavement. • EVA Cushioned Wedge Midsole to protect your feet from the

hard ground and give you extra bounce. • Soft Cushioned Insole for added foot comfort. It's contoured to fit your foot...and it's removable so it can be aired out easily between wearings. • Outside PVC Heel Stabilizer...plus, a heel counter to give you maximum support. • Padded Collar and Padded Tongue add to your running comfort. • D-Rings for "one-tug" tightness.



Removable Terry Cloth Lined Innersole with
Heel Cup on Style 235.

Sizes Mason Has A Size For You!

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths B		X	X	X	X	X	X	X	X	X			
D	X	X	X	X	X	X	X	X	X	X	X		
EE		X	X	X	X	X	X	X	X	X			

Style 357 Brown Nylon/Tan Suede
Style 358 Blue Nylon/Grey Suede
Style 359 Lt. Grey Nylon/Dark Grey Suede

- See Current Price List for Price and Deposit

Style 358



Style 357

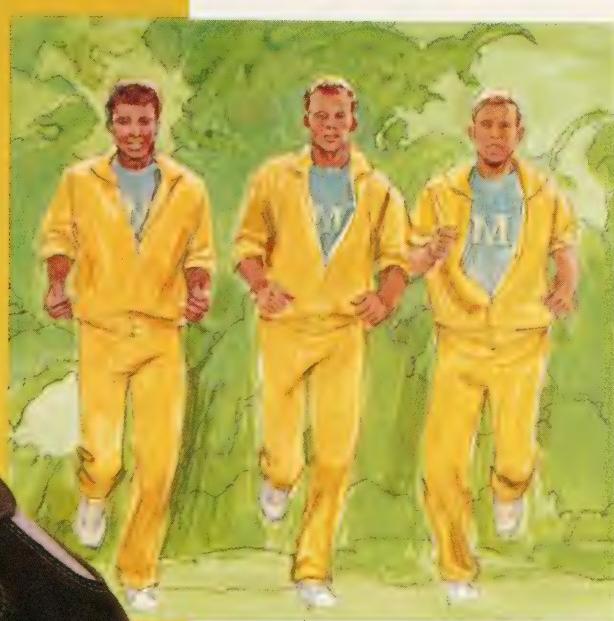


Style 359



velvet-eez®

AIR CUSHIONED INNERSOLES



Fitness Footwear



Keeping in shape is a lot easier and more fun with Lightweight, Cushioned, Sturdy Footwear. These three styles can do the job for you!

- Soft, Smooth, Foam-Backed Nylon Uppers with **Suede Leather Trim** for support.
- **“Triple-Action,”** Color-Coordinated Bottoms. 1. Tough, Durable, **Non-Marking** Outsole with wave-pattern traction design. 2. Light, Cushiony Wedge Midsole. 3. **Velvet-eez** Air Cushioned Innersoles covered with soft, absorbent brushed nylon lining.
- Sturdy Heel Counter gives firm, stable support.
- Padded Collar...Soft, Foam-Backed Nylon Tongue.

Designed and crafted as a functional athletic style with Stability, Support, and Comfort for the Active You!

Court Revolution

Genuine Leather Uppers

These Revolutionary, Padded, Durable Court Shoes are constructed for the running, cutting, and jumping of basketball...they're

good enough to be worn for professional use!

Look at the Superior Quality...

- **Leather Uppers** constructed to be lightweight and breathable, as well as giving support and reinforcement for all your foot movements.
- **Double Bonded, Non-Marking, Rubber Court Soles.** Special

rubber compound gives you court-gripping traction for those fast starts, sudden stops, and quick turns.

• Soft, Resilient Cushioned Innersoles.

- **Breathable, Padded, Nylon Tongue and Padded Collar.**

Because the styles on this page are not available domestically, we

have Imported them from a quality factory. Each pair is inspected by the people in our Mason Factory to double check the quality for you!

Sizes

Width D	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 264 High Top Court Shoe

Style 265 Oxford Court Shoe

- See Current Price List for Price and Deposit



Style 265

Style 264

Widths C	Mason Has A Size For You!													
	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½
X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	

Style 338 White Golf Shoe

Style 339 Tan Golf Shoe

- See Current Price List
for Price and Deposit

velvet-eez[®]

LEATHER-COVERED
AIR CUSHIONED INNERSOLES



Style 339



Style 338

Professional Quality Golf Shoes

Guaranteed* Waterproof Leather Uppers

If quality-built, comfortable golf shoes could take strokes off your game...these shoes would have you shooting with the pros.

We can't make that promise...but we can promise you total comfort no matter where you go on the course.

- **Crushably Soft Leather Uppers...**Guaranteed* Waterproof so morning dew and afternoon sprinkles just bead up and roll off.
- Hardened Steel Spikes...removable for your convenience.
- Easy-Walking Cushion Crepe Soles.
- Smooth, Glove-Soft Leather Quarter Linings.
- Leather-Covered **Velvet-eez** Air Cushioned Innersoles. An average 18-hole golf course can mean 4 to 5 miles of walking...foot comfort is very important.
- Leather-Lined Tongue with permanently attached kiltie designed to keep laces free of dust, dirt and sand.

When you're eyeing up that tough shot on the 18th hole, with the sand trap on one side and water hazard on the other side, the one thing you won't have to worry about is the comfort of your Mason Golf Shoes.

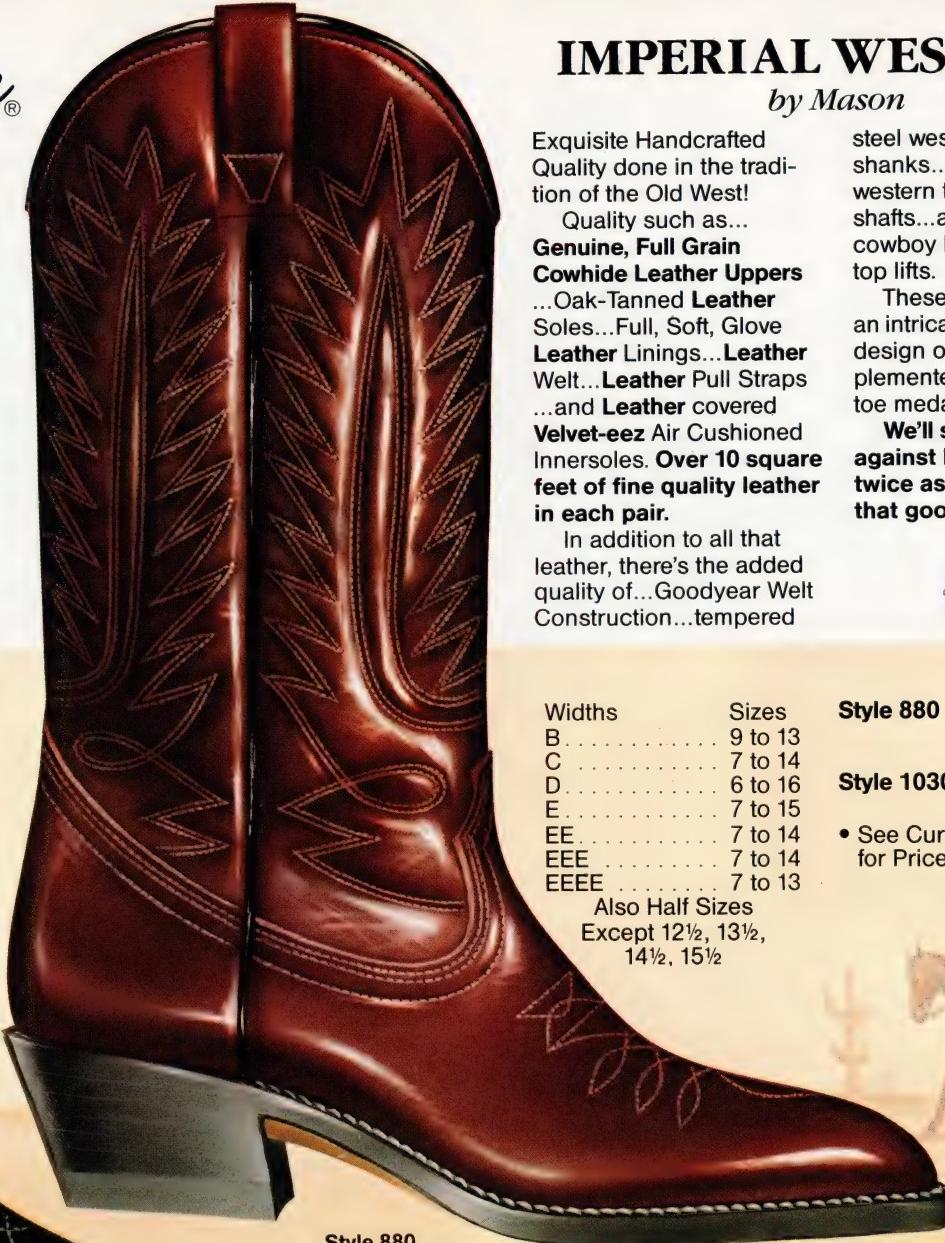
***Special Mason Shoe
Waterproof Limited
WARRANTY***

This is a **SIX MONTH WARRANTY** from the time you receive your shoes...Styles 338 and 339. If these shoes are not waterproof during those six months of normal use, we will either **REPLACE** them with a **NEW PAIR** at no additional cost, or **REFUND** every cent you paid us.

**in addition to the general Mason Shoe Warranty.

velvet-eez

LEATHER COVERED
AIR CUSHIONED
INNERSOLES



IMPERIAL WESTERNS

by Mason

Exquisite Handcrafted
Quality done in the tradition of the Old West!

Quality such as...

Genuine, Full Grain Cowhide Leather Uppers

...Oak-Tanned Leather

Soles...Full, Soft, Glove

Leather Linings...Leather

Welt...Leather Pull Straps

...and **Leather covered**

Velvet-eez Air Cushioned

Innersoles. Over 10 square

feet of fine quality leather

in each pair.

In addition to all that leather, there's the added quality of...Goodyear Welt Construction...tempered

steel western cowboy shanks...medium narrow western toes...deep-dip shafts...and 2-inch western cowboy heels with rubber top lifts.

These boots also feature an intricate double stitching design on the shafts, complemented by a single stitch toe medallion.

We'll stack them up against boots costing twice as much...they're that good!



Style 880 Handburnished Mahogany Brown 13-Inch

Style 1030 Black 13-Inch

• See Current Price List for Price and Deposit

Widths Sizes
B..... 9 to 13
C..... 7 to 14
D..... 6 to 16
E..... 7 to 15
EE..... 7 to 14
EEE..... 7 to 14
EEEE..... 7 to 13

Also Half Sizes

Except 12½, 13½,
14½, 15½



NEW EXPANDED SIZE RUN!

*Genuine Full Grain Leather Uppers!
Oak-Tanned Leather Soles!*

IMPERIAL WESTERNS

by Mason

Genuine Full Grain Leather Uppers!
100% Glove-Soft Leather Linings!
Oak-Tanned Leather Soles!

Classic Sunbelt Styling
brought to you in Mason's
Imperial Western Line...
expertly handcrafted boots
with over 10 square feet of
fine leather in each pair!

**Genuine, Full Grain
Cowhide Leather Uppers...**
Marbleized on Style 946...
Smooth on Style 947.

**Oak-Tanned Leather
Soles...Full, Glove-Soft
Leather Linings...Leather
Welt...Leather Pull Straps...**
and **Leather-Covered
Velvet-eez Air Cushioned
Innersoles.**

Quality continues with...
tempered steel western
cowboy shanks...deep-dip
shafts...Goodyear Welt
Construction...2-inch
western cowboy heels with
rubber top lifts.

These boots also feature
the popular "Sunbelt U"
Western Toe, a medium
round toe, and a Double-
Stitched Shaft Design.

**Now you can own these
superbly crafted boots for
a lot less than what you
would pay in a fine
Western Shop.**

Mason Has A Size For You!

Sizes	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths C			X	X	X	X	X	X	X	X	X		
D	X	X	X	X	X	X	X	X	X	X	X	X	
EE		X	X	X	X	X	X	X	X	X	X	X	

Style 946 Grey 13-Inch
Style 947 Tan 13-Inch

- See Current Price List
for Price and Deposit

Style 947



Style 946

velvet-eez®

LEATHER COVERED
AIR CUSHIONED
INNERSOLE

CRAFTED WITH PRIDE
IN U.S.A.



*"My Imperial Mason Boots
are the best fitting boots I've
ever purchased. The leather is
uniform and rich in color. And
the price...these are the best boots I've ever had at the
lowest price I've ever paid."*

—Dave Bray, Illinois

Style 902

CRAFTED WITH PRIDE
IN U.S.A.



Style 903



Bullhide Leather Imperial Westerns

*Genuine Full Grain Leather Uppers!
100% Glove-Soft Leather Linings!
Oak-Tanned Leather Soles!*

Mason's Successful Imperial Western Line of Boots goes exotic with Genuine Bullhide Leather!

This ruggedly distinct leather is used for the entire foot of the boot...the shaft complements it with Full Grain Cowhide Leather. Together they give you the ULTIMATE in fine Western Footwear.

SPECIAL NOTE: The Full Grain Cowhide Shaft features a 3-needle (triple-stitch) western design...the mark of a quality western boot.

Genuine Leather Inside and Out with Full, Glove-Soft Leather Linings...Oak-Tanned Leather

Soles treated for long wear... Goodyear Leather Welt...Leather Pull Straps...and Leather-Covered Velvet-eez Air Cushioned Innersoles. All in all, over ten square feet of fine quality leather in each pair!

They also feature...tempered steel western shanks...sturdy heel counters...deep-dip shafts...2-inch western heels with rubber top lifts...and the "R" toe, a medium narrow western toe.

Handsome Bullhide Leather Imperial Western Boots... designed with a handcrafted custom-made look!

Mason Has A Size For You!

	Sizes															
	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½
Widths	B	C	D	E	EE	EEE										
B	X						X	X	X	X	X	X	X	X	X	
C		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
E		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EE		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EEE		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 902 Rust 13-Inch

Style 903 Dark Brown 13 Inch

- See Current Price List for Price and Deposit

velvet-eez
LEATHER-COVERED
AIR CUSHIONED INNERSOLES

Soles Must Outwear Uppers Or You Get New Pair!

Premium Marbleized Leather Uppers

After looking at the abrasion resistance tests for this sole, we believe you could walk from El Paso, Texas to Chippewa Falls, Wisconsin with these boots and still have plenty of sole left to give you years of wear.

We're not suggesting you take that walk, but we wanted you to know just how tough this sole is... it also resists oils and acids, and it's non-marking. (We've even developed a special heel with all those durable properties.)

It's so durable we say it will outlast those Premium Leather Uppers or we will replace them with a brand new pair, or repair them, or give

you a refund of every cent you paid us.*

We've talked a lot about those tough soles, but just take a look at those **Handsome, Premium Leather Uppers!** It's a special leather that's soft to the touch with a marbleized look...subtle shading runs at random throughout the leather to add a rugged, natural aspect.

Other features include...**Velvet-eez** Air Cushioned Innersoles...Two-Needle (double-stitch) western shaft design...stitched toe medallion...2-inch western heels with extra thick, abrasion-resistant Nitrile rubber top lifts...smooth shaft linings...tempered steel western shanks...sturdy heel counters...leather pull straps...the "R" toe, a medium narrow toe...and quality Goodyear Welt Construction.



		Mason Has A Size For You!														
		7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths	C	X	X	X	X	X	X	X	X	X	X	X	X			
D	X	X	X	X	X	X	X	X	X	X	X	X	X			
E	X	X	X	X	X	X	X	X	X	X	X	X				
EE	X	X	X	X	X	X	X	X	X	X	X	X				
EEE	X	X	X	X	X	X	X	X	X	X	X	X				

**Style 910 Tan 13-Inch
Style 911 Grey 13-Inch**

• See Current Price List
for Price and Deposit

***Special Mason Shoe Guaranteed
Sole Limited Warranty****

This is a **LIFETIME WARRANTY**. The soles on Styles 910 and 911 are guaranteed to outwear the uppers under normal conditions, or we will either **REPLACE** them with a **NEW PAIR** at no additional cost, or **REPAIR** them, or **REFUND** every cent you paid us.

*In addition to the general Mason Shoe Warranty.

Style 911



**TOUGH URETHANE SOLE FOR
MILES OF DURABLE WEAR!**

velvet-eez®
AIR CUSHIONED INNERSOLES



velvet-eez[®]

AIR CUSHIONED INNERSOLES

Widths	Sizes	Mason Has A Size For You!											
		7	7½	8	8½	9	9½	10	10½	11	11½	12	12½
C				X	X	X	X	X	X	X	X		
D		X	X	X	X	X	X	X	X	X	X	X	
EE				X	X	X	X	X	X	X	X	X	

Style 1052 Burgundy 13-Inch

Style 1053 Rust Brown 13-Inch

Style 1054 Grey 13-Inch

- See Current Price List
for Price and Deposit



Style 1052

Style 1053

Style 1054

Reptile Style Western Dress

Premium Cowhide
Leather Uppers

These "head-turning" 13-inch Western Dress Boots not only have the look of reptile, they have the feel of reptile...you can actually feel the ridges of the reptile pattern.

You'd have to get real close to tell it from the real thing, even then it wouldn't be easy.

We've embossed this reptile pattern on Premium Cowhide Leather and given it a high luster to bring out the details.

We've done the shafts up right, too...with a 3-needle (triple-stitch) Feathered Western Design.

Other features include...

Velvet-eez Air Cushioned Inner-soles...2-inch western heels with rubber top lifts...flexible composition dress soles..."U" toe, a medium round western toe...tempered steel western shanks...Leather pull straps...smooth-lined shafts...deep-dip shaft cut...and Goodyear Welt Construction.

Ride up to your next Western Barbecue in a pair of these Mason Reptile-Look Western Boots and watch the gals gather 'round.



Sizes	Mason Has A Size For You!															
Widths	B	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
C				X	X	X	X	X	X	X	X	X	X	X	X	
D		X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E		X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE		X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EEE		X	X	X	X	X	X	X	X	X	X	X	X	X	X	

Style 953 Handstained Burgundy
12-Inch
Style 1088 Black 12-Inch
Style 1107 Rust Brown 12-Inch

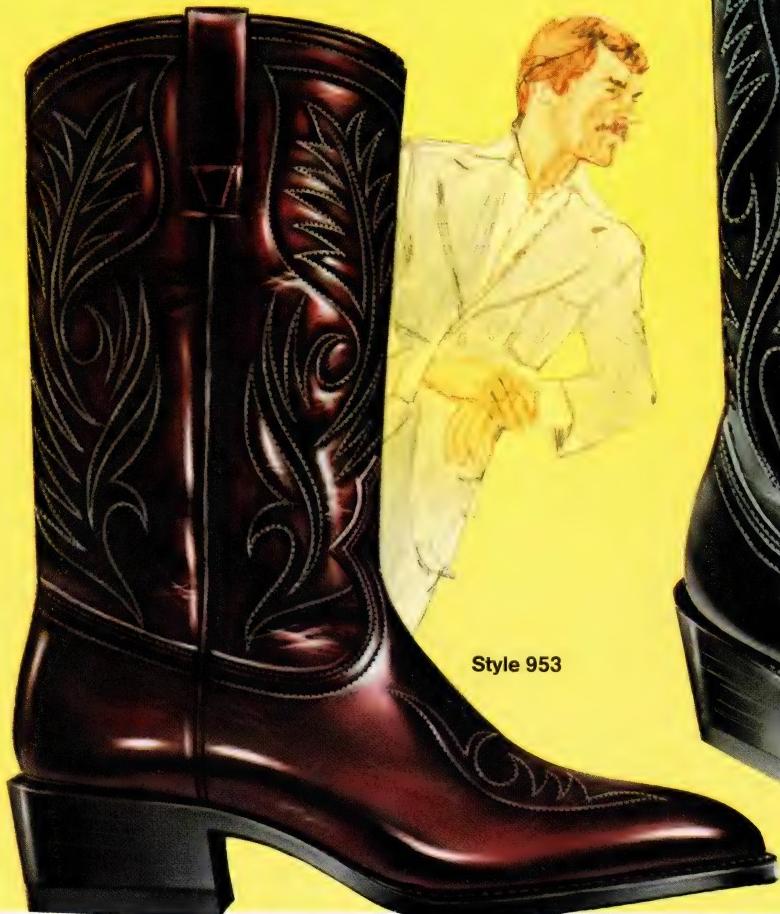
- See Current Price List
for Price and Deposit

velvet-eez
AIR CUSHIONED INNERSOLES

Style 1088



Style 1107



Style 953

WESTERN BOOTS by Mason

Genuine Cowhide
Leather Uppers

Go Western Dress in these ruggedly handsome 12-inch Boots from Mason.

All three have **Genuine Cowhide Leather Uppers**...style 953 is handstained and burnished to a full luster.

Leather pull straps...“R” toe, a medium narrow toe...Tempered steel western shanks...2-inch western heels with rubber top lifts...**Velvet-eez** Air Cushioned Innersoles...Flexible composition dress soles...stitched design on shaft

and toe...smooth-lined shafts... and Goodyear Welt Construction. Western Style...Mason Comfort!



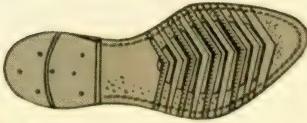
NEW EXPANDED SIZE RUN!



Style 887

Style 927

Style 984



velvet-eez[®]

AIR CUSHIONED
INNERSOLE

Western Work Boots

100% Genuine Rawhide Leather Uppers

Western Work Boots...Crafted from Rugged, Full Grain Cowhide Leather!

Tough, non-marking, oil-resistant Nitrile soles feature V-tread design for maximum traction.

Also feature Mason's comfortable Velvet-eez Air Cushioned Innersoles... 2-inch western heels with extra thick, abrasion-resistant Nitrile rubber top lifts...medium narrow western "R" toes... smooth-lined shafts...tempered steel western shanks...Goodyear Welt Construction.

It all adds up to solid comfort!



Style 887 Black 12-Inch
Style 927 Dark Brown 12-Inch
Style 984 Grey 12-Inch

Widths	Sizes
B.....	9 to 13
C.....	7 to 14
D.....	6 to 16
E.....	7 to 15
EE.....	7 to 14
EEE.....	7 to 14
EEEE.....	7 to 13

Also Half Sizes
Except 12½, 13½,
14½, 15½

- See Current Price List for Price and Deposit

**NEW EXPANDED
SIZE RUN!**



Mason Western

100% Genuine Rawhide Leather Uppers

Extra-Tough Nitrile Soles and Heels

Authentic Western Styling...traditional rugged Mason craftsmanship throughout!

Both crafted from fine **Full Grain Cowhide Leather!**

They'll stand up to the toughest work conditions with their heavy-duty, non-marking, oil-resistant Nitrile soles and heels...Durable and Long Wearing!

Mason Has A Size For You!

		Sizes																						
		6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14	14½	15	15½	16		
Widths		B						X	X	X	X	X	X	X	X	X	X	X	X	X				
C				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
D		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			
E				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				
EE				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
EEE				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
EEEE				X	X	X	X	X	X	X	X	X	X	X	X	X	X							

Style 920 Brown 12-Inch

Style 981 Black 12-Inch

- See Current Price List for Price and Deposit

DOUBLE CUSHION

In addition to the Velvet-eez Air Cushioned Innersole, a second layer of foam cushion material is placed between the outsole and insole...this hidden cushion gives a feeling of "walking on air."



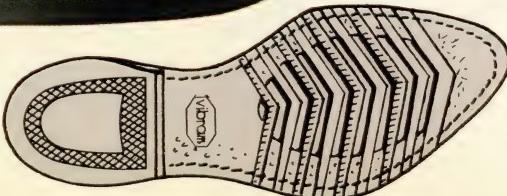
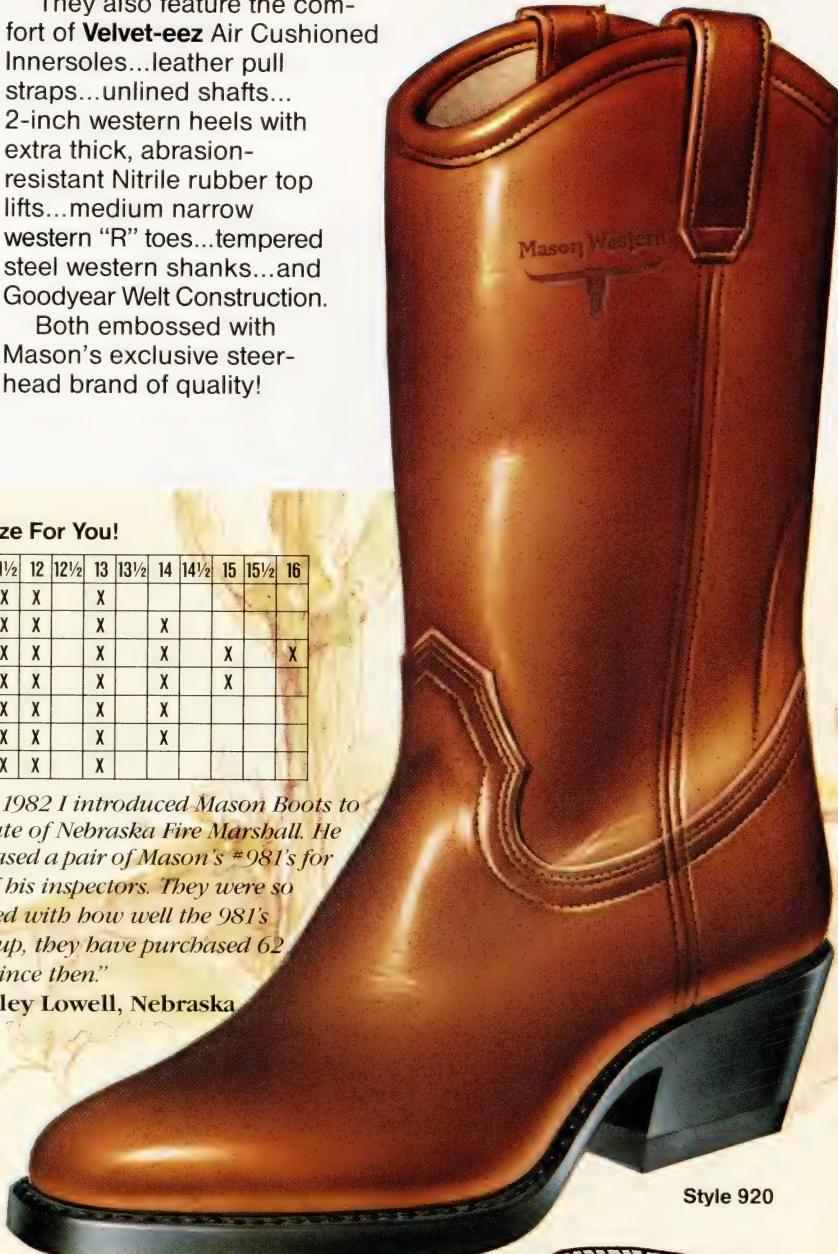
velvet-eez®
AIR CUSHIONED INNERSOLES

They also feature the comfort of **Velvet-eez** Air Cushioned Innersoles...leather pull straps...unlined shafts...2-inch western heels with extra thick, abrasion-resistant Nitrile rubber top lifts...medium narrow western "R" toes...tempered steel western shanks...and Goodyear Welt Construction.

Both embossed with Mason's exclusive steer-head brand of quality!

"In 1982 I introduced Mason Boots to the State of Nebraska Fire Marshall. He purchased a pair of Mason's #981's for one of his inspectors. They were so satisfied with how well the 981's stood up, they have purchased 62 pairs since then."

—Wesley Lowell, Nebraska





**Soles Must Outwear
Uppers or You Get
Replacement, Repair
or Refund!***

*Premium Leather
Uppers*

Style 600

velvet-eez®

AIR CUSHIONED INNERSOLE
WITH LONGITUDINAL CUSHION

Mason Has A Size For You!

Sizes		5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14	14½	15	15½	16
Widths	AA							X	X	X	X	X	X	X	X	X	X	X	X	X				
A								X	X	X	X	X	X	X	X	X	X	X	X	X				
B								X	X	X	X	X	X	X	X	X	X	X	X	X	X			
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X			
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				
EEEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X				

Here is the work shoe you've always wished for! It's rugged and tough so it can take real punishment on the job...yet, it's handsome enough for sport or dress! And, talk about comfort and quality...it's lighter and more flexible than other work shoes. PLUS, the **Soles Must Outwear The Uppers Or You Get Replacement, Repair or Refund!*** It's Mason's

tough, oil-resistant, non-marking, "Jubilee" Hypalon sole.

Also features **Quality Leather Uppers**...leather quarter linings... heavy-duty tempered steel shanks ...Goodyear Welt Construction... Padded tongue...and Mason's **Velvet-eez** Air Cushioned Innersole with longitudinal cushion. A work style you can be proud to wear!

Style 601

Special Mason Shoe Guaranteed Sole Limited WARRANTY*
This is a **LIFETIME WARRANTY**. The soles on Styles 600 and 601 are guaranteed to outwear the uppers under normal conditions, or we will either **REPLACE** them with a **NEW PAIR** at no additional cost, or **REPAIR** them, or **REFUND** every cent you paid us.
**in addition to the general Mason Shoe Warranty.



Style 600 Black
Style 601 Brown
• See Current Price List
for Price and Deposit



Style 941

**Soles Must Outwear
Uppers or You Get
Replacement, Repair
or Refund!***

**Mason-Flex
One Step Break-in**

TWO BIG FEATURES in these
Genuine Leather Work Styles!
First, we guarantee the **Soles Must**

**Outwear Uppers or You Get
Replacement, Repair or Refund!***
Second, these styles feature
“One-Step Break-In” **Mason-Flex**
Construction!

The secret to their durability
is **Mason’s Jubilee Outsole!** It’s
a very tough Hypalon sole that
is also lightweight, flexible, oil-
resistant, and non-marking.

velvet-eez®

AIR CUSHIONED INNERSOLE
WITH LONGITUDINAL CUSHION

Mason Has A Size For You!

	Sizes															
Widths	B	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 206 Black Oxford
Style 207 Black 6-Inch
Style 941 Black 8-Inch

• See Current Price List
for Price and Deposit

Style 206

Style 207

The secret to their flexibility
is Mason’s DOUBLE CUSHION
Velvet-eez Construction with long-
itudinal cushion, giving you maxi-
mum foot comfort.

ALL THREE also have long
wearing, **Genuine Leather Uppers**
stitched with durable dacron
thread...Goodyear Welt Construc-
tion...and tempered steel shanks.

The oxford and six-inch have
leather quarter linings...the 8-inch
has unlined quarters. The 6-inch
and 8-inch also have reinforced
leather back stays, double stitched

for long service. The oxford has a
padded tongue for extra comfort.

Greater Comfort and Longer
Wear are yours with a pair of these
Mason-Flex Service Shoes...An
Outstanding Value!



*Special Mason Shoe Guaranteed
Sole Limited WARRANTY**

This is a LIFETIME WARRANTY. The soles on
Styles 206, 207, and 941 are guaranteed to out-
wear the uppers under normal conditions, or we
will either REPLACE them with a NEW PAIR at no
additional cost, or REPAIR them, or REFUND every
cent you paid.

**in addition to the general Mason Shoe Warranty.

For Routemen and Service Station Men

Sylflex™ Tanned Leather Uppers

Sylflex™ is a special triple-treated Silicone tannage which keeps leather permanently water-repellent...yet allows it to breathe. After being treated with this Silicone, the leather is at least 25 times as re-

sistant to water as ordinary leather.

The Silicones are tanned clear through...it's not just a surface coating...in fact, scuffed areas retain its unique water resistant qualities.

It doesn't fill the pores like grease. The leather also takes a brilliant shine and it won't stiffen, curl, or crack.

Besides the Sylflex™ Treated Leather Uppers, both styles also have oil-resisting, non-marking, slip resistant, durable and flexible cushioned soles...Goodyear Welt Construction...leather quarter lin-

ings...tempered steel shanks...and Mason's exclusive Velvet-eez Air Cushioned Innersoles with longitudinal cushion. Style 900 also has a padded tongue.

A truly fine and comfortable service shoe!

**Soles Must Outwear
Uppers or You Get
Replacement, Repair,
or Refund!***

**SYLFLEX™ sheds
water! (Yet still
breathes)**

Tanned with magic
SILICONES



*Special Mason Shoe Guaranteed
Sole Limited Warranty**

This is a LIFETIME WARRANTY. The soles on Styles 900 and 901 are guaranteed to outwear the uppers under normal conditions, or we will either REPLACE them with a NEW PAIR at no additional cost, or REPAIR them or REFUND every cent you paid us.

**In addition to the general Mason Shoe Warranty.



NEW EXPANDED SIZE RUN!

Widths	Sizes
AA	8 to 15
A	8 to 15
B	8 to 15
C	6 to 15
D	6 to 16
E	6 to 16
EE	6 to 16
EEE	6 to 16
EEEE	6 to 16

Also Half Sizes
Except 12½, 13½,
14½, 15½

**Style 900 Black Oxford
Style 901 Black 6-Inch**

- See Current Price List
for Price and Deposit

Style 900

For men who work on their feet!

Style 413



velvet-eez[®]

AIR CUSHIONED INNERSOLE
WITH LONGITUDINAL CUSHION



Style 413 Black Cushion Wedge (top)

Style 532 Black Ripple Sole (middle)

Style 602 Black Guaranteed Sole (bottom)

Widths

B..... 9 to 12

C..... 8 to 13

D..... 6 to 13

E..... 7 to 13

EE..... 7 to 13

EEE..... 7 to 12

Also Half Sizes
Except 12½

Style 602



Style 532



Three Top Quality, Genuine Leather Work Oxfords...built to stand up to tough work conditions. They also feature **Velvet-eez** Air Cushioned Innersoles with longitudinal cushion...padded tongue...leather quarter linings...tempered steel shanks...and Goodyear Welt Construction. Non-marking soles.

THREE TOUGH SOLES

Style 413...Full Cushion Crepe Wedge Sole...lightweight, durable, and flexible.

Style 532...Unique Ripple Sole...designed to decrease foot shock and put a "spring" in your step.

Style 602...Durable, Cushiony, Sole...**Guaranteed to Outwear the Uppers or You Get Replacement, Repair or Refund!***

STYLE 602 ONLY

"Special Mason Shoe Guaranteed Sole Limited WARRANTY" This is a **LIFETIME WARRANTY**. The soles on **Style 602** are guaranteed to outwear the uppers under normal conditions, or we will either **REPLACE** them with a **NEW PAIR** at no additional cost or **REPAIR** them, or **REFUND** every cent you paid us.
**addition to the general Mason Shoe Warranty.



Classic Romeo Styling

Genuine Premium Leather Uppers

The lightweight durability of Vibram® EVAflex™, Micro-Cellular Cushion Wedge, Non-Marking Soles combined with Classic Romeo Styling.

• MAXIMUM FLEXIBILITY

This style offers maximum flexibility, making them ideal for men who are on their feet a great deal.

They're especially good for men whose jobs demand a lot of bending and kneeling, such as tile and brick layers, roofers, carpet layers, etc.

• EXPANDABLE SIDE GORE

The reason behind this exceptional comfort is the expandable side gore. It gives and stretches with your every move, yet it holds the shoe snug to your foot whether you're standing, walking, or kneeling.

• QUALITY CONSTRUCTION

Genuine Premium Leather Uppers

...Comfortable, Lightweight, Micro-Cellular Cushion Wedge Soles...

Velvet-eez Air Cushioned Innersoles...Leather Quarter Linings.

Cambrelle™ Vamp Linings...the "Living Lining." A cushioned, ventilated lining that lets your feet breathe.

Tempered steel shanks...

Goodyear Welt Construction.



Style 322

Style 528

velvet-eez®

AIR CUSHIONED INNERSOLES

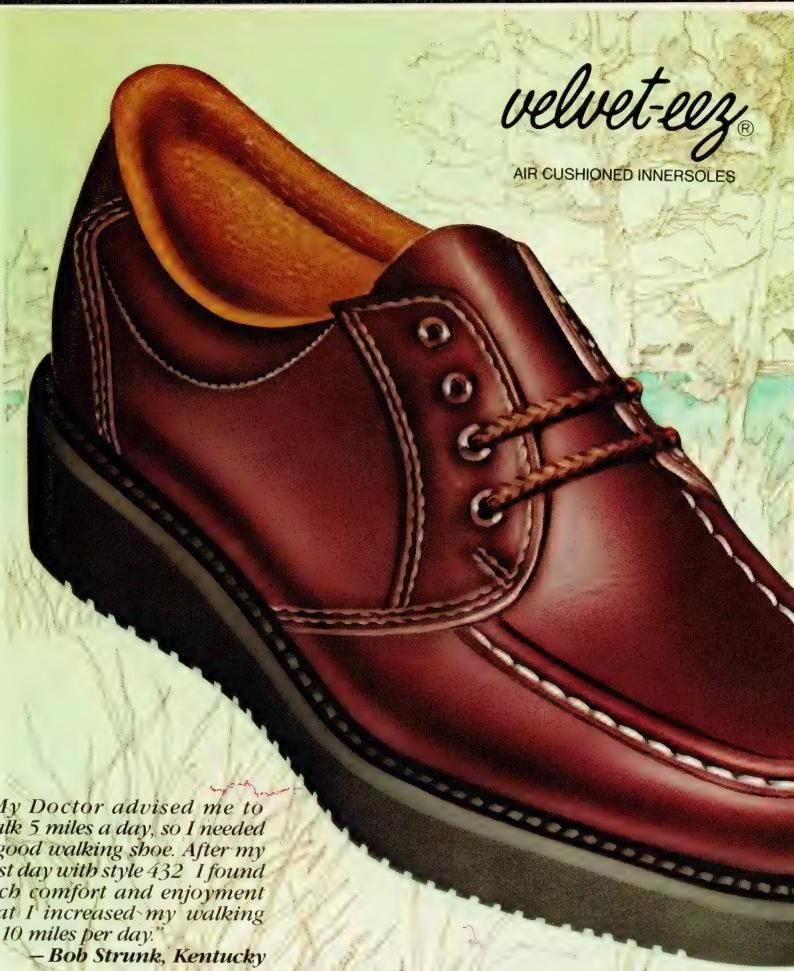
Mason Has A Size For You!

	Sizes												
Widths	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
B			X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 322 Black Romeo Slip-On

Style 528 Brown Romeo Slip-On

- See Current Price List for Price and Deposit



velvet-eez[®]

AIR CUSHIONED INNERSOLES

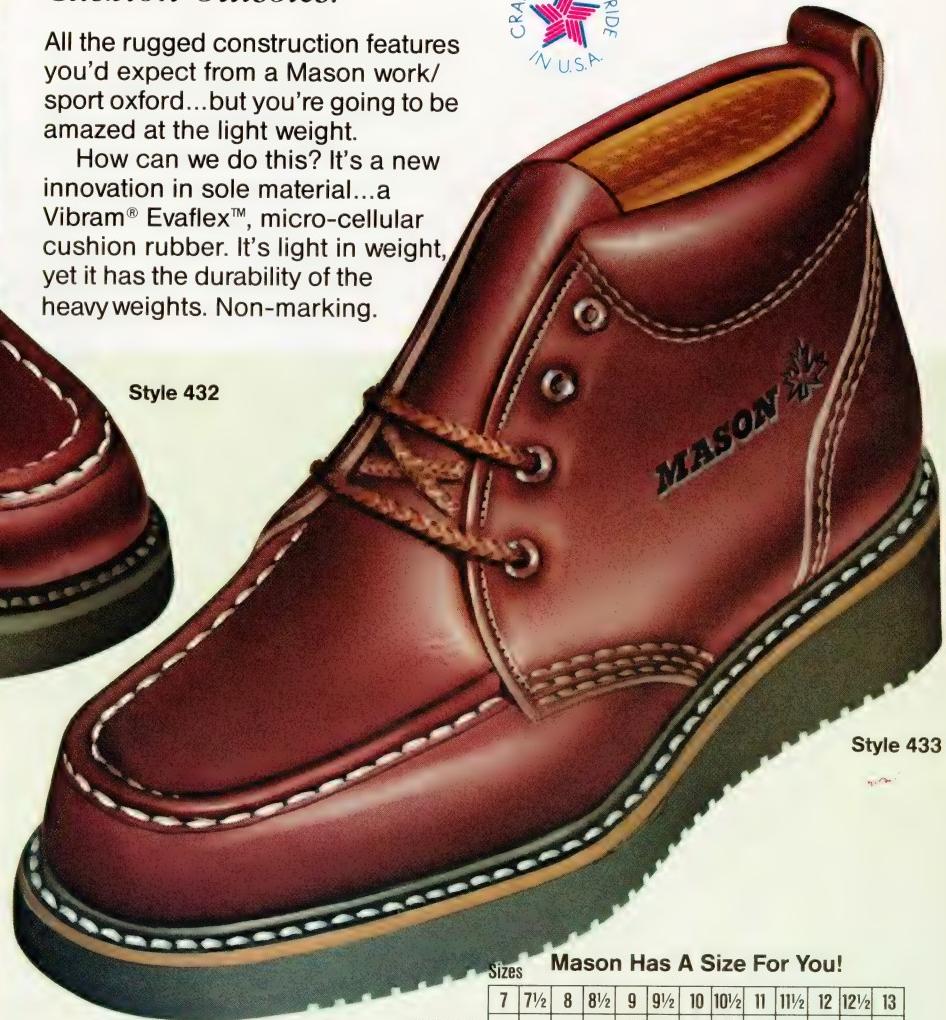
Mason's Tough Lightweights

Featuring New Vibram[®] EvaFlex[™] Micro-Cellular Cushion Outsoles!

All the rugged construction features you'd expect from a Mason work/sport oxford...but you're going to be amazed at the light weight.

How can we do this? It's a new innovation in sole material...a Vibram[®] EvaFlex[™], micro-cellular cushion rubber. It's light in weight, yet it has the durability of the heavy weights. Non-marking.

Style 432



Style 433

Style 432 Redwood Brown Oxford
Style 433 Redwood Brown Chukka

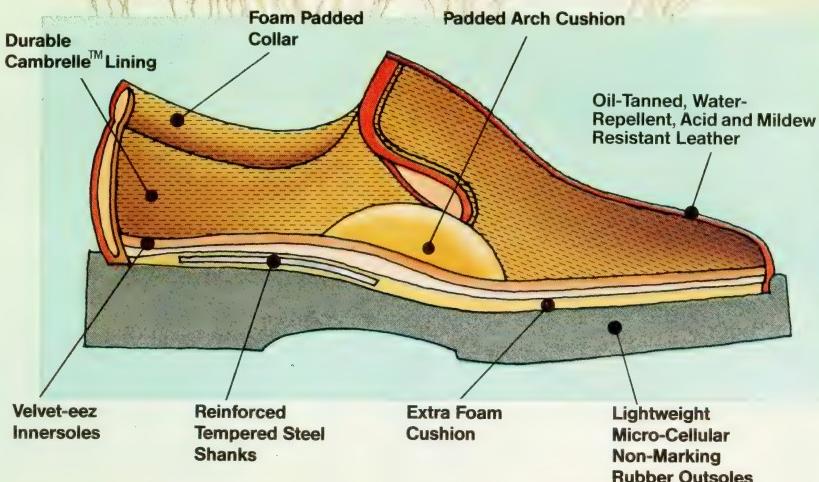
- See Current Price List for Price and Deposit

Now check out the other quality features...**Full Grain, Water Repellent, Leather Uppers**...Goodyear Welt construction...and much more. (See the cutaway illustration below.)



'My Doctor advised me to walk 5 miles a day, so I needed a good walking shoe. After my first day with style 432 I found such comfort and enjoyment that I increased my walking to 10 miles per day.'

— Bob Strunk, Kentucky



Sizes **Mason Has A Size For You!**

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths B					X	X	X	X	X	X	X	X	
C				X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X
E				X	X	X	X	X	X	X	X	X	X
EE			X	X	X	X	X	X	X	X	X	X	X
EEE		X	X	X	X	X	X	X	X	X	X	X	X

Rugged Work/ Casual Oxfords with Running Shoe Comfort!

TECHNOLOGY that put the comfort in running shoes is now available in a work/casual oxford from Mason.

- The quality and comfort starts with **Soft, Pliable, Full Grain Leather Uppers**...wax-tanned brown, or service black that takes an impressive shine. Both are water-resistant.
- Vibram® EvaFlex™, Micro-Cellular Cushion Outsoles designed to absorb foot-shocks. Lightweight, Flexible, Non-marking.
- Cambrelle™ Vamp Lining. Designed to wick away perspiration like a blotter. Cool in summer, warm in winter. Unlined quarter.
- Frelonic™ Cushioned Insert with heel cup that cradles your foot in comfort. Cambrelle™ covered and removable, so it can be aired out to add to its life.
- Goodyear Welt Construction.
- Soft Padded Collar...Smooth Leather-Lined Tongue...Tempered Steel Shank...and Sturdy Heel Counter for stable support.

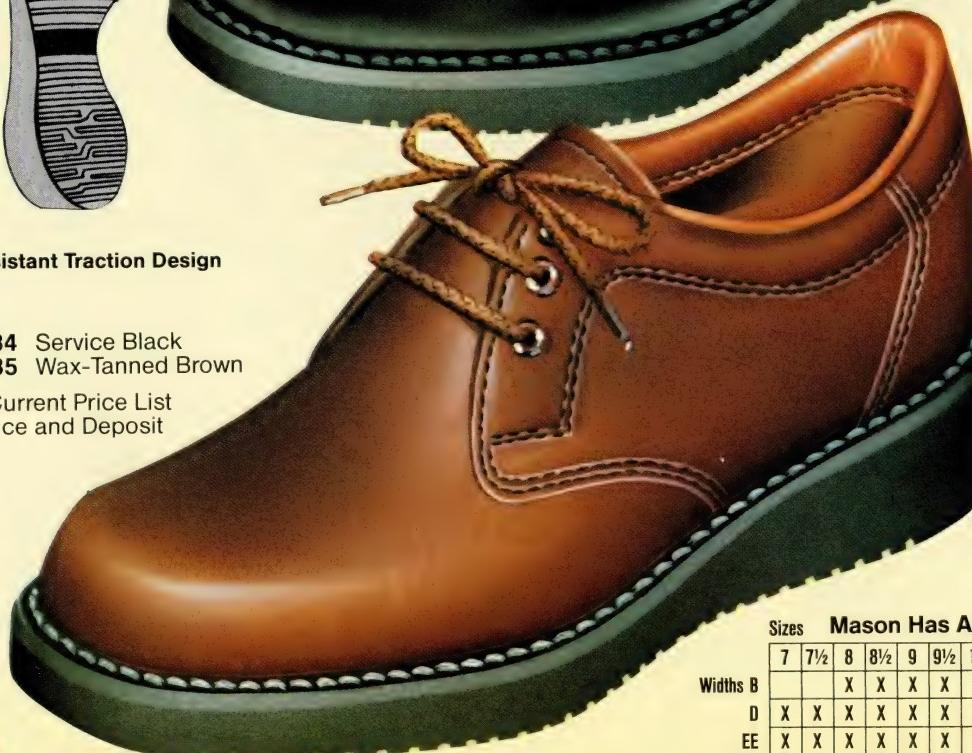


Cambrelle™ Covered
Frelonic™ Insert with Heel Cup

*Water-Resistant Leather Uppers!
Vibram® EvaFlex™, Micro-Cellular Soles!*



Style 834



Style 835

Style 834 Service Black
Style 835 Wax-Tanned Brown

- See Current Price List for Price and Deposit

Sizes Mason Has A Size For You!													
Widths B	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
D		X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	
EEE	X	X	X	X	X	X	X	X	X	X	X	X	



Style 610 Brown Rocker Bottom
Style 611 Black Rocker Bottom

- See Current Price List
for Price and Deposit

Style 610

Widths	Mason Has A Size For You!													
	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½
B			X	X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EEEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 611

Rocker Bottom Shoes

Genuine Premium Leather Uppers

Here is a unique concept of comfort and foot ease for the man who spends long hours on his feet... Rocker Bottom tapered soles! They take the work out of walking!

Mason's exclusive **Velvet-eez** Air Cushioned Innersoles with longitudinal cushion, padded tongue, and lightweight Cush-N-Crepe outsoles give you double cushion comfort!

Pliable, Smooth, Genuine Leather Uppers in a neat plain toe pattern... Goodyear Welt construction... leather quarter linings... and tempered steel shanks.

An ideal shoe for deliverymen!



Take the Effort Out of Walking!

The Rocker Bottom Sole uses the "Rocking Chair" principle to take the effort out of walking! The tapered design allows you to rock forward on the ball of your foot with each step. Support is concentrated at the metatarsal—the natural fulcrum of the moving foot. This rocking motion minimizes bending and creasing of the vamp—preserves new appearance of the shoe.



Cush-N-Crepe



velvet-eez

AIR CUSHIONED INNERSOLE
WITH LONGITUDINAL CUSHION



Leather Chukkas with Rocker Bottom Soles



Genuine Premium Leather Uppers

Styled to give extra ankle protection for the man who wears a uniform to work. The Rocker Bottom tapered soles are designed to take the effort out of walking.

High Polishing Leather Uppers...

Goodyear Welt Construction...Fully lined with glove soft leather...

Tempered steel shanks...and

Mason's **Velvet-eez** Air Cushioned Innersole with longitudinal cushion.



Style 556

I bought a pair of your Leather Chukka boots with the Rocker Bottom soles more than twelve years ago ...I am still wearing them. I have worn this shoe a lot. It is the most comfortable shoe I have found.

—Rev. James W. Whitlock, Missouri



Style 556 Black

Style 557 Brown

Fully Lined with
Glove Soft Leather

velvet-eez®

AIR CUSHIONED
INNERSOLE WITH
LONGITUDINAL CUSHION

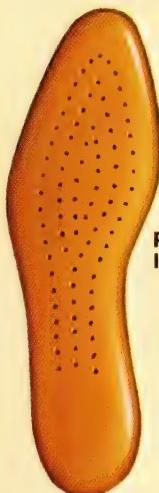
Style 557

		Mason Has A Size For You!														
		6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths	B								X	X	X	X	X	X	X	
C			X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
EEE			X	X	X	X	X	X	X	X	X	X	X	X	X	
EEEE				X	X	X	X	X	X	X	X	X	X	X		

• See Current Price List
for Price and Deposit

velvet-eez[®]

AIR CUSHIONED INNERSOLE
WITH LONGITUDINAL CUSHION



PERFORATED
INNERSOLE COVER

Style 966



Style 949



Style 966

Soles Must Outwear Uppers or You Get Replacement, Repair or Refund!*

FULL GRAIN WATER-RESISTANT LEATHER UPPERS...a wonderfully soft, supple leather which is also tough and long wearing. This upper leather is combined with our oil-resistant, non-marking **guaranteed** nitrile soles to make these shoes an outstanding value. Also includes...extra heavy-duty tempered steel shanks...unlined quarters...and Mason's exclusive **Velvet-eez** Air Cushioned Innersole with longitudinal cushion. Goodyear Welt construction. The ideal shoe for rugged service!



Style 949 Brown Oxford
Style 950 Brown 6-Inch
Style 966 Brown 8-Inch

Widths	Sizes
B	7 to 14
C	7 to 14
D	6 to 14
E	6 to 14
EE	6 to 14
EEE	6 to 14

Also Half Sizes
Except 12½, 13½

- See Current Price List
for Price and Deposit

*Special Mason Shoe Guaranteed
Sole Limited WARRANTY**

This is a **LIFETIME WARRANTY**. The soles on Styles 949, 950 and 966 are guaranteed to outwear the uppers under normal conditions, or we will either **REPLACE** them with a **NEW PAIR** at no additional cost, or **REPAIR** them, or **REFUND** every cent you paid us.

**in addition to the general Mason Shoe Warranty.

Style 950



DOUBLE CUSHION

In addition to the covered Velvet-eez Air Cushioned Innersole, a second layer of foam cushion material is placed between the outsole and insole—this hidden cushion gives a feeling of “walking on air.”

velvet-eez®

AIR CUSHIONED INNERSOLES
WITH LONGITUDINAL CUSHION

Insulated, Double-Layered
Padded Collar For Extra
Comfort And Support



Mason Has A Size For You!

Sizes	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths C	X	X	X	X	X	X	X	X	X	X	X	X	X
W	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 649 Brown Chukka
Style 650 Black Chukka

- See Current Price List
for Price and Deposit



Style 650



The Thorton Work/Casual Chukkas

*Designed To Perform...
Comfortably*

Hard-working Chukkas
that aren't hard on
your feet! In fact,
our premium leather
Chukkas are specif-
ically designed to cush-
ion and comfort your
feet on or off the job.

Style 649

Premium Leather Uppers with leather
quarter linings for durability and long life...
even under the toughest working conditions.

Ultra thick, super-soft cushion collars for
extra leg comfort. Flexible Neoprene Cushion
Crepe Soles are oil-resistant and non-marking.

Quality built with Goodyear Welt Construction...tempered steel shanks...and sturdy heel
counter for stability.

NEW EXPANDED SIZE RUN!

Mason Has A Size For You!

	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	13	14	15	16
Widths A					X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	
B					X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	X X X X	
C	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X
D	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X
E	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X
EE	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X
EEE	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X
EEEE	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X	X X X X X X

Style 982 Brown 6-Inch

Style 985 Brown 8-Inch

- See Current Price List
for Price and Deposit

Style 982



velvet-eez
AIR CUSHIONED INNERSOLE
WITH LONGITUDINAL CUSHION



Style 985

Rugged Boots... Excellent for Farm Wear!

Twice-Tanned Leather Uppers

These two plain toe boots have long been a favorite with men who farm for a living. **Tough Leather Uppers are Twice-Tanned** to meet tough farming requirements. The twice-tanned leather uppers dry out soft, and resist soil acids. Oil-resistant, non-marking, long wearing Nitrile soles and heels give exceptional service. In fact, we guarantee the Soles must outwear the uppers or you get **Replacement, Repair, or Refund**. Goodyear Welt Construction. Tempered Steel Shanks.

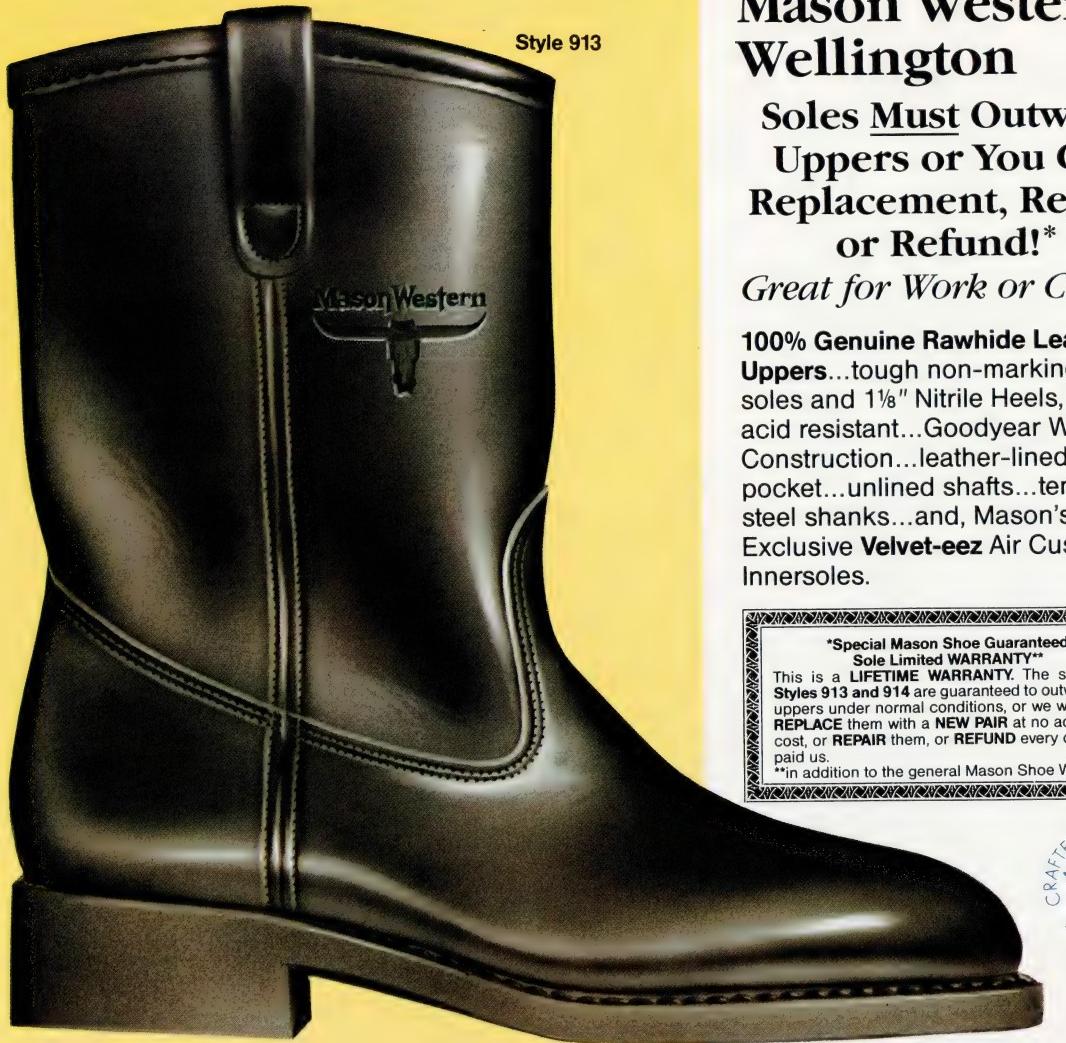
Three-quarters bellows gusset helps keep dirt out. Sweat resistant vamp linings and unlined quarters. Plus, Mason's exclusive **Velvet-eez** Air Cushioned Innersole with longitudinal cushion gives added comfort for day-long wear.



Soles Must Outwear
Uppers or You Get
Replacement,
Repair or Refund!*

*Special Mason Shoe Guaranteed
Sole Limited WARRANTY**

This is a **LIFETIME WARRANTY**. The Soles on Styles 982 and 985 are guaranteed to outwear the uppers under normal conditions, or we will either **REPLACE** them with a **NEW PAIR** at no additional cost, or **REPAIR** them, or **REFUND** every cent you paid us. **in addition to the general Mason Shoe Warranty.



Sizes		Mason Has A Size For You!																
Widths	B	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
						X	X	X	X	X	X	X	X	X		X		
C				X	X	X	X	X	X	X	X	X	X	X		X	X	
D		X	X	X	X	X	X	X	X	X	X	X	X	X		X	X	
E			X	X	X	X	X	X	X	X	X	X	X	X		X	X	
EE			X	X	X	X	X	X	X	X	X	X	X	X		X	X	
EEE			X	X	X	X	X	X	X	X	X	X	X	X		X	X	

Style 913 Black 9-inch
Style 914 Brown 9-inch

• See Current Price List
for Price and Deposit

Mason Western Wellington

**Soles Must Outwear
Uppers or You Get
Replacement, Repair
or Refund!***

Great for Work or Casual

100% Genuine Rawhide Leather
Uppers...tough non-marking Nitrile soles and 1½" Nitrile Heels, oil and acid resistant...Goodyear Welt Construction...leather-lined heel pocket...unlined shafts...tempered steel shanks...and, Mason's Exclusive **Velvet-eez** Air Cushioned Innersoles.

***Special Mason Shoe Guaranteed
Sole Limited WARRANTY***

This is a **LIFETIME WARRANTY**. The soles on Styles 913 and 914 are guaranteed to outwear the uppers under normal conditions, or we will either **REPLACE** them with a **NEW PAIR** at no additional cost, or **REPAIR** them, or **REFUND** every cent you paid us.

*in addition to the general Mason Shoe Warranty.



velvet-eez®

AIR CUSHIONED INNERSOLE

DOUBLE CUSHION



velvet-eez®

AIR CUSHIONED INNERSOLE



Style 655



Style 870

Field &
Stream®

Tough 8-Inch Boot
for Work & Sport

STYLE 870

- Premium, Full-Grain, Oil-Tanned Leather Uppers reduce mildew, and resist acids and cracking
- *Velvet-eez* cushioned innersoles for an added measure of comfort
- Genuine Goodyear Welt construction
- Tempered steel shanks
- Quarters unlined
- Leather-lined inside heel pockets
- Full storm welt
- Genuine "yellow label" Vibram® lug soles for maximum traction and durability.

CRAFTED WITH PRIDE
IN U.S.A.

Rugged Service Boot

STYLE 655

Here is a boot that will stand up under extreme working conditions. **Long-wearing,**

Oil-Tanned Leather Uppers

reduce mildew, and resist acids and cracking. The Hypalon soles and heels are oil and grease resistant, lightweight, and extra long-wearing...all this combined with a full midsole assures you of firm foot support. Goodyear Welt Construction...Unlined quarters...Heavy-duty tempered steel shanks...

Velvet-eez cushioned innersoles.

Style 655 Rugged Service
8-Inch Boot

Style 870 Field & Stream
8-Inch Boot

Widths Sizes

B..... 8 to 13

C..... 7 to 13

D..... 6 to 14

E..... 7 to 14

EE..... 7 to 14

EEE..... 7 to 14

Also Half Sizes
Except 12½, 13½

- See Current Price List for Price and Deposit



Style 952 Lace Up
8-Inch
Style 992 Wellington
11-Inch



Rugged Boots from Mason's Field & Stream Collection of Fine Outdoor Footwear. Super-Soft, Super-Light... but TOUGH enough to tame the most rugged terrain.

- **Genuine Full Grain, Oil-Tanned, WATER REPELLENT, Leather Uppers.** A NEW innovation in durable, light-weight outsoles...micro-cellular, non-marking, cushion rubber, modified wedge, Vibram® EVAflex™ outsoles with cross-grooved, traction-gripping design for "sure-footed" walking.
- **DOUBLE CUSHION COMFORT...** Velvet-eez Air Cushioned Innersoles, plus a second layer of foam cushion between the outsole and insole. (See illustration below)
- **PLUS**, all of the rugged outdoor features you'd expect to find in boots of this quality...Genuine Goodyear Welt construction...tempered steel shanks...unlined quarters...leather-lined inside heel pocket.

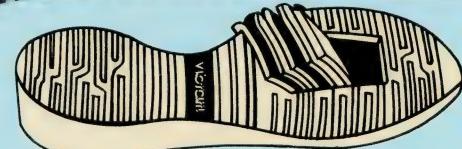
**NEW EXPANDED
SIZE RUN!**

Widths	Sizes
B	9 to 13
C	7 to 14
D	6 to 16
E	7 to 16
EE	7 to 16
EEE	7 to 15
EEEE	8 to 14

Also Half Sizes
Except 12½, 13½,
14½, 15½

- See Current Price List for Price and Deposit

Style 992



Slip-Resistant Traction Design!

velvet-eez
AIR CUSHIONED
INNERSOLE

CRAFTED WITH PRIDE
IN U.S.A.



The finest, most comfortable boots you'll ever own!

• **Premium, Full-Grain, Water-Repellent, Oil-Tanned Leather Uppers** resist acids and cracking, and reduce mildew.



Style 959

velvet-eez®

AIR CUSHIONED INNERSOLES

- **Velvet-eez double cushion** construction for that extra measure of comfort
- Genuine Goodyear Welt construction
- Tempered steel shanks
- Quarters unlined
- Leather-lined inside heel pockets
- **TRACTION TREAD** Neoprene cushioned crepe sole and heel...lightweight, long wearing, oil-resistant, and non-marking.

Style 959...8-inch speed lace

Widths	Sizes
B.....	9 to 13
C.....	7 to 14
D.....	6 to 16
E.....	7 to 16
EE.....	7 to 16
EEE.....	7 to 15
EEEE.....	8 to 14

Also Half Sizes
Except 12½, 13½,
14½, 15½

Style 959 Lace Up 8-Inch
Style 960 Wellington 11-Inch

• See Current Price List
for Price and Deposit

*Water-Repellent
Leather Uppers!*

boot. Dark colored **TRACTION TREAD** sole and heel. Riveted D-rings that won't break, bend or pull out. Full storm welt. **Style 960**...11-inch Wellington pull on. Leather pull straps. Natural-colored **TRACTION TREAD** sole and heel.



**NEW EXPANDED
SIZE RUN!**



Style 960



Double Cushion

In addition to the Velvet-eez Air-Cushioned Innersole, a second layer of foam cushion material is placed between the outsole and insole...this hidden cushion gives a feeling of "walking on air."

"I've worn style 989 at the Arctic circle, the corn fields of Iowa, the rolling plains of Missouri, and goose hunting in Delaware. I've walked thousands of miles and they've shown little wear. I need a boot this good." — Monty Summa, Iowa



**INSULATED!
100% WATERPROOF***

Special Mason Shoe Waterproof Limited WARRANTY*

SPECIAL MASON CLOTHING CO., INC.
This is a **SIX MONTH WARRANTY** from the time you receive your boots... **Style 989**. If these boots are not waterproof during those six months of normal use, we will either **REPLACE** them with a **NEW PAIR** at no additional cost, or send you a **REFUND** of every cent you paid us.

*in addition to the general Mason Shoe Warranty.

The ideal boot for Sportsmen, Outdoor Workers

- **WATERTIGHT SOLE CONSTRUCTION**—The sole and heel are bonded to the leather upper. Water and dampness are sealed out by this process.

- NEWEST LEATHER FOR ACTION FOOTWEAR**—No other leather yet developed can compare for resistance to water. Designed to meet the sternest tests given footwear that gets constant outdoor use. Remains soft and supple after exposure to extremely wet conditions.

•UPPER SEAMS ARE SEALED TIGHT—All seams of the upper leather including the moccasin, gusset, side seam, etc. are sealed with a special new watertight compound.

•NEW EXTRA LONG WEARING SPECIAL SOLE—Non-marking sole has twice the wear resistance of most sole materials. This sole is lightweight, shock absorbing, and slip resistant. Heat and cold do not affect this sole. It is chemical, oil and acid resistant.

This deluxe 9-inch Goodyear pac boot is made for the man who will settle for nothing but the very best in outdoor footwear. Insulated to keep feet WARM with special sole to keep feet DRY. This combination makes a perfect boot for sportsmen, outdoorsmen and construction workers. The full grain upper leather is the finest available.

It is 100% waterproof and resists acids, alkalis, and salty slush. This leather will not harden or crack, but stays soft and supple. Completely leather lined with soft glove tanned cowhide. Bellows type gusset. Sturdy speed laces. Extra strong steel shanks. Soft Velvet-eze Air Cushioned Innersole with longitudinal cushion.

Style 989 Brown 9-Inch Insulated
100% Waterproof Boot

Widths	Sizes
B.....	9 to 14
C.....	6 to 14
D.....	6 to 14
E.....	6 to 14
EE.....	6 to 14
EEE.....	6 to 14
EEEE.....	7 to 12

Also Half Sizes
Except 12½, 13½

- See Current Price List for Price and Deposit



**100% WATERPROOF
FOR SIX FULL MONTHS**

Water transmits cold very quickly. These boots are watertight. Therefore the insulation stays dry and keeps feet really warm. Mason's insulated boot is guaranteed 100% waterproof for a full 6 month period—many men get years of completely dry wear.

To maintain the waterproof qualities of this boot we recommend Silicone or Oil Treatments at regular intervals.



Thousands of unconnected AIR CELLS between two layers of leather provides DEAD AIR SPACE insulation—keeps cold out and holds body heat in.

**CHEMICAL AND OIL RESISTANT
LONG WEARING SOLE**



AIR CUSHIONED INNERSOLE
WITH LONGITUDINAL CUSHION

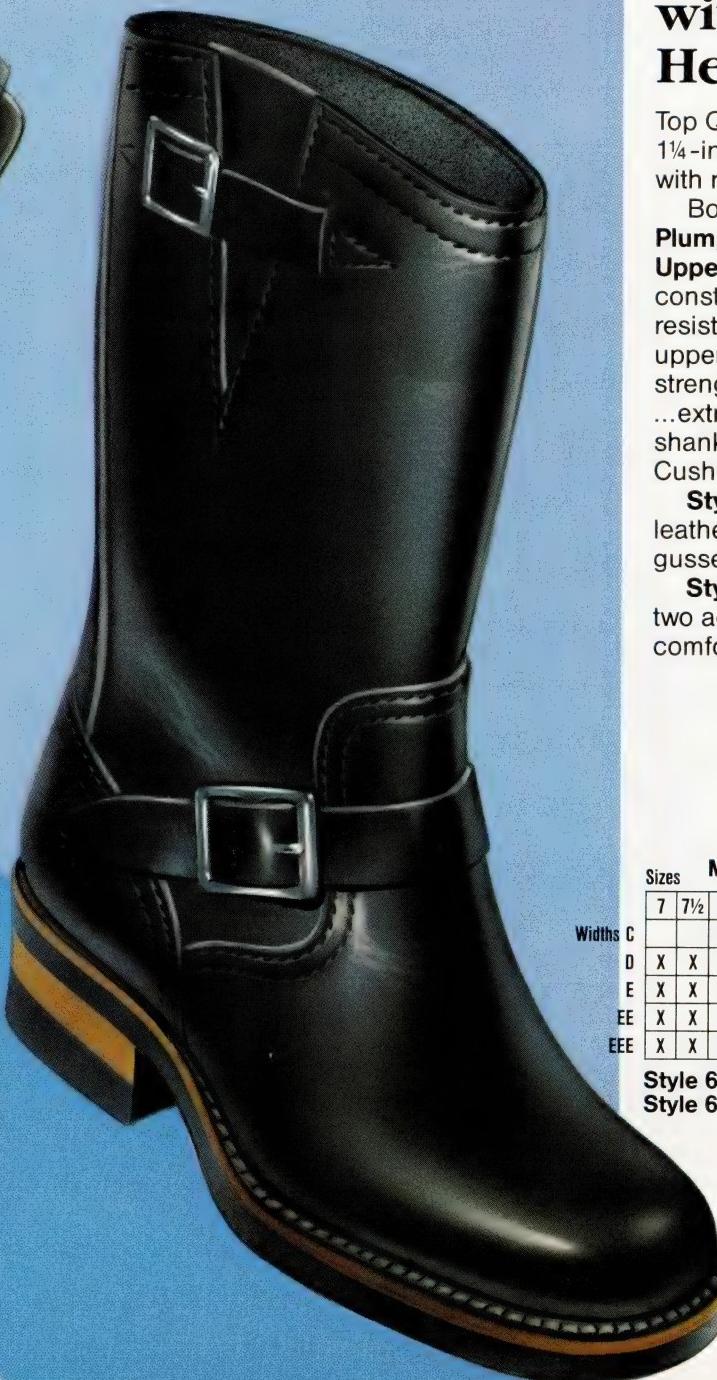
WWW.SONGS4U2.COM

A circular logo with a five-pointed star in the center. The words "CRAFTED WITH PRIDE" are written along the top inner curve of the circle, and "IN U.S.A." is written along the bottom inner curve.

Style 622



Style 623



Top Quality Boots with Woodsman Heels

Top Quality boots featuring the 1 1/4-inch shaped woodsman heels with rubber top lift.

Both styles also feature...**Extra Plump, Water Resisting Leather Uppers**...Goodyear Welt construction...long wearing, oil-resistant Neoprene soles...nylon upper stitching for greatest strength...outside counter pockets...extra heavy tempered steel shanks...Mason's **Velvet-eez** Air Cushioned Innersole.

Style 622, the 8-inch boot, has leather pull strap...leather bellows gusset.

Style 623, the 11-inch boot, has two adjustable straps to assure a comfortably snug fit.



Sizes Mason Has A Size For You!

	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	11 1/2	12	12 1/2	13
Widths C		X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X
EEE	X	X	X	X	X	X	X	X	X	X			

Style 622 Black 8-Inch Boot

Style 623 Black 11-Inch
Engineer's Boot

- See Current Price List for Price and Deposit

velvet-eez[®]

AIR CUSHIONED INNERSOLES

Western Steel Toes

*Full Grain
Oil-Tanned
Leather Uppers*

Rugged and Comfortable Western Steel Toes!

Entire uppers are crafted of the finest **Full Grain, Oil-Tanned, Cowhide Leather**. Oil-Tanned Leather reduces mildew and resists acids and cracking. Your choice of Rust, 2-needle (double-stitch) western shaft...or Tan, plain shaft styling.

Soles and heels are heavy-duty Nitrile. Soles feature chevron traction pattern that sheds dirt and mud. These durable, non-marking soles and heels also resist oil and acids.

Walking and standing comfort is yours with **Velvet-eez** Air Cushioned Innersoles and 2-inch western heels with extra thick, abrasion-resistant Nitrile rubber top lifts.

Other features include leather pull straps...tempered steel western shanks...leather vamp linings... unlined shaft on plain boot, smooth shaft linings on stitched boot... sturdy heel counters...and Good-year Welt Construction.

Tops in Comfort, Quality and Safety with Western Styling!



Style 925

Sizes Mason Has A Size For You!

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
B					X	X	X	X	X	X	X		X
D	X	X	X	X	X	X	X	X	X	X	X		X
EE		X	X	X	X	X	X	X					

Style 924 Rust 13-Inch (stitched shaft)
Style 925 Tan 12-Inch (plain shaft)

These styles rate MI/50 C/50 in accordance with ANSI Z41 PT83

- See Current Price List for Price and Deposit

velvet-eez[®]

AIR CUSHIONED INNERSOLES

Style 924



SIX STYLES! Three With Steel Toes... Three Without!

Premium Leather Uppers

All Six Feature... **Top Quality, Full Grain Leather Uppers**... Lightweight, Durable, Non-Marking, Crepe Wedge Soles... **Velvet-eez** Air Cushioned Innersoles with longitudinal cushion... Tempered Steel Shanks... Unlined Quarters and Shafts... Leather Pull Straps... Dirt-Excluding Gussets on 6-inch and 8-inch styles... and Goodyear Welt Construction.

Mason Has A Size For You!

	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14
Widths B			X	X	X	X	X	X	X	X	X	X	X	X		X	
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X	
EEE			X	X	X	X	X	X	X	X	X	X	X	X		X	

• See Current Price List for Price and Deposit

REGULAR TOE

- Style 934 Tan Oxford
- Style 935 Tan 6-Inch
- Style 936 Tan 8-Inch

STEEL TOE

- Style 937 Tan Oxford
- Style 938 Tan 6-Inch
- Style 939 Tan 8-Inch

Styles 938 and 939 rate MI/75 C/75...
Style 937 rates MI/50 C/50 in
accordance with ANSI Z41 PT83.

velvet-eez
AIR CUSHIONED
INNERSOLES
WITH LONGITUDINAL
CUSHION



Solid Steel Safety

Premium Leather Uppers

Style 676...Smart dress styling in a rugged steel toe oxford. **Premium Leather Uppers** with smooth leather linings from heel to toe. **Velvet-eez** Air Cushioned Innersole with longitudinal cushion. Durable, flexible, oil-resistant, non-marking, Neoprene Cushion Crepe soles and heels. Goodyear Welt Construction.

Styles 248 and 249...Padded Collar Chukka Boots with **Tempered Steel Toes**. **Genuine Premium Leather Uppers** are fully lined with soft leather. Soft, pliable, padded collar hugs your ankle for maximum comfort. Flexible, long-wearing, oil-resistant, non-marking Neoprene Cushion Crepe Soles... **Velvet-eez** Air Cushioned Innersoles with longitudinal cushion...tempered steel shanks...sturdy heel counter ...Goodyear Welt Construction.

Style 248 Black Chukka

Style 249 Brown Chukka

Style 676 Black Oxford

These Styles rate MI/50 C/50 in accordance with ANSI Z41 PT83

Widths	Sizes
A.....	10 to 13
B.....	9 to 13
C.....	9 to 13
D.....	7 to 14
E.....	8 to 12
EE.....	8 to 13
EEE.....	8 to 12

Also Half Sizes
Except 12½, 13½

- See Current Price List for Price and Deposit



Style 676

Style 249

Style 248



velvet-eez
AIR CUSHIONED
INNERSOLE
WITH LONGITUDINAL CUSHION

Steel Toes... Plus, "Indy 500" Soles

Sporty Styling and downright Rugged, Steel Toe Construction put these Safety Shoes in a class by themselves.

- **Steel Toes with Top "75" Protection Rating.**
- **Goodyear's Remarkable "Indy 500" Guaranteed Outsoles.** This sole went right off the charts for



durability. That's why we state... **"Soles Must Outwear Uppers or You Get Replacement, Repair or Refund!"***

- **1000 Denier Cordura® Nylon Uppers** with Suede Leather Reinforcement on the **Athletic Styles 636 and 1165.** Extremely abrasion resistant, as well as puncture/tear resistant. **Oil-Tanned Leather Uppers** on the Moccasin, **Style 635.**
- **Cambrelle™ Vamp Linings.** A tough, durable lining that absorbs moisture away from your feet, then dries soft.
- Soft, Foam-Backed Quarter Linings in the Athletic Styles...

Soles Must Outwear Uppers or You Get Replacement, Repair or Refund!*

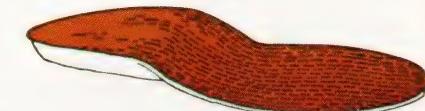
Special Mason Shoe Guaranteed Sole Limited WARRANTY*

This is a **LIFETIME WARRANTY.** The soles on Styles 635, 636 and 1165 are guaranteed to outwear the uppers under normal conditions, or we will either **REPLACE** them with a **NEW PAIR** at no additional cost, or **REPAIR** them, or **REFUND** every cent you paid us.

**In addition to the general Mason Shoe Warranty.

Unlined Quarters in the Moccasin.

- Cushiony Midsole to absorb foot shocks.
- **Contoured Frelonic™ Cushioned Insole** covered with breathable Cambrelle™ Removable so it can be aired out easily.
- **Padded Collar and Tongue** lined with Cambrelle™ on the Athletic Styles. **Rawhide Leather Lacing** on the Moccasin.
- Sturdy Heel Counters for stability and Tempered Steel Shanks for strength.
- These Styles rate MI/75 C/75 in accordance with ANSI Z41 PT83.



Frelonic™ Cushioned Insert
with Heel Cup



Indy "500" Soles



Sizes

	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths D	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 635 Brown Moccasin

Style 636 Blue/Grey Athletic Oxford

Style 1165 Blue/Grey Athletic 5-Inch Shoe

- See Current Price List for Price and Deposit

Safety and Comfort

Premium Oil-Tanned Leather Uppers

These shoes are designed and constructed to provide maximum foot safety and comfort!

Compare these features...

- **Rugged Oil-Tanned Leather Uppers** reduce mildew, and resist acids and cracking.
- Durable, Oil-Resistant, Neoprene Outsoles.
- Goodyear Welt Construction with protective weather welt.
- Heavy-Duty Tempered Steel Shanks.
- **Steel Safety Toes** with leather covering.
- Dirt Excluding Gussets on 6 and 8-inch boots.
- **Velvet-eez** Air Cushioned Innersoles with longitudinal cushion.



Widths	Mason Has A Size For You!																			
	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14	14½	15	15½
B					X	X	X	X	X	X	X	X	X	X	X					
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EEEE		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 232 Black Oil-Tanned Oxford

Style 233 Black Oil-Tanned 6-Inch

Style 980 Black Oil-Tanned 8-Inch

- See Current Price List for Price and Deposit

These styles rate MI/75 C/75 in accordance with ANSI Z41 PT83.

"I had a customer who said, I have worn style #980 for years for driving truck and for protection when I do heavy lifting. These shoes needed no breaking-in period...they were comfortable from the very first day."

— Mrs. J.L. Hilly, Georgia

velvet-eez
AIR CUSHIONED
INNERSOLE WITH
LONGITUDINAL CUSHION

Style 980

Style 233

Style 232



High carbon Austempered steel winguard box toes are "wing" shaped to provide more support and protection. They are treated to be rust resistant. Note the leather toe lining under the steel toe.

CRAFTED WITH PRIDE
IN U.S.A.

Style 971



Style 972 has super-
ior grade Vibram®
lug soles and heels for ex-
tra wear and traction



Rugged Boots for Rugged Jobs

Premium Oil-Tanned Leather Uppers

Rugged heavy duty boots with **Uppers of Super Oil-Tanned Leather**. Oil-Tanned Leather resists acids and cracking, and reduces mildew. Soft leather is used for vamp linings. **The 8-inch boot on the right** has a superior grade Vibram® lug sole, shaped logger heel with Vibram® lugs, strong no-rust brass hooks and eyelets, and tough outside counter pocket with harness stitch. **The 11-inch engineer's boot** has fully leather lined quarter and unlined shaft, nickel plated no-rust buckles, tough oil-resistant Neoprene sole and shaped 1¼-inch Neoprene heel, and special back stay to prevent shaft from sagging. **Both boots** have high carbon austempered steel winguard box toes shaped to provide a maximum area of support and protection... plus Mason's **Velvet-eez** Air Cushioned Innersoles. Goodyear Welt construction.



Leather and Steel

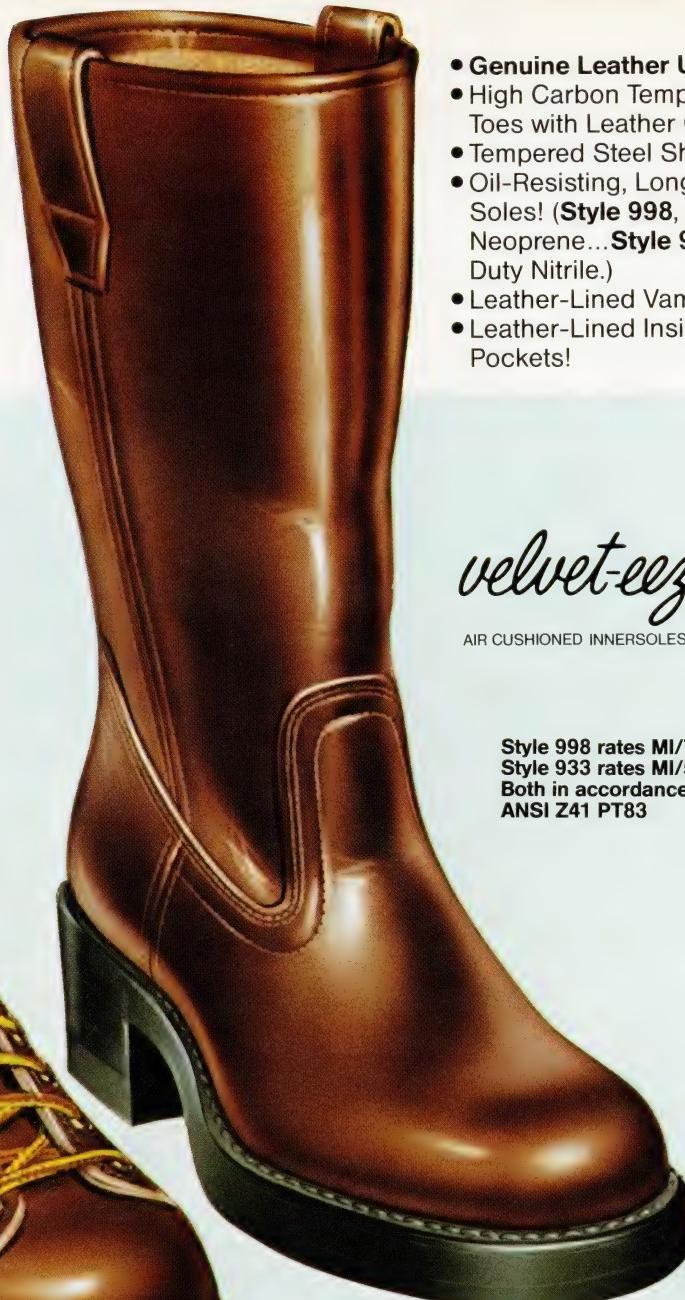
Premium Leather Uppers

Your job demands protection...
you demand quality and comfort
...Mason has it all in these two
fine safety toe styles!

Just Look At These Features...



Style 998



Style 933

- **Genuine Leather Uppers!**
- High Carbon Tempered Steel Toes with Leather Cover!
- Tempered Steel Shanks!
- Oil-Resisting, Long Wearing Soles! (**Style 998**, Heavy-Duty Neoprene... **Style 933**, Heavy-Duty Nitrile.)
- Leather-Lined Vamps!
- Leather-Lined Inside Heel Pockets!

- Goodyear Welt Construction!
- **Velvet-eez** Air Cushioned Innersoles! (**Style 998** also features longitudinal cushion.)



velvet-eez[®]

AIR CUSHIONED INNERSOLES

Style 998 rates MI/75 C/75
Style 933 rates MI/50 C/50
Both in accordance with
ANSI Z41 PT83



Mason Has A Size For You!

	Sizes	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13
Widths	C	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	X	X
EE	X	X	X	X	X	X	X	X	X	X	X	X	X	X

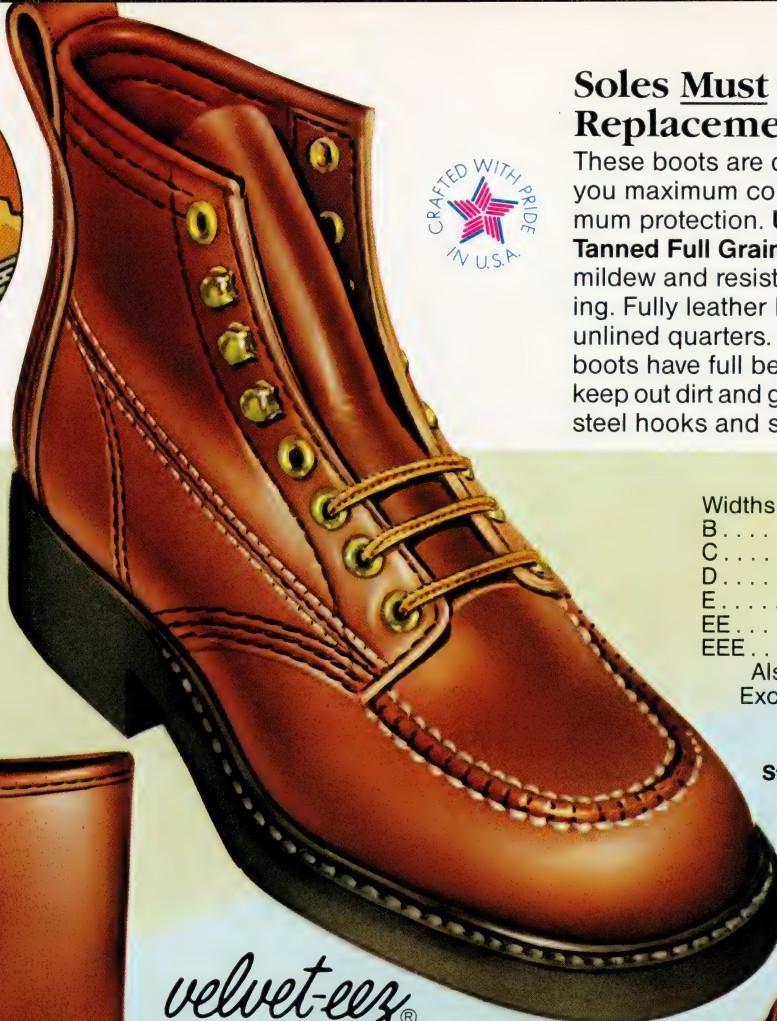
Style 933 Pull-On 12-Inch
Style 998 Lace-To-Toe 8-Inch

• See Current Price List
for Price and Deposit



- Style 256** Brown 6-Inch Moc Toe
Style 930 Brown 9-Inch Wellington
Style 948 Brown 8-Inch Moc Toe

• See Current Price List for Price and Deposit



velvet-eez®

AIR CUSHIONED INNERSOLES

Style 930 rates MI/50 C/50...
 Styles 256 and 948 rate
 MI/75 C/75...All in
 accordance with
 ANSI Z41 PT83.

Style 930

Soles Must Outwear Uppers or You Get Replacement, Repair or Refund!*

These boots are designed to give you maximum comfort with maximum protection. **Uppers of Oil-Tanned Full Grain Leather** reduce mildew and resist acids and cracking. Fully leather lined vamps, unlined quarters. The 6 and 8-inch boots have full bellows tongue to keep out dirt and gravel. Brass plated steel hooks and solid brass eye-

lets. All three have **Velvet-eez Air Cushioned Innersoles** and tempered steel shanks. Full storm welt-ing. Heavy duty Nitrile soles and heels, with V-Tread design for foot-ing and traction, are oil resistant and non-marking. Goodyear Welt construction.

Widths	Sizes
B	8 to 13
C	7 to 13
D	7 to 14
E	7 to 14
EE	7 to 13
EEE	7 to 13

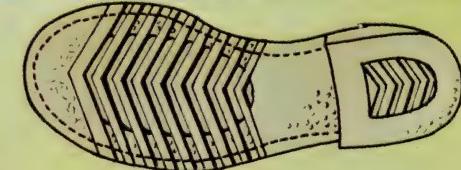
Also Half Sizes
 Except 12½, 13½

Style 256



Style 948

*Special Mason Shoe Guaranteed Sole Limited WARRANTY** This is a LIFETIME WARRANTY. The soles on Styles 256, 930 and 948 are guaranteed to outwear the uppers under normal conditions, or we will either REPLACE them with a NEW PAIR at no additional cost, or REPAIR them, or REFUND every cent you paid us.
 **In addition to the general Mason Shoe Warranty.





MASON'S ELITE COLLECTION

Fine Leather Dresswear!

Genuine Leather Uppers

Sleek, Sculptured Career Pumps from Mason offer you Leather Comfort in a variety of colors.

Smooth Leather Uppers with scooped out sides are pretty and

basic for wear from 9 to 5, as well as after 5.

Heel height is dress-right at 2 1/4-inches. More than pretty, they're comfortable as well with soft, foam-backed nylon vamp linings...leather quarter linings...flexible composition dress soles...and light padding at the toes.

Beautiful Lines...Color from Basic to Bright...and Feminine Styling for Career or Evening Wear!

		Mason Has A Size For You!														
		5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	11 1/2	12
Widths	AA		X	X	X	X	X	X	X	X	X	X	X			
	B	X	X	X	X	X	X	X	X	X	X	X	X	X		
	C	X	X	X	X	X	X	X	X	X	X	X	X			

- Style 3160 Black
- Style 3161 Navy Blue
- Style 3162 Grey
- Style 3163 Red
- Style 3164 White

- See Current Price List for Price and Deposit

Style 3164

Style 3163

Style 3162

Style 3161

Style 3160



NEW EXPANDED SIZE RUN!



Widths	Mason Has A Size For You!											
	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½
AA		X	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	

Style 3062 White

Style 3063 Red

Style 3064 Black

Style 3065 Navy Blue

- See Current Price List for Price and Deposit



MASON'S ELITE COLLECTION

Fine Leather Dresswear!

Soft Comfort in Smart Dresswear!

At Mason Shoe we believe comfort in dress shoes is just as important as it is in any pair of shoes you own.

If you've ever purchased dress shoes anywhere else, you know that comfort is sometimes difficult to find. But, not at Mason!

These Pumps are a prime example of Comfort in Dress Shoes. Your feet are surrounded in comfort, starting with the **Soft, Pliable Leather Uppers**. (We've added vamp cut-outs for both style and cool air circulation.)

Inside, your feet rest on Soft Cushioned Innersoles while smooth vamp linings and leather quarter linings add to your walking pleasure.

All staged perfectly on 2-inch heels and flexible composition dress soles.



*soft
cushioned
insoles*

Style 2202

Style 3013

Style 3011

Style 2200

Style 3012

Sizes	Mason Has A Size For You!												
	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths AA		X	X	X	X	X	X	X	X	X	X		X
B	X	X	X	X	X	X	X	X	X	X	X	X	
C		X	X	X	X	X	X	X	X	X	X		
D	X	X	X	X	X	X	X	X	X	X	X		

Style 3011 Black Walking Pump

Style 2200 Black Bag

Style 3012 Navy Blue Walking Pump

Style 2201 Navy Blue Bag

Style 3013 Bone Walking Pump

Style 2202 Bone Bag

- See Current Price List
for Price and Deposit

Style 2201



MASON'S ELITE COLLECTION

Fine Leather Dresswear!

All Walking Pumps should be as comfortable as Mason's.

A lot of walking pumps may look the same, but once these are on your feet you'll know the difference immediately...and the more you walk, the more convinced you'll be about the importance of comfort.

At Mason Shoe we created a total comfort package with **Soft Leather Uppers**, perfed to let cool air circulate...Soft Cushioned Innersoles, also perfed at the arch...Leather Quarter Linings...and Unlined Vamps.

We chose the popular 1½-inch walking heel and flexible composition dress sole to complete this comfortable pump.

Such fine pumps deserve an attractive accessory. We're offering **Shoulder Bags** made of soft polyurethane and done in colors to match your dress pump selection. They're 13 x 8-inches with a snap flap front that opens to two large compartments separated by a zippered divider compartment. Strap drops in to convert bag to a clutch.



Mason Has A Size For You!

Sizes	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths AA			X	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 3043 Beige

Style 3044 Navy Blue

Style 3045 Black

- See Current Price List for Price and Deposit



MASON'S ELITE COLLECTION

Fine Leather Dresswear!

Soft Pliable Kidskin Leather Uppers

Soft Kidskin Leather Uppers provide an added measure of comfort to these Open-Toe Slings. It's that extra comfort that will make these slings a mainstay in your Spring-Summer wardrobe.

1½-inch walking heels and flexible composition dress soles make them just right for work or play.

A small section of elastic goring on the sling strap gives you a foot-hugging fit that stays with you every step of the way.

Soft Cushioned Innersoles mean you can go all day and into the evening in easy-walking comfort.

Smooth vamp linings are also a plus as they help prevent runs and snags in your stockings.

Soft, Pliable Kidskin Leather and Mason's Tradition of Comfortable, Quality Footwear make a Great Combination.



***soft
cushioned
insoles***

MASON'S ELITE COLLECTION

Fine Leather Dresswear!

Soft Kidskin Leather Uppers

Cradle your feet in the Soft, Light-weight Elegance of those **Kidskin Leather Uppers**.

A pretty pump with gently sculptured top line to accentuate the curves of your foot.

Smart, 1 $\frac{3}{4}$ -inch heel has the versatility to be worn for daytime work or evening dress.

"**Mason Elite**" Quality with leather quarter linings, soft foam-backed vamp linings, composition dress soles, and lightly padded insoles for your walking comfort.

Kidskin Leather Softness in a Beautiful Pump for You!



Style 3454

Style 3456

Style 3020

Style 3021

NEW EXPANDED SIZE RUN!

Mason Has A Size For You!

Widths AA		5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
				X	X	X	X	X	X	X	X	X	X			
B		X	X	X	X	X	X	X	X	X	X	X	X		X	
C		X	X	X	X	X	X	X	X	X	X	X	X			
D			X	X	X	X	X	X	X	X	X	X	X			
E			X	X	X	X	X	X	X	X	X	X	X			

Style 3020 Navy Blue Kidskin

Style 3021 White Kidskin

Style 3454 Black Kidskin

Style 3456 Taupe Kidskin

- See Current Price List for Price and Deposit

MASON'S ELITE COLLECTION

Fine Leather Dresswear!

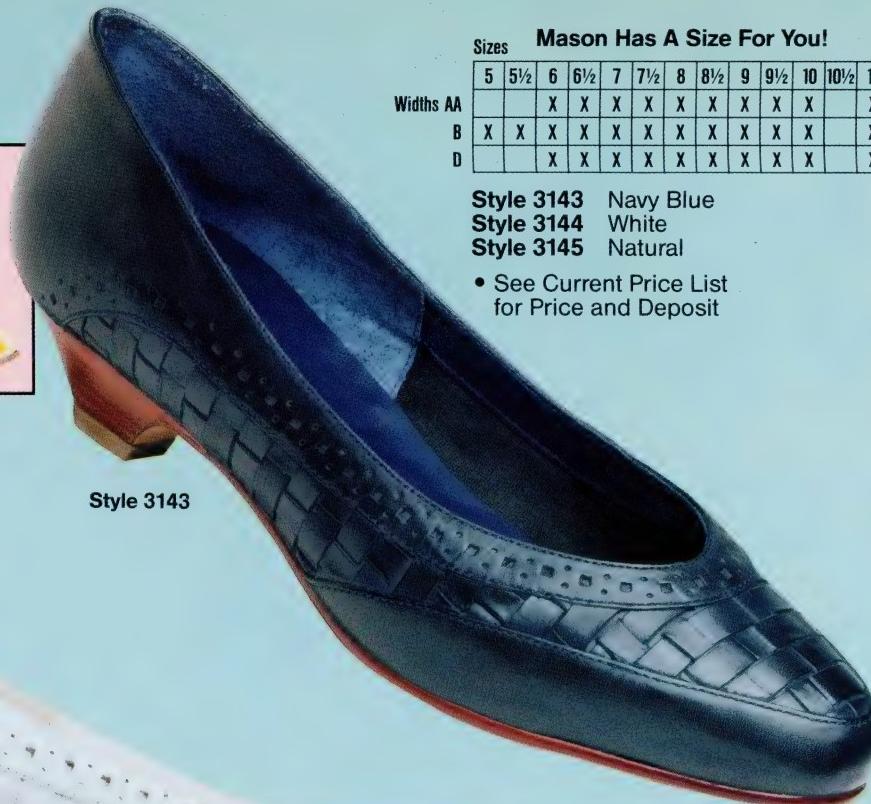
Weave a Comfortable Fashion Story with these **Soft Leather Walking Pumps** from "Mason's Elite Collection" of Fine Leather Footwear.

Slip into a pair and feel the comfort of **soft cushioned insoles**... leather quarter linings...and soft, foam-backed nylon vamp linings.

We've added a fashion accent with leather-wrapped, stacked-look, 1½-inch walking heels. Soles are flexible composition dress.

Decorative perforing follows the woven leather trim across the toe and along both sides.

A pretty pump for all your Spring-Summer Fashions!



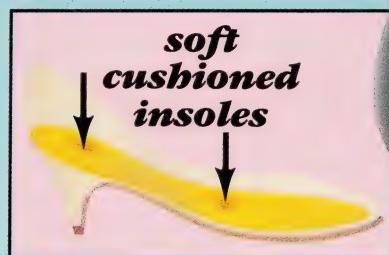
Style 3143



Style 3144



Style 3145



**soft
cushioned
insoles**

		Mason Has A Size For You!													
		Sizes	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths		AA	X	X	X	X	X	X	X	X	X	X	X	X	
B		B	X	X	X	X	X	X	X	X	X	X	X	X	
D		D	X	X	X	X	X	X	X	X	X	X	X	X	

Style 3143 Navy Blue

Style 3144 White

Style 3145 Natural

- See Current Price List for Price and Deposit

MASON'S ELITE COLLECTION

Fine Leather Dresswear!

Dress/Casual Flats have been enjoying a revival in popularity these past few seasons.

Now, they've come to the "Mason Elite Collection" and we've combined **Soft Leather Uppers** with smart fashion to give you a look that moves from daytime office wear to weekend fun with casual style.

Simple, clean lines and a low profile make them a pleasure to wear for any occasion.

Plenty of foot comfort is assured with lightly padded insoles, leather quarter linings, unlined vamps and flexible composition dress soles. By the way, those heels are a low $\frac{1}{2}$ -inch.

Enjoy one of this season's little pleasures...Soft, Flexible Leather Flats from "Mason's Elite Collection."

Add a pretty touch to your wardrobe with **Color-Coordinated Leather Shoulder Bags**...available in Black or White. They're 11 x 6-inches with a magnetic snap flap front. Outside drop-in pocket behind flap. Zippered main compartment also features an inside wall zip pocket. Behind the main compartment is another drop-in pocket.



Sizes Mason Has A Size For You!

	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths AA	X	X	X	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 3029 White Flat

Style 3477 Black Flat

Style 3478 Navy Blue Flat

Style 3480 Red Flat

Style 2223 White Bag

Style 2224 Black Bag

- See Current Price List for Price and Deposit

Style 3477

Style 2224

Style 3480

Style 3478

Style 2223

Style 3029



Fresh As A Breeze

Mason brings you a **Fresh, Bright, Spectator Sling Pump Update** for Spring and Summer!

We start with basic white and add a touch of color at the toe and heel to bring out their natural beauty. We've given it a distinctive look with a narrow white band angled across the colorful toe.

It's all set on trim 2-inch heels and flexible composition dress soles.

For your comfort we've added soft, foam-backed nylon vamp linings and lightly padded insoles. Straps are adjustable for a perfect fit.

Complete this fashion picture with a **Matching Shoulder Bag**. The bags are 11 x 7-inches with snap flap fronts that open to one main compartment and one wall zipper pocket. Strap drops in to convert bag to a clutch.

Tasteful...Fashionable...Affordable!



Style 2205

Style 2206

Style 2204

Style 3126

Style 3125

Style 3127

Mason Has A Size For You!

Widths AA

	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
X	X	X	X	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 3125 Red & White Sling Pump

Style 2204 Red & White Bag

Style 3126 Grey & White Sling Pump

Style 2205 Grey & White Bag

Style 3127 Black & White Sling Pump

Style 2206 Black & White Bag

- See Current Price List for Price and Deposit



Style 3166

Style 3165

Style 3167

Style 2207

Style 2208

Style 2209

Mason Has A Size For You!

Sizes	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
Widths AA	X	X	X	X	X	X	X	X	X	X	X	X			
B	X	X	X	X	X	X	X	X	X	X	X	X	X		
C	X	X	X	X	X	X	X	X	X	X	X	X			

Style 3165 Red & White Pump**Style 2207** Red & White Bag**Style 3166** Navy Blue & White Pump**Style 2208** Navy Blue & White Bag**Style 3167** Taupe & Bone Pump**Style 2209** Taupe & Bone Bag

- See Current Price List
for Price and Deposit

Tailored Two-Tone Spectator Pumps

Sleek, Two-Tone Detailing adds spirited fashion interest to these handsome **Tailored Spectator Pumps** from Mason.

Beautifully staged on trim 2 1/4-inch dress heels and flexible composition dress soles.

Designed for fashionable dress-wear, constructed for your foot comfort with leather quarter linings...soft, foam-backed nylon vamp linings...and lightly padded insoles.

Day or night, you're assured a pleasant, enjoyable fit and a smart, stylish look.

Complete that look with a **Matching Shoulder Bag**. It's 10 x 7-inches with a snap flap front that opens to one main compartment and one zippered wall pocket. Removable strap converts bag to a clutch.





Alluring Slings

You'll be entering a New Fashion Dimension with the enticing blend of smooth and shiny uppers on these attractive **Slings** from Mason.

This special combination of textures sets a beautiful mood for daytime or evening wear.

It's all set on trim 2¼-inch dress heels and flexible composition dress soles.

Your feet are wrapped in delicate comfort with soft, foam-backed nylon vamp linings and lightly padded toes. Adjustable sling strap gives you the perfect degree of snugness.

Add an extra stunning effect to your dress wardrobe with a **Matching Shoulder Bag** done in Brown as well as Cream...both with shiny and smooth accents.

This 11½ x 8-inch bag has a snap-open front flap. Inside is one large main compartment and one wall zipper pocket. Strap snaps off.



Style 2612



T-Strap Elegance

New Generation Styling and Classic Influence brings an exciting **T-Strap** look to life!

You'll also enjoy the comfort that surrounds your feet with soft, foam-backed nylon vamp linings...leather quarter linings...lightly padded toe ...and adjustable T-strap.

It's all staged beautifully on 2-inch dress heels and flexible composition dress soles.

Color-coordinated, 11½ x 7"

Shoulder Bags will complete your fashion picture. Snap top opens to one main compartment and one wall zippered pocket. Drop-in shoulder strap converts bag to a clutch.

Tasteful, Fashionable, Contemporary!

CRAFTED WITH PRIDE
IN U.S.A.

Style 2466

Style 2467

Widths	Sizes
AA	5 to 11
B	5 to 11
C	5 to 11

Also Half Sizes
Except 10½

Style 2468

Style 3119

Take A Comfortable Graceful Step

You'll be reflecting a graceful mood when you walk into a room wearing these Pretty Open Toe Dress Pumps.

It's all beautifully stated with the delicate "swirl-knot" adornment on the vamp.

Inside you'll find pleasurable walking comfort with soft, foam-backed nylon vamp linings...leather quarter linings...and lightly cushioned innersoles.

Trim, fashionable 2-inch heels and flexible composition dress soles.

An alluring look for your Spring-Summer wardrobe!



Style 3215

Style 3213

Style 3214

Style 3212

	Mason Has A Size For You!												
	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths AA	X	X	X	X	X	X	X	X	X	X	X	X	
B	X	X	X	X	X	X	X	X	X	X	X	X	
C	X	X	X	X	X	X	X	X	X	X	X	X	

- Style 3212 Red Smooth Pump
Style 3213 Black Shiny Pump
Style 3214 Taupe Smooth Pump
Style 3215 White Smooth Pump

• See Current Price List
for Price and Deposit

Cool “Whisper-Mesh” Comfort

Capture the fresh essence of Spring and Summer with these cool, breezy **Sling Pumps from Mason.**

We've added an alluring touch to these Slings with the light, delicate look of “whisper-mesh.” This fine mesh backing is color-coordinated to blend in beautifully.

Trim elegant styling is highlighted by 2½-inch heels and flexible composition dress soles.

You're assured a soft comfortable fit with adjustable strap and buckle...smooth linings...and lightly padded insoles.

Match up your “Whisper-Mesh” Sling with an 11½ x 7-inch **Shoulder Bag.** It features a Facille Frame (spring closure) top that opens to one main compartment and one zippered wall pocket. Strap drops in to convert bag to a clutch.



Style 2212

Style 2210

Style 2211

Style 3229

Style 3228



Mason Has A Size For You!

Sizes	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths AA	X	X	X	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 3228 White/Pastel Smooth Sling
Style 2210 White/Pastel Smooth Bag

Style 3229 Bone Smooth Sling
Style 2211 Bone Smooth Bag

Style 3230 Black Shiny Sling
Style 2212 Black Shiny Bag

- See Current Price List for Price and Deposit

Style 3230



New Fashion Image

Create a New Fashion Image with the delicate simplicity of **Mason's Low Heel Dress Pump**.

Current styling trends are moving toward the lower, sleeker look...and these pumps fit right in with that picture.

You have an array of colors to choose from, and they're all set on a contoured, shaped, 1-inch heel and flexible composition dress sole.

Quality dress styling and Mason comfort come together with soft, foam-backed nylon vamp linings... leather quarter linings...and lightly padded heels.

Choose an attractive **Shoulder Bag** to complement your dress wear. This bag is 9 x 6-inches with a snap flap front that opens to one main compartment. Strap drops in to convert bag to a clutch with ease.

CRAFTED WITH PRIDE
IN U.S.A.



- Style 3123** Light Grey Pump
- Style 3124** Bone Pump
- Style 3130** Black Pump
- Style 3131** Navy Blue Pump
- Style 3132** Red Pump
- Style 2213** Black Bag
- Style 2214** Red Bag

• See Current Price List
for Price and Deposit

Style 2213

Mason Has A Size For You!

	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
Widths AA					X	X	X	X	X	X	X	X	X	X	X		
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
C			X	X	X	X	X	X	X	X	X	X	X	X	X		
D					X	X	X	X	X	X	X	X	X	X	X		

The Diana

Day-Into-Evening Comfort And Style

Begin and end your day in comfort and style...the perfect combination! Slip into our classic sling and enjoy the soft, foam-backed nylon vamp linings, lightly padded insoles and the comfortable 2 1/4-inch heels. Day-into-evening, you'll agree, the fit is sensational and the look is just right!



Style 3061

Widths	Mason Has A Size For You!															
	4	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	11 1/2
A		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
C		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
D		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 3060 Red Sling

Style 3061 White Sling

Style 3070 Black Sling

Style 3075 Blue Sling

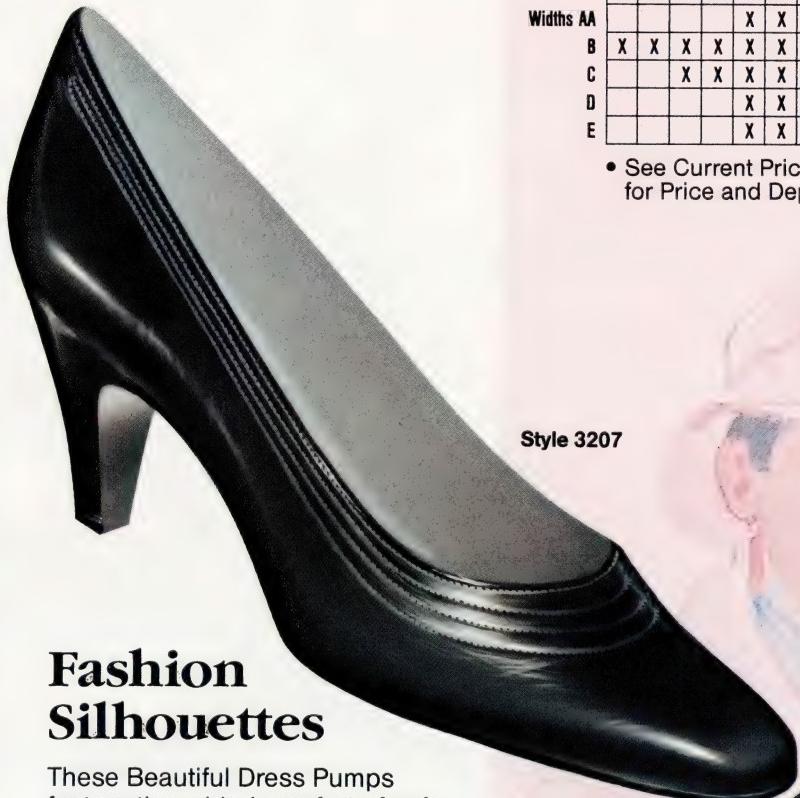
- See Current Price List for Price and Deposit

Style 3070



Style 3060

Style 3075



Fashion Silhouettes

These Beautiful Dress Pumps feature the added comfort of soft, foam-backed nylon vamp linings... leather quarter linings...flexible composition dress soles...and 2 $\frac{1}{4}$ -inch self-covered dress heels.

Complete your fashion ensemble with a **Matching Shoulder Bag** in Black, Charcoal Grey, or Camel. These 12 $\frac{1}{2}$ x 8" bags feature a removable strap that converts it to a clutch. Facille Frame (spring closure top) opens to one main compartment and one wall zipper pocket.



	Mason Has A Size For You!																
Sizes	4	4 $\frac{1}{2}$	5	5 $\frac{1}{2}$	6	6 $\frac{1}{2}$	7	7 $\frac{1}{2}$	8	8 $\frac{1}{2}$	9	9 $\frac{1}{2}$	10	10 $\frac{1}{2}$	11	11 $\frac{1}{2}$	12
Widths AA					X	X	X	X	X	X	X	X	X	X	X		
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
C		X	X	X	X	X	X	X	X	X	X	X	X	X	X		
D			X	X	X	X	X	X	X	X	X	X	X	X	X		
E			X	X	X	X	X	X	X	X	X	X	X	X	X		

- See Current Price List for Price and Deposit

Style 3207



Style 2911

Style 3211

Style 2900

Style 3210

Style 3209

- Style 3207 Black Pump
 Style 3209 Navy Blue Pump
 Style 3210 Camel Pump
 Style 3211 Charcoal Grey Pump
 Style 2900 Camel Bag
 Style 2910 Black Bag
 Style 2911 Charcoal Grey Bag

Pleated Vamp...Softly Cushioned

Take a fresh, new stance with pretty pleat detailing on **Sleek, Open Toe, Sling Pumps**.

You'll be moving gracefully in suits, skirts and dresses with smart styling, trim 2-inch heels and flexible composition dress soles.

You'll also be moving comfortably with soft cushioned insoles, foam-backed nylon vamp linings and smooth-lined sling straps. Straps are adjustable to give you a comfortably snug fit.

A perfect companion to your pumps is a **Matching Shoulder Bag**. At 11 x 6½-inches, it offers plenty of room for all your necessities.

The snap flap front opens to two big drop-in compartments separated by a zippered divider pocket. Strap drops in to convert this bag to a clutch.

Quality, Comfort, Versatility and Good Looks...just what you would expect from Mason Shoe.



		Mason Has A Size For You!														
		5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
Widths	AA			X	X	X	X	X	X	X	X	X	X	X		
	B	X	X	X	X	X	X	X	X	X	X	X	X	X		
	D	X	X	X	X	X	X	X	X	X	X	X	X	X		
	EE			X	X	X	X	X	X	X	X	X	X			

Style 3186 White Sling Pump

Style 2215 White Bag

Style 3187 Black Sling Pump

Style 2216 Black Bag

Style 3188 Red Sling Pump

Style 2217 Red Bag

• See Current Price List
for Price and Deposit

Stylish Detailing

Looking good with slacks and sweater, as well as your dress casual favorites.

It's a versatile look that's highlighted by attractive vamp cut-outs and detailing.

Easy to walk in with comfortable, 1½-inch heels and flexible composition dress soles.

You'll also like the inside comfort provided by soft, foam-backed nylon linings...and light padding at the toe.

Your wardrobe can use a smart, stylish pump like this!



The illustration features a woman with short red hair, wearing a yellow long-sleeved top and pink pants. Three styles of pumps are shown: a black pump labeled "Style 3241", a camel-colored pump labeled "Style 3243", and a white pump labeled "Style 3347".

Mason Has A Size For You!

Widths AA	Sizes													
	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½
		X	X	X	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X
C		X	X	X	X	X	X	X	X	X	X	X	X	X

Style 3241 Black
Style 3243 Camel
Style 3347 White

- See Current Price List for Price and Deposit

Classic Pumps

Classic, Clean Lines for "down-to-earth" fashion sense! Mason brings you the timeless elegance of the basic dress pump...tapered and refined to go anywhere! All have soft, foam-backed nylon

linings...leather quarter linings...flexible composition dress soles...and 1½-inch walking heels.

Every wardrobe needs a good, solid, basic pump...**and Mason has it in a size for you!**

Match the black and white pumps with a roomy 10½ x 7½" Handbag.

The bags feature an outside drop-in pocket...snap-open top...one main compartment...and one inside zippered wall pouch.



Style 2021



Style 2022



Style 3290



Style 3337



**NEW EXPANDED
SIZE RUN!**

Style 3066

Widths AA	Mason Has A Size For You!															
	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
C		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
D			X	X	X	X	X	X	X	X	X	X	X	X	X	
EE				X	X	X	X	X	X	X	X	X	X	X	X	

Style 3338

Style 3066 Red Pump
Style 3290 Navy Blue Pump
Style 3337 Black Pump
Style 2022 Matching Black Bag
Style 3338 White Pump
Style 2021 Matching White Bag

• See Current Price List
for Price and Deposit

STEP INTO THE

Comfort Zone

Soft Leather Uppers

Full Comfort is Yours with **Soft Leather Uppers** gently hugging your feet as they rest on soft cushioned insoles.

Quality footwear always starts with fine leather...we've also given these **Walking Pumps** delicate vamp detailing with decorative stitching and a gold ornament.

Inside, the cushioned insole with longitudinal cushion is complemented by soft, foam-backed nylon vamp linings and leather quarter linings.

Walking will be easy and comfortable with the broad, 1 $\frac{1}{4}$ -inch walking heel and flexible composition dress sole.

You'll find these Soft Pumps are a pleasure to wear at work, on the town, or just for a casual stroll.

Take this look one step further with an attractive **Shoulder Bag**. It features the same stitched design as the pumps. Snap flap front opens to one main compartment and one zippered wall pocket. Strap drops in to convert bag to a clutch. 10 $\frac{1}{2}$ x 7-inches in size.



**soft
cushioned
insoles**

WITH LONGITUDINAL CUSHION

Mason Has A Size For You!

	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths AA		X	X	X	X	X	X	X	X	X	X	X	
B	X	X	X	X	X	X	X	X	X	X	X	X	
C	X	X	X	X	X	X	X	X	X	X	X	X	
D		X	X	X	X	X	X	X	X	X	X	X	

Style 3534 Black Pump

Style 3535 Taupe Pump

Style 3536 Brown Pump

Style 2226 Brown Bag

Style 2227 Black Bag

Style 2228 Taupe Bag

- See Current Price List for Price and Deposit



Style 2078



CRAFTED WITH
PRIDE
IN USA



Style 3491



Style 3490



Catch a Special Feeling...

with these **Classic Walking Pumps** from Mason...they offer a perfect blending of function and style.

They're built for flexible fit and walking comfort with their 1½-inch covered heels, leather quarter linings, foam-backed nylon vamp

linings, and composition dress soles.

Easy walking versatility is yours in three smart colors!

Pair them up with a **Matching 10½ x 7½" Handbag**. The bags feature an outside drop-in pocket...snap open top...one main compartment...and one inside zippered wall pouch.

- Style 88** Black Pump
- Style 2022** Black Bag
- Style 3490** Light Taupe Pump
- Style 2355** Light Taupe Bag
- Style 3491** Brown Pump
- Style 2078** Brown Bag

• See Current Price List
for Price and Deposit

Style 88



Style 2022



Widths	Sizes
AA.....	5 to 11
B.....	4 to 12
C.....	6 to 11
D.....	6 to 11
E.....	6 to 11

Also Half Sizes
Except 10½, 11½

Style 2355

STEP INTO THE

Comfort Zone

Designed For Your Walking Pleasure

Soft Cushioned Insoles provide the added measure of comfort that will make this style your favorite **Walking Pump**.

In addition to that underfoot cushioning, you'll also find soft, foam-backed nylon vamp linings, leather quarter linings and soft, flexible uppers.

We've enhanced the basic walking pump design with a perfed-look vamp and french cording around the top line for a smooth finish.

It's all set perfectly on 1½-inch walking heels and flexible composition dress soles.

Pick your favorite color then match them up with a **Shoulder Bag**. You'll notice both the bag and pump have the same perf-looking detailing.

These 11½ x 8-inch bags offer plenty of room. Zipper top opens to two drop-in compartments that are separated by a zippered divider pocket. There is also a zippered wall pocket for added space and convenience.



soft cushioned insoles

Mason Has A Size For You!

	Sizes												
Widths AA	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
B	X	X	X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 3291 White Pump

Style 2218 White Bag

Style 3292 Black Pump

Style 2219 Black Bag

Style 3293 Taupe Pump

Style 2220 Taupe Bag

- See Current Price List for Price and Deposit

Style 3292



Style 3293



Style 2220



Style 2219



Style 2218



Style 3291

STEP INTO THE

Comfort Zone

Soft and Pretty

These Soft and Pretty T-Strap and Quarter Strap Sandals give you the look and feel you want for flexible walking comfort!

Looking dressy and feeling comfortable are what these styles are all about.

You'll know you're in the "Comfort Zone" as soon as your feet ease onto those **Velvet-eez** Air Cushioned Innersoles.

The comfort continues with soft,

For Styles 3269 and 3318

Width	Sizes
AA	6 to 11
B	4 to 11
C	5 to 10
D	6 to 9

Also Half Sizes
Except 10½

- See Current Price List
for Price and Deposit

Style 3318



Style 3269



foam-backed nylon linings...
1¼-inch walking heels...flexible
composition dress soles...and an
adjustable strap for a comfortably
snug fit.

Plus, special "**Handlasted**" con-
struction means you'll enjoy a foot-
flexing fit from the very first step.

Pretty enough for all your dress/
casual favorites...Soft enough to
walk all day in cushioned comfort!



Style 3269 White T-Strap

Style 3318 Black T-Strap

Style 3297 Pastel Multi-Color Quarter-Strap

Style 3298 Bone Multi-Color Quarter-Strap

For Styles 3297 and 3298

Widths	Sizes
AA	6 to 12
B	5 to 12
D	6 to 11
EE	6 to 10

Also Half Sizes
Except 10½, 11½

Style 3297



Style 3298

velvet-eez
AIR CUSHIONED INNERSOLE

STEP INTO THE

Comfort Zone

Pillow Walking

More than just **Pretty Sandals...** they're so comfortable you'll come to think of them as your walking companions.

Soft, gentle cushioning from heel to toe is the reason why.

"Wishbone" vamp uppers are completely lined with soft, foam-backed nylon. Underfoot is a thick **Velvet-eez** Air Cushioned Innersole.

You can adjust the strap to your favorite fit...plus it's elasticized, so it remains comfortably snug with your every step.

Your comfort is complete with 1½-inch walking heels and flexible composition dress soles.

If you're looking for extra carrying room, match the Black or Camel Sandal with a **Soft, 11½ x 8-inch Handbag**.

It starts with one outside drop-in pocket. A spread-open top reveals two inside drop-in pockets on either side of a snap-open main compartment with a zippered wall pocket.

A smart looking, versatile dress accessory.

Style 3411

Style 3410

Style 2096

Style 2623

velvet-eez
AIR CUSHIONED INNERSOLES

Mason Has A Size For You!

Widths AA

Sizes	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
		X	X	X	X	X	X	X	X	X					
B	X	X	X	X	X	X	X	X	X	X	X	X			
D	X	X	X	X	X	X	X	X	X	X	X	X			
EE		X	X	X	X	X	X	X	X	X					

Style 3410 Black Sandal
Style 2096 Black Bag

Style 3411 Camel Sandal
Style 2623 Camel Bag

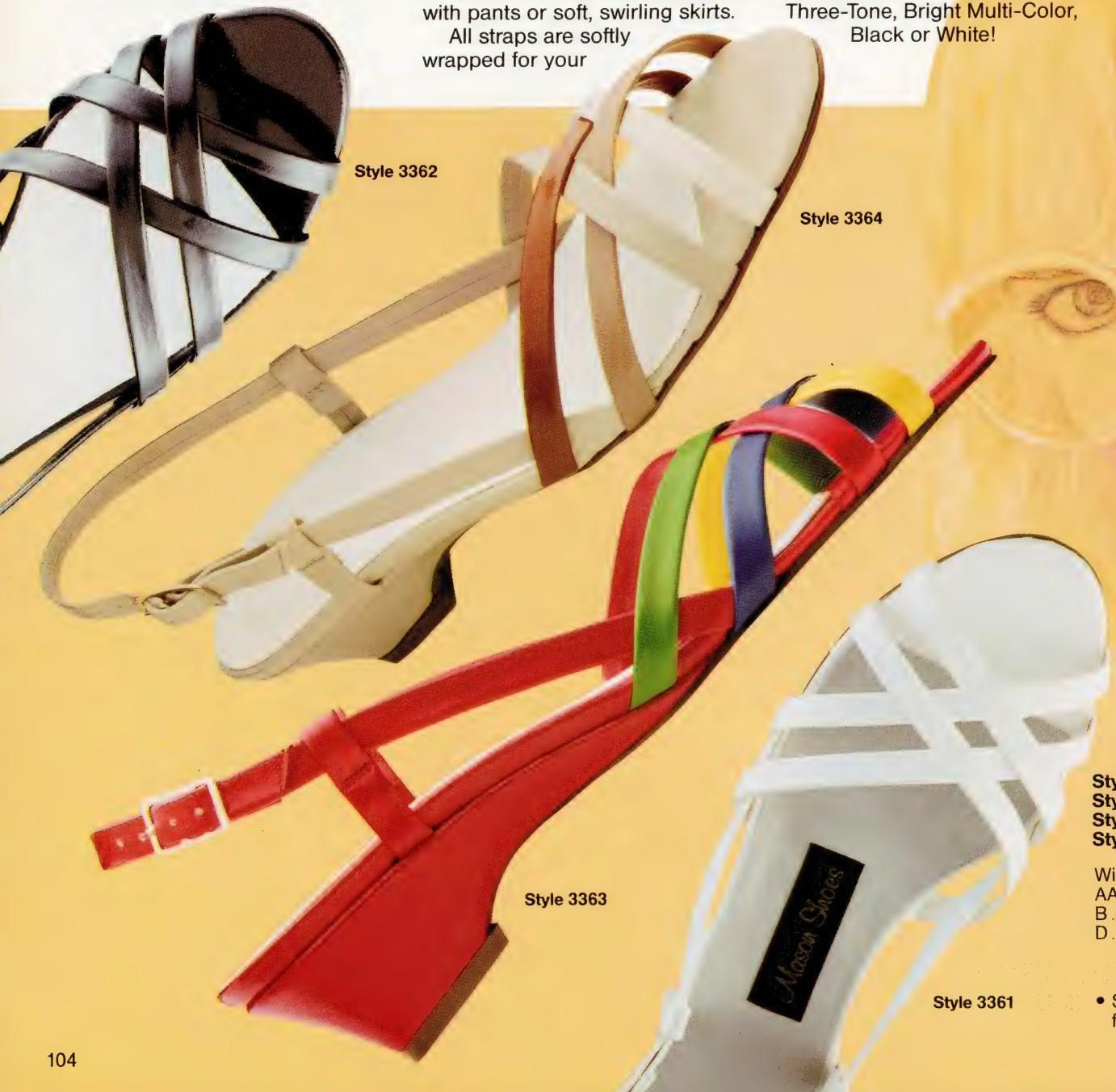
Style 3412 White Sandal

- See Current Price List for Price and Deposit



CRAFTED WITH PRIDE
IN U.S.A.

Strap-Happy Sandals



Get set for Spring in Mason's
strippy, strappy sandals!

The look is light, bright, and just
this side of dressy...equally at ease
with pants or soft, swirling skirts.

All straps are softly
wrapped for your

comfort. Flexible composition dress
soles with 1-inch wedge heels. Ad-
justable strap assures a perfect fit.

You'll be walking pretty in Bone
Three-Tone, Bright Multi-Color,
Black or White!

Style 3362

Style 3364

Style 3363

Style 3361

Style 3361 White Smooth
Style 3362 Black Shiny
Style 3363 Red Citrus Multi-Color Smooth
Style 3364 Bone Multi-Color Smooth

Widths	Sizes
AA	6 to 11
B	5 to 11
D	5 to 10
Also Half Sizes	
Except 10½	

• See Current Price List
for Price and Deposit



STEP INTO THE

Comfort Zone

Soft Leather Uppers

Built For Your Walking Comfort!

Your feet will feel like they're floating on air in these Huggably Soft, Open Toe Sandals from Mason.

Soft Leather Uppers gently caress your feet as they rest on Thick Cushioned Insoles.

Walking comfort is enhanced with flexible, bouncy urethane wedge unit bottoms...1 $\frac{3}{4}$ -inches at the heel.

Smooth leather linings provide added foot pleasure in these quality made sandals.

You can also tailor the fit to that just-right degree of snugness with the adjustable strap and buckle.

Choose the Sleek Slings or Pretty Quarter-Strap Sandals...all say "COMFORT" from top to bottom.



Style 3333

Mason Has A Size For You!

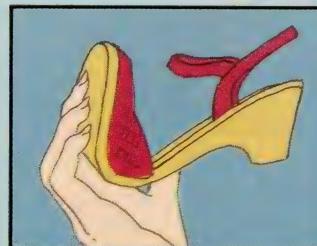
Sizes	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths AA		X	X	X	X	X	X	X	X	X	X		X
B	X	X	X	X	X	X	X	X	X	X	X		X
C	X	X	X	X	X	X	X	X	X	X	X		X

Style 3333 Camel Quarter-Strap

Style 3334 Burgundy Sling

Style 3335 Navy Blue Sling

• See Current Price List
for Price and Deposit



Butter Soft Flexible Uppers



*soft
cushioned
insoles*

Flexible Walking Shoes

Soft to the Touch...Super Light-weight...and Very Flexible!

The perfect walking shoe to go with skirts, dresses, or slacks.

Comfort throughout with soft, foam-backed nylon linings...leather quarter linings...and pebble-grained, rubber-like KRATON® wedge soles, 2-inches at the heel.

So comfortable, you'll want more than one pair!

For a beautiful color-coordinated (not matching) extra, try a smart 11 x 6½" **Shoulder Bag**.

Snap flap front opens to two large compartments and a zippered divider compartment. Shoulder strap drops in to convert bag to a clutch.

CRAFTED WITH PRIDE
IN U.S.A.



Widths AA	Mason Has A Size For You!													
	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½
A		X	X	X	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X
C			X	X	X	X	X	X	X	X	X	X	X	X
D				X	X	X	X	X	X	X	X	X	X	

- See Current Price List for Price and Deposit

Style 3248

Style 3250

Style 3475

Style 3476

Style 2551

Style 2554

Style 3475

Style 3248

Style 3476

Bend-It-Double Flexibility

A Softer Side To Comfort

Soft Leather Uppers

We've put Super-Soft Comfort into a sleek, pretty package for your walking pleasure.

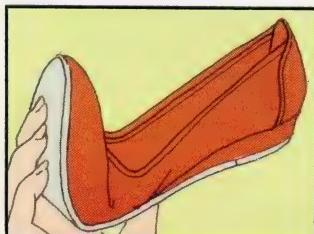
Butter-Soft Leather Uppers are so supple and pliable, you'll be looking for excuses to wear them all the time.

Soft cushioned insoles, flexible composition soles and 1/2-inch wedge heel insert provide plenty of easy-going, walking comfort.

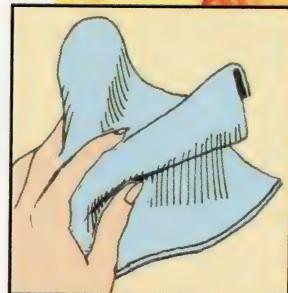
Soft, grained linings cover the insole and the inside of the shoe. Sturdy heel counter gives added stability.

You'll want more than one pair so you can have colors to match your entire wardrobe.

All feature "feather weight" lightness... "fold up" flexibility...and maximum comfort!



Bend-It-Double Flexibility



Butter-Soft Leather Uppers



Widths AA	Sizes Mason Has A Size For You!											
	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½
B	X	X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	

Style 3436 White

Style 3437 Red

Style 3438 Black

Style 3439 Taupe

- See Current Price List for Price and Deposit

Style 3439

Style 3437

Style 3438

Style 3436

**soft
cushioned
insoles**

Bend-It-Double Flexibility

Soft Leather Uppers

Soft Leather Casuals...so flexible and pliable you can bend them in half with ease.

And talk about ultralight...an average pair of these casuals weighs less than 12 ounces.

In addition to their lightweight flexibility we have also built in plenty of **Mason Quality**...

- **Butter-Soft Leather Uppers** with handwoven leather vamp.
- True Moccasin Construction... leather uppers wrap around your feet.
- Durable, Spongy, Polyurethane Wedge Bottoms.
- 3/4 length Leather Insole Cover.
- Unlined Uppers so only the natural feel of leather is next to your feet.
- Handlaced Fronts.

Pure Comfort from heel to toe!



Style 3799

Mason Has A Size For You!

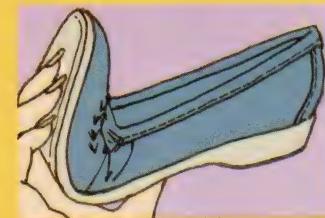
	Sizes	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths AA						X	X	X	X	X	X	X		
B		X	X	X	X	X	X	X	X	X	X	X	X	
C				X	X	X	X	X	X	X	X	X	X	

Style 3799 Bone

Style 3801 White

Style 3906 Navy Blue

- See Current Price List for Price and Deposit



Bend-It-Double Flexibility

Style 3906



Style 3801

Soft Footsteps

*Soft Genuine
Leather Uppers*

Listen closely...you can almost hear the softness with each step.

Soft Leather Uppers wrap around your feet in true moccasin fashion.

Rubber-like wedge soles are soft to the touch...as you wear them you'll appreciate both the comfort and the durability.

Inside is a $\frac{3}{4}$ length, smooth leather insole cover...lightly padded at the heel, where you need the padding.

Handlaced moccasin front with woven vamp detailing highlight these casuals. Functional lace lets you adjust the fit.

A nice combination of casual

styling and soft comfort. Try a Pair ...they won't hear you coming!



Style 3735



Style 3696



Style 3734



Mason Has A Size For You!

Sizes

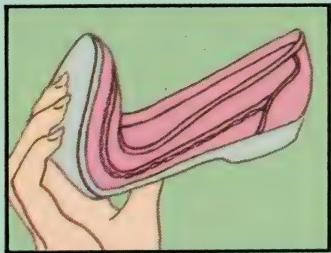
	5	5½	6	6½	7	7½	8	8½	9	9½	10
Widths AA		X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X
D		X	X	X	X	X	X	X	X	X	X

Style 3696 White

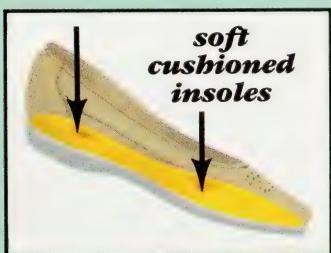
Style 3734 Taupe

Style 3735 Navy Blue

- See Current Price List for Price and Deposit



Bend-It-Double Flexibility



Sizes	Mason Has A Size For You!												
Widths AA	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
B	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	

Style 3426 Light Taupe

Style 3427 Pink

Style 3428 White

- See Current Price List for Price and Deposit



Ultra-Soft “Tumbled” Leather Uppers

“Tumbled” Leather Uppers give you an extra measure of casual softness. “Tumbling” takes place during the tanning process and it gives the leather a butter-softness that’s hard to resist.

You can enjoy that softness totally because these casuals feature true “wrap-around” moccasin construction, and they’re unlined.

Your foot rests on a leather-covered, lightly padded insole. That cushioning is magnified by a sponge-like, shock-absorbing, urethane unit sole...3/4-inch at the heel.

All that softness and comfort make this casual so flexible you can bend it in half with ease.

Styling is highlighted with white stitching around the toe and sides of the shoe. Perforing at the toe provides a smart look, plus functional cool air circulation.

Sturdy heel counter assures stability.

A whole lot of comfort and quality in a soft, pretty casual for you!



Soft, Pliable Casual Comfort

Soft Leather Uppers

Here's Soft Flexibility that you'll find hard to believe until you try them on.

Butter-Soft Leather Uppers combine with Bouncy, Shock-Absorbing Urethane Wedge Soles to form a casual that's so pliable you can bend it in half with ease.

There's an added bonus to those soles...they're also extremely lightweight and durable.

True moccasin construction is featured...which means the soft leather uppers are wrapped around your feet. Unlined so that soft leather is right next to your feet.

They also feature a 3/4 length leather insole cover.

Total Flexible Comfort that you can enjoy from your very first step!



Style 3613

Style 3612



Style 3615

Sizes Mason Has A Size For You!

Widths AA	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
			X	X	X	X	X	X	X	X	X	X	
B	X	X	X	X	X	X	X	X	X	X	X	X	X
D			X	X	X	X	X	X	X	X	X	X	

Style 3612 Taupe

Style 3613 Navy Blue

Style 3615 White

• See Current Price List
for Price and Deposit



Bend-It-Double Flexibility

Mason Has A Size For You!

Sizes	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
Widths AA			X	X	X	X	X	X	X	X	X				
B	X	X	X	X	X	X	X	X	X	X	X	X	X		
C		X	X	X	X	X	X	X	X	X	X				

Style 3539 White Ballet Flat

Style 3540 Pink Ballet Flat

Style 3541 White Penny Loafer

Style 3542 Light Blue Penny Loafer

• See Current Price List
for Price and Deposit



Style 3540



Style 3541



"Bend-It-Double" Flexibility

Glove-Soft Leather

Marvelous Lightweight Comfort

Soft, Full Grain Leather Uppers

We've taken the classic styling of the penny loafer and the ballet slipper and turned them into Soft, Ultra-Light Casuals.

Both feature "Bend-It-Double" Flexibility that translates into Superior Walking Comfort for You!

Crushably Soft, Full Grain Leather Uppers are set on flexible, rubber-like flat bottoms featuring a traction pattern designed for skid-resistance. Uppers unlined for cool comfort.

Take a peek inside at the colorful insole linings... pastel checkered Cambrelle™ on the Ballet Flats, solid-colored Cambrelle™ on the Penny Loafers. Lightly padded for your comfort. Cambrelle™ has the unique ability to wick away perspiration and then dry soft and natural.

Up-To-The-Minute Styling...Marvelous Lightweight Comfort!



STEP INTO THE

Comfort Zone

Ultra-Soft Leather Uppers

We've taken **Soft Leather** and "tumbled" it during the tanning process to give you a leather with a butter-softness that's sure to make these casuals your #1 Favorites.

True moccasin construction wraps those **Crushably Soft Leather Uppers** around your foot. Unlined so that leather is right next to your foot.

Inside is a soft, leather-covered **Velvet-eez** Air Cushioned Innersole. Under that is a bouncy, shock-absorbing urethane wedge sole... 1-inch at the heel. That combination is sure to give you miles of walking pleasure.

A Soft Padded Collar tops off the comfort for these Fun Time Casuals.

Pick your favorite color and find out how soft a casual can be.

Add a **Soft Leather Casual Bag** to this picture. The bag is done in Grey to match the Grey casual on this page, but it goes great with a wide range of colors.

It's 10 x 9-inches with a double closure system consisting of a magnetic snap and "pull-tight" drawstring. One main compartment.



velvet-eez®

LEATHER COVERED
AIR CUSHIONED INNERSOLES

Style 3722

Mason Has A Size For You!

Sizes	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths AA	X	X	X	X	X	X	X	X	X	X	X		
B	X	X	X	X	X	X	X	X	X	X	X	X	X
C	X	X	X	X	X	X	X	X	X	X	X	X	X

Style 3720 Grey Casual

Style 3721 Taupe Casual

Style 3722 Brown Casual

Style 2626 Grey Bag

- See Current Price List for Price and Deposit

Style 3720

Style 3721

Style 2626

Styles 3701 & 3803 only
 Widths Sizes
 AA 5 to 10
 B 5 to 11
 C 5 to 11
 Also Half Sizes
 Except 10½



Style 3701 Burgundy Penny Loafer
Style 3803 Brown Padded Casual

• See Current Price List
 for Price and Deposit

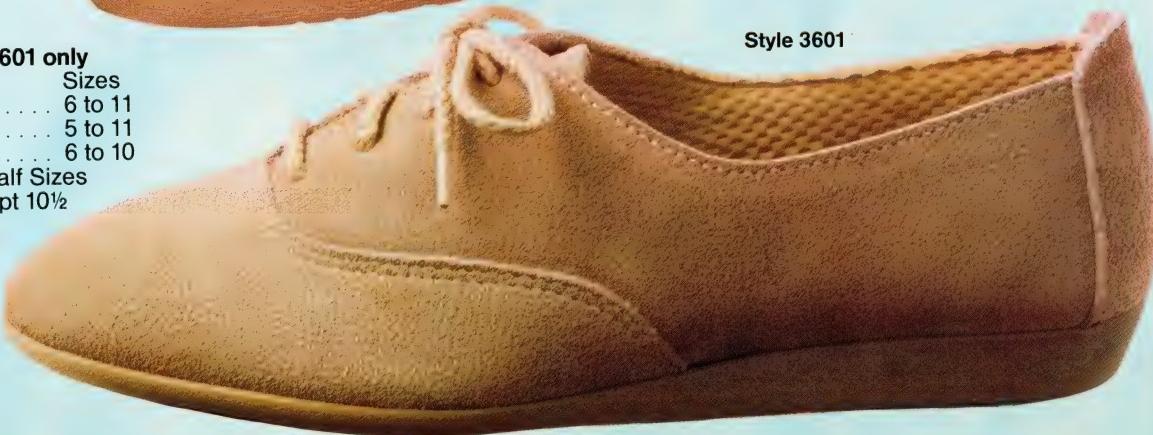


Style 3701

Style 3803

Style 3601 only
 Widths Sizes
 AA 6 to 11
 B 5 to 11
 D 6 to 10
 Also Half Sizes
 Except 10½

Style 3601
 Beige
 "Jazz"
 Oxford



Campus Favorites

Soft Leather Uppers

Step out for some fun in these Leather Casuals that are favorites both on and off campus.

STYLE 3701 (top)...Classic Loafer Styling done in **Rich, Dark, Burgundy Leather**. True "wrap-around" moccasin construction. Flexible composition dress soles are stitched to the uppers. Inside is a 3/4 length insole cover, lightly padded at the heel.

STYLE 3803 (middle)...Extra Comfort is yours with this **Puffed and Padded Soft Leather Casual**. For underfoot comfort you have leather-covered **Velvet-eez** Air Cushioned Innersoles and spongy, shock-absorbing, urethane wedge soles...1-inch at the heel. Inside comfort is highlighted by soft, brushed, foam-backed nylon linings...ankle-hugging padded collar...and padded tongue.

STYLE 3601 (bottom)...Put some "Pizazz" in your casual wardrobe with the popular "Jazz" Oxford. **Soft Suede Leather Uppers** with full Cambrelle™ Linings, including the lightly padded insoles. Trim, rubber-like, urethane wedge soles absorb foot-shocks.

ALL THREE offer a smart, preppy look for casual wear.

velvet-eez
 LEATHER-COVERED
 AIR CUSHIONED INNERSOLES
 (Style 3803 Only)



Mason Has A Size For You!
 Sizes (Size Run for Styles 3911 & 3957)

	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths AA		X	X	X	X	X	X	X	X	X	X		
B	X	X	X	X	X	X	X	X	X	X	X	X	
C		X	X	X	X	X	X	X	X	X	X	X	X

Style 3911 Brown Suede Casual

Style 3957 Taupe Smooth Moccasin

- See Current Price List
for Price and Deposit

Style 730

Style 730 Light Tan Smooth Casual

Mason Has A Size For You!
 Sizes (Size Run for Style 730)

	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10
Widths AA							X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X	X
C		X	X	X	X	X	X	X	X	X	X	X	X

Style 3911

Exceptional Comfort

Soft Leather Uppers

Styles 3911 and 3957 received rave reviews from the ladies at Mason Shoe's Home Office. They all commented on the cushioning and lightness of these Leather Casuals.

SOFT LEATHER UPPERS...Suede Leather on Style 3911...Smooth

Leather with lightly padded collar on **Style 3957**.

Both have Urethane Cushion Wedge Soles...1-inch at the heel. Soft, Bouncy, Durable. Both have leather-covered **Velvet-eez** Air Cushioned Innersoles.

velvet-eez[®]

LEATHER-COVERED
AIR CUSHIONED INNERSOLES
(Styles 3911 and 3957 only)

Sport Casual

Soft Leather Uppers

Style 730...Jean Shoes, Fun Shoes, Everywhere-You-Go Shoes!

Soft and Mellow Leather Uppers set on a shock-absorbing cushioned wedge sole...1½-inch at the heel. Also features a smooth, ankle-hugging padded collar.

Smart styling and stitching will add a sporty look to your favorite everyday casual outfits.



Super Cushioned Walking Shoes

STYLES 3777 AND 3778

...Advanced Shoe Technology brings you a walking shoe that comes close to barefoot comfort.

- **Soft Full-Grain Leather Uppers** wrap around your feet in true moccasin fashion. Unlined.
- **Cambrelle™-Covered, Soft Cushioned Insoles.** Cambrelle™ is the durable fabric that holds 3 times its weight in moisture...this means no more damp socks from excess moisture.
- **Cushioned Heel Inserts**...a foam rubber-like cushion that cups and conforms to your heel to help absorb the shocks of walking.
- **Cushion Crepe Wedge Soles** put an added bounce into your every step.
- **Smooth, Lightly Padded Collar** for ankle comfort.

*soft
cushioned
insoles*

(for styles 3777 and 3778)



CRAFTED WITH PRIDE
IN U.S.A.



Style 3777 Rust Walking Shoe
Style 3778 Navy Blue Walking Shoe
Style 3784 Mahogany Brown Deck Shoe

(for styles 3777 and 3778)

Widths Sizes

AA 6 to 11

B 5 to 11

D 6 to 11

Also Half Sizes

Except 10½

Style 3778

Durable Deck Shoe

STYLE 3784...Here's a Top-Quality, Deck-Gripping, Nautical Shoe built to take it.

- **Sturdy Leather Uppers** with Sporty Boat Shoe Styling.
- **True Moccasin Construction**...the leather wraps around your feet.
- **SQUEE GEE® Rubber Deck Soles** with razor-cut traction pattern.
- **NOTE:** Sole is **stitched** to the leather uppers, not glued, so they'll hold tight.
- **Rawhide Leather Lacing**...
¾ Length Insole Pad.

(for style 3784)

Widths Sizes

AA 6 to 11

B 5 to 11

D 5 to 11

Also Half Sizes

Except 10½

- See Current Price List for Price and Deposit

Style 3784



Jazz It Up

Soft Leather Uppers

We've perked up the popular "Jazz" Oxford with pretty pastels and basic white...and check out those flashy pastel Cambrelle™ Linings!

You'll like the quality added by those Full Cambrelle™ Linings... they wick away perspiration and dry soft and natural to keep your feet cool and comfortable.

You're also going to like those Soft Leather Uppers and the bouncy, shock-absorbing, urethane wedge soles...1 1/2-inch at the heel. They combine to give you amazing Lightweight, "Bend-It-Double" Flexibility.

To go with your "Jazz" Oxfords try a matching Leather Shoulder Bag. It's 11 1/2 x 7-inches with a snap tab top closure that opens to one main compartment and one inside wall drop-in pocket. Strap drops in to convert bag to a clutch.



Style 2229



Style 3572



Style 3571



Bend-It-Double Flexibility

		Mason Has A Size For You!												
		5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11
Widths	AA			X	X	X	X	X	X	X	X	X	X	
	B	X	X	X	X	X	X	X	X	X	X	X	X	
	D			X	X	X	X	X	X	X	X	X	X	

Style 3570 White "Jazz" Oxford
Style 2229 White Bag

Style 3571 Pink "Jazz" Oxford
Style 2230 Pink Bag

Style 3572 Light Blue "Jazz" Oxford
Style 2231 Light Blue Bag

• See Current Price List
for Price and Deposit

Style 3570

Handlaced Leather Moccasins

*Soft Genuine
Leather Uppers!*

Casual Leather Moccasins hand-laced in America for Mason Shoe.

We've combined **Soft Leather Uppers**, constructed in true moccasin fashion, with a white rubber deck sole. The true moc construction gives you wrap around leather comfort...the sole gives you flexibility and "wave-pattern" traction.

NOTE: The sole is **stitched** to the leather uppers, not glued, so they'll hold tight.

Other features include...soft cushioned insoles...functional white laces, so you can adjust to the proper fit...and Thunderbird beading on the vamp. Unlined.



**soft
cushioned
insoles**

Mason Has A Size For You!

	Sizes																
Widths AA	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	

- Style 3826 White
- Style 3827 Grey
- Style 3828 Golden Tan
- Style 3833 Navy Blue
- Style 3872 Pink

- See Current Price List for Price and Deposit



Style 3826

Style 3833

Style 3872

Style 3827

Style 3828



STEP INTO THE

Comfort Zone

Enjoy the comfort of these Leisure Styles from Mason.

It's all highlighted by **Soft Leather Uppers** done in tie or slip-on. (Slip-ons feature elastic goring to assure you a comfortably snug fit.)

For added walking comfort they have **Velvet-eez** Air Cushioned Innersoles with longitudinal cushions...full, foam-backed, brushed nylon linings...and sturdy heel counters for stability.

Comfort continues with our unique cushion wedge sole...soft and spongy to the touch, yet amazingly durable.



Mason Has A Size For You!

Widths AA

	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
X	X	X	X	X	X	X	X	X	X	X	X	X	X		
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D	X	X	X	X	X	X	X	X	X	X	X	X	X		
E		X	X	X	X	X	X	X	X	X	X	X	X		
EE		X	X	X	X	X	X	X	X	X	X	X	X		

Style 3876 Navy Blue Tie

Style 3877 Taupe Tie

Style 3878 Amber Tan Slip-On

Style 3879 Black Slip-On

- See Current Price List for Price and Deposit

Style 3877

Style 3876

**NEW EXPANDED
SIZE RUN!**

Style 3878

velvet-eez[®]

AIR CUSHIONED INNERSOLES
WITH LONGITUDINAL CUSHION

"My favorite Mason shoe is style #3878. They'll soon be a year old, and they're as good and comfortable as ever. I could wear them all day and night."

—Mrs. Maxie Hawkins, Virginia

Style 3879

Enjoy Your Work In Comfort

Soft Genuine Leather Uppers!

Nurses, waitresses, cooks, custodians, any ladies who spend long hours on their feet deserve a little comfort.

ALL THREE FEATURE...

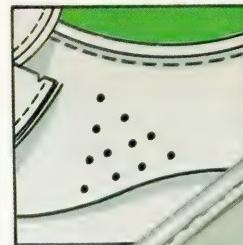
- **Crushably Soft Leather Uppers.** Soft-

- ness is so important to foot comfort when you're on your feet a lot... Mason gives you that softness.
- Unique Cushion Wedge Soles are soft and spongy to the touch, yet extremely durable...a pleasure to walk or stand in. 1-inch at the heel for styles 3532 and 3533...1½-inches for style 3886.
- **Velvet-eez** Air Cushioned Innersoles with longitudinal cushion for maximum foot comfort.

- Full, Soft, Breathable, Foam-Backed Nylon Linings.
- Side Perfs by the arch for added breathability.
- Unique "Puckered" Moccasin Styling hints of their superior softness.
- Slip-On also features elastic gore to give you a comfortably snug fit.

Choose your favorite...you're assured maximum lightweight comfort and long-wearing durability throughout every working day or night!

SIDE PERFS



CRAFTED WITH PRIDE
IN U.S.A.

Widths	Mason Has A Size For You!													
	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½
AA	X	X	X	X	X	X	X	X	X	X	X		X	
B	X	X	X	X	X	X	X	X	X	X	X	X	X	
C	X	X	X	X	X	X	X	X	X	X	X		X	X
D	X	X	X	X	X	X	X	X	X	X	X			
E		X	X	X	X	X	X	X	X	X	X	X		
EE		X	X	X	X	X	X	X	X	X	X	X		

- See Current Price List for Price and Deposit

Style 3532 White Woven Slip-On
Style 3533 White Woven Oxford
Style 3886 White Plain Oxford



Style 3533



Style 3886

**NEW EXPANDED
SIZE RUN!**



velvet-eez®

Style 3532

AIR CUSHIONED INNERSOLE
WITH LONGITUDINAL CUSHION

Sizes	Mason Has A Size For You!														
Widths AA	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
			X	X	X	X	X	X	X	X	X	X	X	X	
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
D		X	X	X	X	X	X	X	X	X	X	X	X	X	
EE			X	X	X	X	X	X	X	X	X	X	X	X	

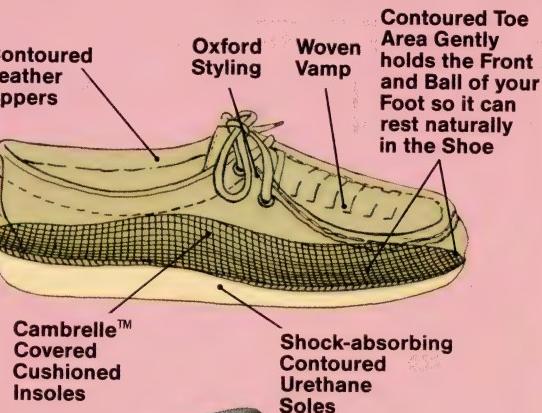
Style 3779 Black

Style 3780 White

Style 3781 Taupe

- See Current Price List for Price and Deposit

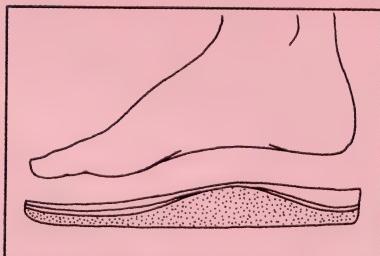
Contoured
Heel Counter
for Stability
and Control



Style 3779



Style 3781



Contour Sole gives Maximum Foot Comfort

Style 3780

*soft
cushioned
insoles*

STEP INTO THE

Comfort Zone

Soft Leather Uppers

Introducing a shoe that knows where your foot is going!

It follows every contour of your foot from front to back and side to side...and it does it all in comfort.

WHAT'S THE SECRET?

Actually there are three reasons for this uniquely comfortable shoe.

FIRST, "Contoured Last"...that's the form the leather is stretched over to shape the shoe. That "contoured last" is curved and shaped like a real foot for natural comfort.

SECOND, "Contoured Cushioned Insole"...it's shaped to conform to the bottom of your foot. Your foot nestles into the comfort, instead of just standing on a flat cushion.

THIRD, "Contoured Urethane Sole"...it follows the same curves as the insole so they fit together perfectly. Urethane's soft, spongy structure makes it right for casual wear...its durability and light weight make it right for service wear.

MORE COMFORT

Soft Leather Uppers with hand-woven vamp.

Full Cambrelle™ Linings. The lining that can hold up to three times its weight in moisture, then dry out soft in just a few hours.

Soft Padded Collars for ankle-hugging comfort.





Style 1431

Style 1430

Crushably Soft Service Shoes

Soft Genuine Leather Uppers!

Here's all the comfort you've been looking for in a service shoe...

Crushably Soft, Genuine Leather Uppers with tiny slash-perfs to allow air to circulate freely...special knit foam linings, designed for comfort and breathability...full, soft cushioned innersoles for added walking comfort...and durable, flexible wedge unit bottoms with traction design, 1½-inch at the heel.

This style is more than a service shoe...it's so comfortable you'll want to wear it for casual as well!



Style 1432

Style 1430 Black

Style 1431 White

Style 1432 Golden Tan

***soft
cushioned
insoles***

Widths	Sizes
AA.....	6 to 10
B.....	4 to 11
C.....	5 to 11
D.....	5 to 10
E.....	6 to 10
EE.....	6 to 10

Also Half Sizes

- See Current Price List for Price and Deposit



Built for Service

Soft Genuine Leather Uppers!

Designed to give a perfect fit...with all the comfort of a casual! **Soft Leather Uppers** have special tan-

ning (Softan) that resists drying and cracking, yet remains very soft through repeated wearings. Also features flexible, KRATON® wedge

- See Current Price List for Price and Deposit

Style 144 Brown Oxford
Style 162 White Oxford
Style 163 Black Oxford

Widths	Sizes
AA.....	6 to 11
A.....	6 to 11
B.....	4 to 12
C.....	5 to 11
D.....	6 to 10
E.....	6 to 10
EE.....	6 to 10

Also Half Sizes
Except 11½

soles with ribbed inserts for traction... 1-inch at the heel. Soft cushioned innersoles. Unlined for breathable comfort.



**soft
cushioned
insoles**

Professional Comfort

Give hard working feet the care they deserve with these **Ultra-Soft, Leather Upper** service shoes from Mason!

Plenty of professional comfort and support with cushiony, blown crepe soles and 1-inch heels...woven, knit-fit linings...full, **soft, cushioned innersoles**...and attractive moc toe styling.

Durable, lightweight, and flexible...you'll be able to stand up to a tough day with ease!



Style 3880

Style 749

Style 767

Style 3614

Style 749 Rust
Style 767 White
Style 3614 Grey
Style 3880 Black

• See Current Price List
for Price and Deposit

Widths	Sizes
AA	6 to 10
B	5 to 11
C	6 to 11
D	6 to 11
E	6 to 11
EEE	6 to 11

Also Half Sizes

**soft
cushioned
insoles**

Forward Thrust® Soles For Easy Walking Comfort

Soft Genuine Leather Uppers set on the remarkable Cush-N-Crepe® FORWARD THRUST® sole.

This unique sole is scientifically engineered to concentrate power and support at the ball of your foot...fulcrum of the moving foot.

As your foot pivots forward, the sole adds effortless inches to a normal stride. It also seems to generate its own energy with a remarkable reduction in foot and body fatigue.

These styles also feature leather counter pocket...unlined vamps...and

Velvet-eez Air
Cushioned
Innersoles
covered with
soft, absor-
bent brushed
nylon.

Plenty of
Colors...Plenty
of Sizes...Try
a Pair of these
Remarkable
Oxfords!

CRAFTED WITH PRIDE
IN U.S.A.

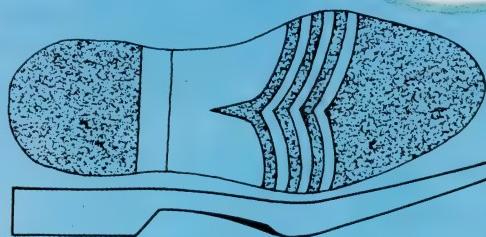
velvet-eez®

AIR CUSHIONED INNERSOLES

Style 3730 Black
Style 3731 White
Style 3732 Tan
Style 3733 Taupe

- See Current Price List for Price and Deposit

Style 3731



1.
Unique arch-
support area
assures proper
distribution of
body weight.

2.
Taper begins
here—extends
and quickens
the step—reduces
the walking
effort required.

3.
Continuing taper
decreases degree
of bend—preserves
new appearance
by minimizing
usual creases
in the vamp.

Style 3732

Sizes Mason Has A Size For You!

	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
Widths AA	X	X	X	X	X	X	X	X	X	X	X				
B	X	X	X	X	X	X	X	X	X	X	X	X			
C	X	X	X	X	X	X	X	X	X	X	X	X			
D	X	X	X	X	X	X	X	X	X	X	X	X			
E	X	X	X	X	X	X	X	X	X	X	X	X			
EE	X	X	X	X	X	X	X	X	X	X	X	X			

Style 3730

**New Size Run
available
March 1, 1987**

Styles 3978 and 3979 Only

Widths	Sizes
AA	5 to 10
B	5 to 11
C	5 to 10
D	5 to 10

Also Half Sizes
Except 10½

Styles 3810, 3978 and
3979
Width B... Sizes 5 to 10
Also Half Sizes

Style 3810 White High Top
Style 3978 White
Style 3979 Grey

- See Current Price List
for Price and Deposit

Style 3810

Style 3979

Style 3978

**soft
cushioned
insoles**

Looking Good... Feeling Good!

Glove-Soft Garment Leather Uppers

Exercise and feel good about yourself in the comfort of Mason's Dancercise™ Aerobic Shoes!

• **Glove-Soft Garment Leather Uppers with Leather Trim** for added stability and support... perfed at the vamp and side for breathability. So Soft and Flexible you'll be

enjoying full comfort from your first step...no break-in needed.

• **Super Traction Soles with Unique Shock-Absorbing Inserts** at the ball and heel of your foot.

Soles also wrap up and around the toe and heel for protection and to allow for all your aerobic movements.

• **EVA Cushion Wedge Midsole...** an amazing cushion that absorbs foot-shocks.

• **Soft Cushioned Insole** with longitudinal arch cushion...fully

covered with soft, absorbent terry cloth.

• **Padded Collar** to cushion and protect your ankle... terry cloth covered on oxfords, smooth on high top.

• **Sturdy Heel Counter** for stability ...terry cloth covered on oxfords, smooth on high top.

• **Variable Lacing** allows you to adjust the fit across your instep.

Because the styles on this page are not available domestically, we have imported them from a quality

factory. Each pair is inspected by the people in our Mason Factory to double check the quality for you.

Unique Shock-Absorbing Inserts Reduce The Jarring Effect Of Running and Jumping



Feminine Fitness

Aerobics...jogging...walking...keeping in shape! They're all demanding activities and a comfortable shoe with plenty of foot support is what you need.

SUPPORT AND COMFORT

- Uppers of soft, foam-backed nylon with **Suede Leather Trim** at critical stress points. Breathable and Flexible.
- "Triple-Action" Bottoms.
 1. Tough, Durable, **Non-Marking** Outsole with wave-pattern traction design.
 2. Light, Cushiony Wedge Midsole.
 3. **Velvet-eez** Air Cushioned Innersole covered with soft, absorbent brushed nylon.
- Sturdy Heel Counter gives firm, stable support.
- Padded Collar...Soft, Foam-Backed Nylon Tongue. Built Sturdy for Activity...Styled Soft for Casual Feminine Wear!

CRAFTED WITH PRIDE
IN U.S.A.



Style 3766



Style 3765

velvet-eez
AIR CUSHIONED
INNERSOLES



Style 3767

Widths	AA	Mason Has A Size For You!													
		5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½
B	X	X	X	X	X	X	X	X	X	X	X	X			
C	X	X	X	X	X	X	X	X	X	X	X	X	X		
D	X	X	X	X	X	X	X	X	X	X	X	X	X		
E	X	X	X	X	X	X	X	X	X	X	X	X	X		
EE	X	X	X	X	X	X	X	X	X	X	X	X	X		

Style 3765 Tan (middle)

Style 3766 Powder Blue (top)

Style 3767 Royal Blue (bottom)

- See Current Price List for Price and Deposit

Cool and Bright

Chintz Nylon Uppers

Breezy, Diamond-Perf Detailing puts you right in step with current warm weather casual fashion!

Chintz Nylon Uppers assure you a luxurious, silky feel every time you slip them on.

Luster Jute covers the 1½-inch wedge bottom as it adds a unique satiny look.

The wedge bottom sits on a chrome-tanned, roughed-up leather sole with rubber-like heel lift and toe tap.

Lightly Padded Insole is wrapped in fabric for comfort. Heel counter for stability.

An ideal style for Light, Bright, Spring-Summer Fashions!



Style 3945

Style 3944

Style 3943

Widths	Mason Has A Size For You!															
	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½
AA			X	X	X	X	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
D			X	X	X	X	X	X	X	X	X	X	X	X	X	X
EE					X	X	X	X	X	X	X	X	X	X	X	X

Style 3943 Navy Blue

Style 3944 Beige

Style 3945 Light Grey

Style 3946 Red

- See Current Price List for Price and Deposit



Style 3946



Cool Canvas Comfort

Cool Summer Styling designed to harmonize perfectly with all your sun-loving, fun-loving fashions.

It's Mason's Comfortable Canvas Casuals available to you in two distinct looks...

Woven Canvas Casuals feature a modified, 3/4-inch wedge set on a flexible, roughed-up leather sole. Inside are matching canvas linings... lightly padded, canvas-covered insoles...and heel counters for stability.

Canvas Espadrille Casuals have luster jute trim with a 1/2-inch, modified wedge set on a rubber-like unit bottom. Canvas linings inside with heel counters for added support.

No matter which you choose... they're sure to be your Summer Favorites!



Mason Has A Size For You!

Widths AA	Sizes													
	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½
			X	X	X	X	X	X	X	X		X		
B	X	X	X	X	X	X	X	X	X	X	X		X	
D			X	X	X	X	X	X	X	X	X		X	
EE		X	X	X	X	X	X	X	X	X	X		X	

Style 3594 Red Canvas Espadrille

Style 3595 Beige Canvas Espadrille

Style 3596 Sand Tan Woven Canvas

Style 3597 Navy Blue Woven Canvas

- See Current Price List for Price and Deposit

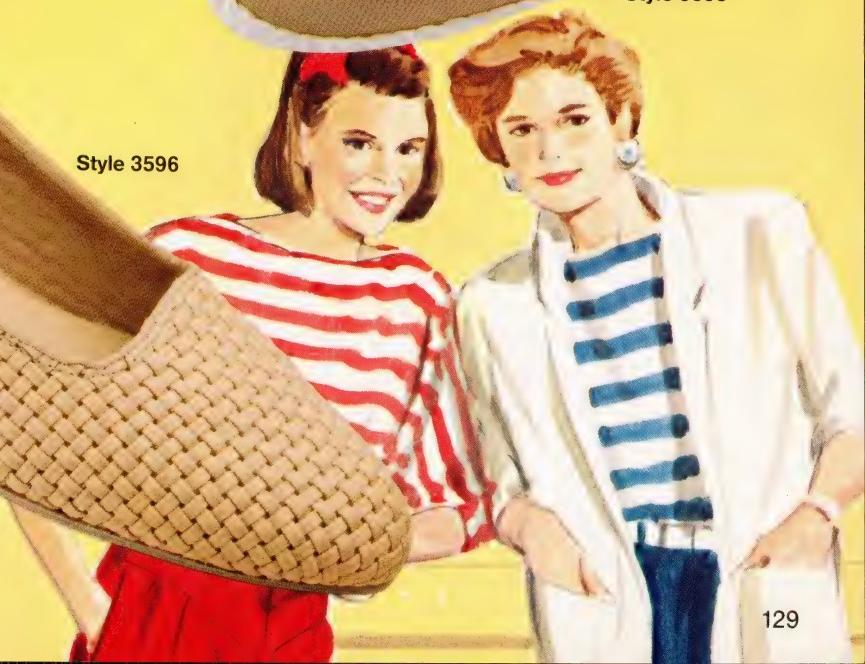
Style 3594



Style 3595



Style 3596



Style 3597



Leather Huaraches

Capture the Sun in these flexible, foot-forming, **Genuine Leather Huaraches!**

They just keep getting more comfortable the longer you wear them.

Slip them on and they're sure to stir up thoughts of surf, sun and sand.

Go with the Casual Slip-On or the Sling-Backs. All three have Hand-woven Leather Uppers...wooden wedges, 1-inch at the heels...and rubber-like bottoms.

Sling-Backs feature soft cushioned insoles...Casual Slip-On features smooth leather insole cover.

Perfect for everyday blue jeans or casual summer dress comfort!

Because the styles on this page are not available domestically, we have Imported them from a quality

factory. Each pair is inspected by the people in our Mason Factory to double check the quality for you.

**soft
cushioned
insoles**

(on styles 3760
and 3761 only)



Style 3761

Style 3760

Style 3759

Sizes											
	5	5½	6	6½	7	7½	8	8½	9	9½	10
Width B	X	X	X	X	X	X	X	X	X	X	X

Style 3759 Natural Tan Casual Huarache
Style 3760 White Sling-Back Huarache
Style 3761 Natural Tan Sling-Back Huarache

• See Current Price List for Price and Deposit

Soft, Handwoven Leather Casuals

Soft, Handwoven Leather "Pepita" Casuals go open and airy to add a flair to your warm weather wardrobe.

Those unique, open weave, leather uppers not only provide cool comfort, they also give you effortless flexibility. They're so supple they will gently shape themselves to your foot for a custom-like fit.

Leather throughout with matching leather lacing...leather welt...and leather-covered, lightly padded insoles.

Casual, rubber-like soles with mini-ribbed design provide walking comfort and skid-resistant traction.

Because the styles on this page are not available domestically, we have imported them from a quality factory. Each pair is inspected by the people in our Mason Factory to double check the quality for you.



Style 3618

Style 3617

Style 3616

	Sizes												
	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Width B	X	X	X	X	X	X	X	X	X	X	X	X	

Style 3616 Natural Tan

Style 3617 White

Style 3618 Red

• See Current Price List
for Price and Deposit

STEP INTO THE

Comfort Zone

Soft and Lively Sandals

Get set for Spring and Summer in these Cushioned Sandals from Mason. The look is light and lively... equally at ease with shorts or summer skirts.

Choose from the higher, 2-inch wedge sandal with woven straps... or the lower, 1 1/4-inch style with trim, reptile-print straps.

Both have the cork-look embossed on their rubber-like, shock-absorbing unit bottoms. (This cork-

look is peel-resistant so it will keep its good looks longer.)

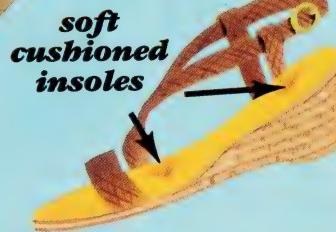
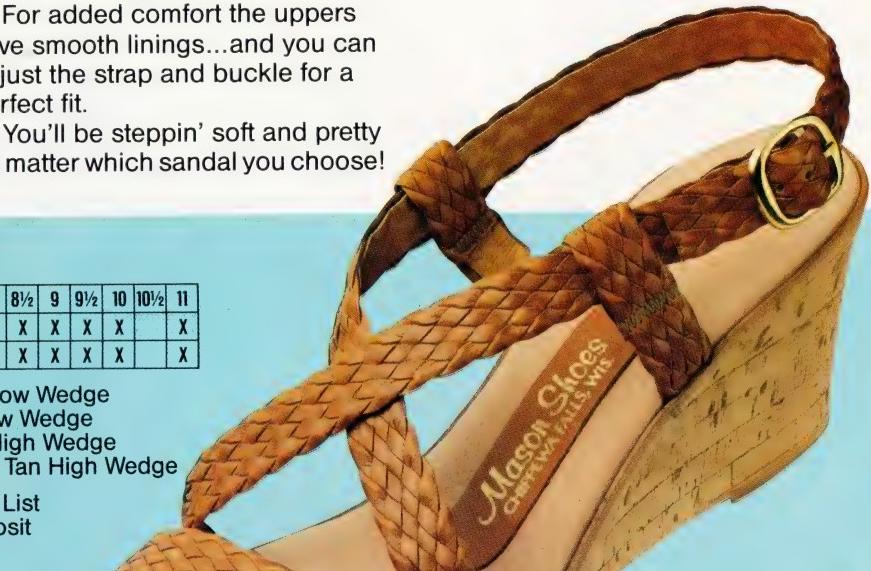
These sandals also feature leather-lined, cushioned insoles... perfed for added breathability on the low-heeled styles.

For added comfort the uppers have smooth linings...and you can adjust the strap and buckle for a perfect fit.

You'll be steppin' soft and pretty no matter which sandal you choose!



Style 3640



Style 3637

	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11
Widths AA		X	X	X	X	X	X	X	X	X	X	X	
B	X	X	X	X	X	X	X	X	X	X	X	X	

Style 3637 White Low Wedge

Style 3638 Red Low Wedge

Style 3639 White High Wedge

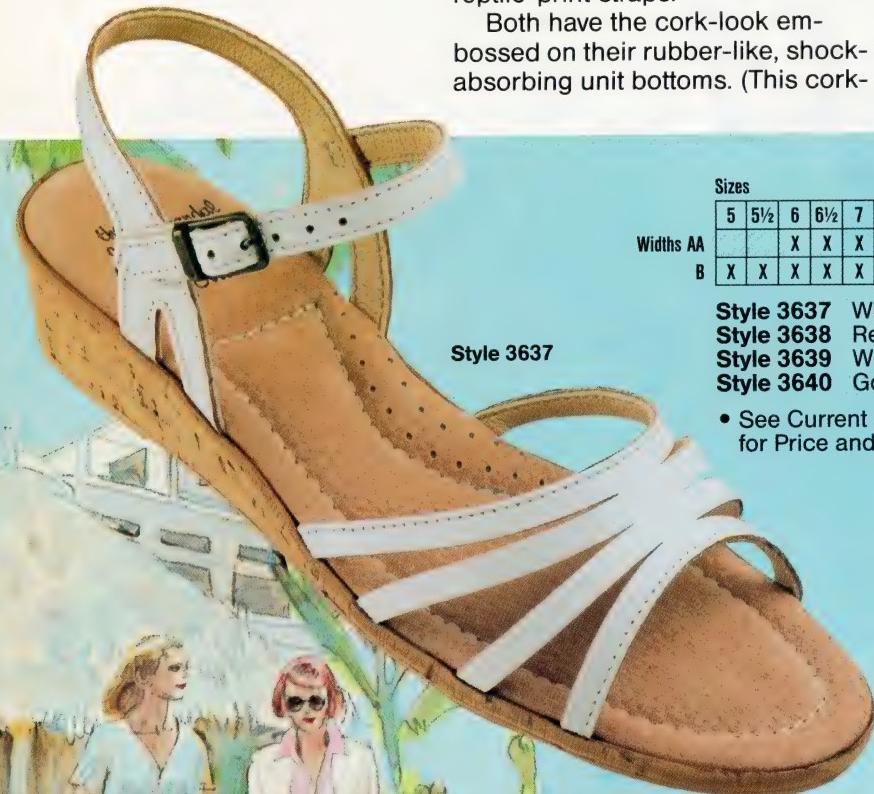
Style 3640 Golden Tan High Wedge

- See Current Price List for Price and Deposit

Style 3638



Style 3639





Mason Has A Size For You!

	Sizes	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
Widths AA					X	X	X	X	X	X	X	X	X	X	X			
B					X	X	X	X	X	X	X	X	X	X	X	X		
D					X	X	X	X	X	X	X	X	X	X	X	X		

Style 3654 Sand Tan Sandal

Style 3655 Navy Blue Sandal

Style 3656 Red Sandal

Style 2221 Zippered Earth-Tones Bag

Style 2222 Buckled Pastel-Colored Bag

- See Current Price List for Price and Deposit

**soft
cushioned
insoles**

Style 2221

Style 2222

Style 3656

Style 3654

Style 3655

STEP INTO THE

Comfort Zone

Walk on The Soft Side

Enjoy your summer in the Total Comfort of **Mason's Cushioned Criss-Cross Sandals**.

Those criss-cross straps are elasticized so they stretch and give with your every move, while holding the sandal comfortably snug.

Special leather-covered cushioned insole provides soft comfort as it gently forms to the contours of your foot.

Soft, spongy urethane wedge bottom offers added shock-absorbency as well as amazing durability. (This wedge is 3/4-inch at the heel.)

For a casual summer accessory, try one of our unique **Tapestry Shoulder Bags**.

The pastel-colored bag is 10 x 9-inches with "buckle-look" snap flap front that opens to a drawstring top. Inside is one main compartment and one zippered wall pocket.

Our earth-tones bag is 12½ x 8-inches. It features an outside zippered pocket. A zippered top opens to one main compartment and one zippered wall pocket.

Because these shoulder bags were not available domestically, we have imported them from a quality factory. Each bag is inspected by the people in our Mason Factory to double check the quality for you.

STEP INTO THE

Comfort Zone

Cushioned “Memory” Sandal

Soft Leather Uppers

From your first step, you're going to feel a measurable increase in foot comfort with **The “Memory” Sandal**.

“Memory” Insole

The “Memory” Sandal has a unique cushioned insole that actually molds itself to the contours of your foot as you wear it. Covered with soft leather to give you natural, foot-hugging comfort.

Soft Leather Uppers

Uppers of Soft Leather with adjustable straps to give you a foot-hugging fit.

Spongy Urethane Soles

Lightweight, spongy, urethane wedge soles are also contoured to gently cradle the cushioned insole and your foot.

Those 1-inch wedge soles play a major part in the overall cushioned, shock-absorbing comfort of this sandal. They're also extremely durable and long lasting.

Great Fit

Step into a Great Fitting Sandal with Space Age Comfort...The Amazing “Memory” Sandal from Mason!



Style 3863

Style 3864

**soft
cushioned
insoles**

LEATHER-COVERED

Soft
Leather
Uppers

Adjustable
Straps for a
Comfortable Fit

Contoured
Urethane
Bottoms

Unique
Cushioned
“Memory”
Insole

Mason Has A Size For You!

	Sizes	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
Widths	AA			X	X	X	X	X	X	X	X	X	X	
B		X	X	X	X	X	X	X	X	X	X	X	X	X
D			X	X	X	X	X	X	X	X	X	X	X	X

Style 3862 Burgundy

Style 3863 White

Style 3864 Taupe

- See Current Price List for Price and Deposit

Style 3862

Natural Barefoot Comfort

Come discover the Sandal of the Season!

Soft Cloth Straps gently criss-cross your feet as they rest on a cushioned, contoured urethane sole covered with plush suede leather.

That's no ordinary sole...you'll notice that as soon as you slip them on and you feel the soft, spongy 1-inch wedge come up to meet your foot.

Your heel is cradled in the back...the cushioning curves up to touch your arch...the ball of your foot nestles in a gentle hollow...and there's soft, contoured ridges for your toes to grip.

It's all so natural and flexible, you feel like you're walking barefoot.

These comfortable, Contoured Sandals are sure to be your constant Summer Companions!

CRAFTED WITH PRIDE
IN USA



Sizes

	5	5½	6	6½	7	7½	8	8½	9	9½	10
Width B	X		X	X	X	X	X	X	X	X	X

Style 3963 Navy Blue

Style 3964 White

Style 3965 Red

- See Current Price List for Price and Deposit

Style 3963



Style 3965

Style 3964

STEP INTO THE

Comfort Zone

Soft Steppin'

Genuine Leather Uppers

Free and easy going sandals for the fun times ahead. The perfect pair-up with jeans, shorts, pants and all your leisure time wear.

Your feet are surrounded by leather...**Genuine Leather Straps** and soft, sueded and padded insoles. All designed to give you that extra measure of comfort.

Gently rounded, rubber-like soles have a natural, barefoot feel for comfortable walking. 1-inch at the heel.

Just the right styling for all your active casual wear!

Style 1203



Style 1205



Style 775

Widths	(Size Run For Style 775)									
	5	5½	6	6½	7	7½	8	8½	9	9½
AA	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X

*soft
cushioned
insoles*
LEATHER-COVERED



Instructions for Mason Dealers

When Writing Up an Order

THE "DEPOSIT" SHOWN ON THE PRICE LIST IS YOUR COMMISSION...

...Subtract it from the "Suggested Retail" price, and put it in your pocket. This applies to pre-paid as well as C.O.D. orders. If customer gives you a check for the full amount made payable to Mason Shoe—or charges his order to his **MASTER CARD** or **VISA** credit card—we'll send you our check for your commission. Checks are mailed out from our main office every Monday.

CUSTOMERS PREFER PREPAID OR CREDIT CARD ORDERS...

THEY SAVE \$2.00

...Most customers pay for their orders in advance with cash or personal check...or they charge them to **VISA** or **MASTER CARD**. (NOTE: You can phone in credit card orders on our Toll-Free Phone Lines...)

1-800-826-7030 in continental U.S. and Hawaii...1-800-472-7003 in Wis. We will ship orders C.O.D., but there is a \$2.00 C.O.D. charge for each order blank...plus deliveryman will only accept cash or certified check on C.O.D. orders. Please allow 2-3 weeks for commission checks on C.O.D. orders.

BE SURE TO PRINT YOUR CUSTOMER'S NAME, ADDRESS, CITY, STATE AND ZIP CODE VERY CLEARLY ON ORDERS...

...This will insure correct delivery of the order. Also write your customer's telephone number in the space provided on the order blank. This will allow the deliveryman to call the customers for directions if he can't locate the customer's home.

ORDER ONLY STYLES, COLORS AND SIZES LISTED IN CATALOG...

...We can fill orders only for styles exactly as described in the catalog, and only in the colors, lengths, and widths listed.

SALES OR USE TAX...

...Where applicable, must be charged on the full catalog price before deposit is deducted. Tax is based on where the shoes are to be shipped. See inside back cover for Tax Chart.

SPECIAL AIR MAIL SERVICE...

...Where extra fast delivery service is desired, we will Air Mail any order for \$3.00 per pair extra.

ALWAYS PRINT YOUR NAME AND ADDRESS THE SAME WAY ON THE ORDER BLANKS...

...To be sure you receive credit for your orders, always print or stamp your name and address exactly the same way on all orders. For example, if you start giving your name as "John J. Smith" on orders, do not change to "J. J. Smith" or "John Smith" on later orders. We recommend using a rubber stamp with your name, address, and zip code.

MAIL ORDERS THE SAME DAY YOU WRITE THEM...

...Don't hold orders! You can mail several orders in the same envelope. The quicker you mail the order the faster your customer will receive his shoes. Orders are usually shipped within 24 hours from the time we receive them. You should receive your shoes within 7 to 14 days. Allow extra time during the holidays.

RETURNING SHOES...

...Each customer must be completely satisfied with his or her Mason shoes. If not, they can return the shoes prepaid by insured Parcel Post or U.P.S. to **Mason Shoe Co., Chippewa Falls, WI 54774. ATTN: Adjustment Dept.** You

have **ONE YEAR** to return **defective** merchandise...**30 DAYS** to return **non-defective** merchandise. See Mason's Limited Warranty in front of the catalog for complete details. Instructions for exchanges are also packed with each order. Due to the fact that returns are handled manually, allow approximately three weeks.

IF NECESSARY TO INQUIRE ABOUT AN ORDER...

...Either mail us a copy of the order in question, or phone us on our Toll-Free Answer Lines...

1-800-826-7102 in continental U.S. and Hawaii...1-800-472-7003 in Wis.

Before writing or calling, be sure to find out if your customer received any notice from us concerning the order. (Any time an order is delayed, we notify the customer and give an approximate shipping date.) Please have a copy of the order form in front of you before calling in.

NEED MORE ORDER BOOKS OR ENVELOPES?

We'll be glad to send you more order books and envelopes at no charge. Just write us, **Mason Shoe, 1251 First Ave., Chippewa Falls, WI 54774**...or call our Toll-Free Order Line.

IF THE OLD SHOES ARE NOT COMFORTABLE...if short, add a half a size...if long, give a half size shorter...if too wide, give a width narrower...if too tight, give a width wider! It is seldom necessary to change the length by more than one-half size or the width by more than one width.

IF PRESENT SIZE IS NOT KNOWN, use the Mason easy-to-read Measuring Board!

IF YOU CANNOT GET THE SIZE IN ANY OTHER WAY, set the foot on a piece of paper. Use a book or straight edge to mark at the heel, toe and at the widest part of each side.

To Read Sizes in Old Shoes

Most shoes are plainly marked with a simple size and width designation, such as $8\frac{1}{2}$ B. However, you'll sometimes find a size "code" used to mark shoe sizes. The most common are:

THE STANDARD SYSTEM: The first number represents the width: 1 is A width, 2 is B, 3 is C, 4 is D, 5 is E, etc. ...The next number gives the length. If it ends with 0, it is a full size, 5 means half size.

Example: 485 would be $8\frac{1}{2}$ D, the 4 representing D width, and 85 meaning $8\frac{1}{2}$, 280 would be 8B, 095 is $9\frac{1}{2}$ AA.

THE COMBINATION SYSTEM: When you see these "combination" widths marked in a shoe, take the widest width and disregard the other. For example: A/C is C width, B/D is D width, AA/B is a B width, etc. The numbers indicate size. Example: 85A/C is $8\frac{1}{2}$ C.

All Mason Shoes are made on combination lasts designed for extra comfort.

Men's Shoe Price List

Effective December 17, 1986

Style No.	Suggested Retail	Deposit	Page	Style No.	Suggested Retail	Deposit	Page	Style No.	Suggested Retail	Deposit	Page	Style No.	Suggested Retail	Deposit	Page
14	\$ 72.95	\$14.50	8	332	\$ 69.95	\$14.00	12	558	\$ 44.95	\$ 9.00	35	930	\$ 72.95	\$14.50	79
15	72.95	14.50	8	333	69.95	14.00	12	559	44.95	9.00	35	933	92.95	18.50	78
16	72.95	14.50	8	338	54.95	11.00	45	560	44.95	9.00	35	934	59.95	12.00	73
206	54.95	11.00	55	339	54.95	11.00	45	596	32.95	6.50	36	935	66.95	13.25	73
207	62.95	12.50	55	357	32.95	6.50	43	597	28.95	5.75	36	936	72.95	14.50	73
230	34.95	7.00	40	358	32.95	6.50	43	598	32.95	6.50	36	937	66.95	13.25	73
231	34.95	7.00	40	359	32.95	6.50	43	600	54.95	11.00	54	938	73.95	14.75	73
232	58.95	11.75	76	360	72.95	14.50	13	601	54.95	11.00	54	939	79.95	16.00	73
233	66.95	13.25	76	361	72.95	14.50	13	602	55.95	11.00	57	941	69.95	14.00	55
234	41.95	8.25	42	368	59.95	12.00	34	606	59.95	12.00	34	946	99.95	20.00	47
235	34.95	7.00	42	369	74.95	15.00	4	610	54.95	11.00	61	947	99.95	20.00	47
243	56.95	11.25	17	370	74.95	15.00	4	611	54.95	11.00	61	948	79.95	16.00	79
244	56.95	11.25	17	371	74.95	15.00	4	612	59.95	12.00	34	949	59.95	12.00	63
245	56.95	11.25	17	372	74.95	15.00	4	622	86.95	17.25	71	950	66.95	13.25	63
248	76.95	15.25	74	374	72.95	14.50	18	623	99.95	20.00	71	952	74.95	15.00	68
249	76.95	15.25	74	375	72.95	14.50	18	635	61.95	12.25	75	953	92.95	18.50	51
256	72.95	14.50	79	382	44.95	9.00	31	636	58.95	11.75	75	959	74.95	15.00	69
264	37.95	7.50	44	383	44.95	9.00	31	649	69.95	14.00	64	960	74.95	15.00	69
265	35.95	7.00	44	384	44.95	9.00	31	650	69.95	14.00	64	964	56.95	11.25	21
266	46.95	9.25	28	389	59.95	12.00	29	655	66.95	13.25	67	965	56.95	11.25	21
267	46.95	9.25	28	390	59.95	12.00	29	657	43.95	8.75	37	966	76.95	15.25	63
268	46.95	9.25	28	413	55.95	11.00	57	658	43.95	8.75	37	971	107.95	21.50	77
269	58.95	11.75	38	419	64.95	13.00	14	676	66.95	13.25	74	972	109.95	22.00	77
270	58.95	11.75	38	422	59.95	12.00	19	816	39.95	8.00	39	980	72.95	14.50	76
282	42.95	8.50	41	423	59.95	12.00	19	817	39.95	8.00	39	981	79.95	16.00	53
283	42.95	8.50	41	426	56.95	11.25	20	834	62.95	12.50	60	982	62.95	12.50	65
284	72.95	14.50	23	427	56.95	11.25	20	835	62.95	12.50	60	984	94.95	19.00	52
285	72.95	14.50	23	428	56.95	11.25	20	870	76.95	15.25	67	985	68.95	13.75	65
286	72.95	14.50	23	432	63.95	12.75	59	880	99.95	20.00	46	987	59.95	12.00	25
287	49.95	10.00	30	433	72.95	14.50	59	887	94.95	19.00	52	988	59.95	12.00	25
288	49.95	10.00	30	435	72.95	14.50	18	898	56.95	11.25	22	989	104.95	21.00	70
289	67.95	13.50	14	466	44.95	9.00	32	899	56.95	11.25	22	990	69.95	14.00	24
290	78.95	15.75	14	467	44.95	9.00	32	900	54.95	11.00	56	991	69.95	14.00	24
300	72.95	14.50	11	474	54.95	11.00	37	901	63.95	12.75	56	992	74.95	15.00	68
301	72.95	14.50	11	481	44.95	9.00	32	902	114.95	23.00	48	998	76.95	15.25	78
302	54.95	11.00	16	520	72.95	14.50	7	903	114.95	23.00	48	1004	87.95	17.50	27
303	54.95	11.00	16	521	72.95	14.50	7	908	78.95	15.75	15	1005	87.95	17.50	27
304	54.95	11.00	16	524	87.95	17.50	9	909	78.95	15.75	15	1030	99.95	20.00	46
316	69.95	14.00	10	525	87.95	17.50	9	910	99.95	20.00	49	1052	96.95	19.25	50
317	69.95	14.00	10	528	53.95	10.75	58	911	99.95	20.00	49	1053	96.95	19.25	50
318	69.95	14.00	10	532	57.95	11.50	57	913	68.95	13.75	66	1054	96.95	19.25	50
319	72.95	14.50	5	538	34.95	7.00	33	914	68.95	13.75	66	1088	92.95	18.50	51
320	72.95	14.50	5	541	32.95	6.50	33	920	79.95	16.00	53	1107	92.95	18.50	51
322	53.95	10.75	58	542	34.95	7.00	33	924	105.95	21.00	72	1165	71.95	14.25	75
326	76.95	15.25	6	556	59.95	12.00	62	925	94.95	19.00	72	1197	74.95	15.00	26
327	76.95	15.25	6	557	59.95	12.00	62	927	94.95	19.00	52	1198	74.95	15.00	26
138												1199	74.95	15.00	26

Price List removable for your convenience.

Women's Shoe Price List

Effective December 17, 1986

Price List removable for your convenience.

Style No.	Suggested Retail	Deposit	Page	Style No.	Suggested Retail	Deposit	Page	Style No.	Suggested Retail	Deposit	Page	Style No.	Suggested Retail	Deposit	Page
88	\$34.95	\$7.00	100	3145	\$36.95	\$7.25	85	3364	\$27.95	\$5.50	104	3615	\$34.95	\$7.00	111
144	38.95	7.75	123	3160	36.95	7.25	80	3410	32.95	6.50	103	3616	26.95	5.25	131
162	38.95	7.75	123	3161	36.95	7.25	80	3411	32.95	6.50	103	3617	26.95	5.25	131
163	38.95	7.75	123	3162	36.95	7.25	80	3412	32.95	6.50	103	3618	26.95	5.25	131
730	45.95	9.00	115	3163	36.95	7.25	80	3426	36.95	7.25	110	3637	25.95	5.00	132
749	37.95	7.50	124	3164	36.95	7.25	80	3427	36.95	7.25	110	3638	25.95	5.00	132
767	37.95	7.50	124	3165	34.95	7.00	88	3428	36.95	7.25	110	3639	27.95	5.50	132
775	25.95	5.00	136	3166	34.95	7.00	88	3436	39.95	8.00	107	3640	27.95	5.50	132
1203	25.95	5.00	136	3167	34.95	7.00	88	3437	39.95	8.00	107	3654	19.95	4.00	133
1205	25.95	5.00	136	3186	34.95	7.00	96	3438	39.95	8.00	107	3655	19.95	4.00	133
1430	40.95	8.00	122	3187	34.95	7.00	96	3439	39.95	8.00	107	3656	19.95	4.00	133
1431	40.95	8.00	122	3188	34.95	7.00	96	3454	39.95	8.00	84	3696	34.95	7.00	109
1432	40.95	8.00	122	3207	32.95	6.50	95	3456	39.95	8.00	84	3701	37.95	7.50	114
3011	39.95	8.00	82	3209	32.95	6.50	95	3475	29.95	6.00	106	3720	36.95	7.25	113
3012	39.95	8.00	82	3210	32.95	6.50	95	3476	29.95	6.00	106	3721	36.95	7.25	113
3013	39.95	8.00	82	3211	32.95	6.50	95	3477	36.95	7.25	86	3722	36.95	7.25	113
3020	39.95	8.00	84	3212	35.95	7.00	91	3478	36.95	7.25	86	3730	36.95	7.25	125
3021	39.95	8.00	84	3213	35.95	7.00	91	3480	36.95	7.25	86	3731	36.95	7.25	125
3029	36.95	7.25	86	3214	35.95	7.00	91	3490	34.95	7.00	100	3732	36.95	7.25	125
3043	39.95	8.00	83	3215	35.95	7.00	91	3491	34.95	7.00	100	3733	36.95	7.25	125
3044	39.95	8.00	83	3228	36.95	7.25	92	3492	30.95	6.00	89	3734	34.95	7.00	109
3045	39.95	8.00	83	3229	36.95	7.25	92	3493	30.95	6.00	89	3735	34.95	7.00	109
3060	29.95	6.00	94	3230	36.95	7.25	92	3494	30.95	6.00	89	3759	19.95	4.00	130
3061	29.95	6.00	94	3241	32.95	6.50	97	3495	30.95	6.00	89	3760	19.95	4.00	130
3062	39.95	8.00	81	3243	32.95	6.50	97	3532	38.95	7.75	120	3761	19.95	4.00	130
3063	39.95	8.00	81	3248	29.95	6.00	106	3533	38.95	7.75	120	3765	29.95	6.00	127
3064	39.95	8.00	81	3250	29.95	6.00	106	3534	42.95	8.50	99	3766	29.95	6.00	127
3065	39.95	8.00	81	3269	28.95	5.75	102	3535	42.95	8.50	99	3767	29.95	6.00	127
3066	31.95	6.25	98	3290	31.95	6.25	98	3536	42.95	8.50	99	3777	32.95	6.50	116
3070	29.95	6.00	94	3291	29.95	6.00	101	3539	22.95	4.50	112	3778	32.95	6.50	116
3075	29.95	6.00	94	3292	29.95	6.00	101	3540	22.95	4.50	112	3779	39.95	8.00	121
3117	32.95	6.50	90	3293	29.95	6.00	101	3541	29.95	6.00	112	3780	39.95	8.00	121
3118	32.95	6.50	90	3297	30.95	6.00	102	3542	29.95	6.00	112	3781	39.95	8.00	121
3119	32.95	6.50	90	3298	30.95	6.00	102	3570	24.95	5.00	117	3784	38.95	7.75	116
3123	29.95	6.00	93	3318	28.95	5.75	102	3571	24.95	5.00	117	3799	36.95	7.25	108
3124	29.95	6.00	93	3333	24.95	5.00	105	3572	24.95	5.00	117	3801	36.95	7.25	108
3125	29.95	6.00	87	3334	24.95	5.00	105	3594	21.95	4.25	129	3803	32.95	6.50	114
3126	29.95	6.00	87	3335	24.95	5.00	105	3595	21.95	4.25	129	3810	41.95	8.25	126
3127	29.95	6.00	87	3337	31.95	6.25	98	3596	24.95	5.00	129	3826	24.95	5.00	118
3130	29.95	6.00	93	3338	31.95	6.25	98	3597	24.95	5.00	129	3827	24.95	5.00	118
3131	29.95	6.00	93	3347	32.95	6.50	97	3601	22.95	4.50	114	3828	24.95	5.00	118
3132	29.95	6.00	93	3361	27.95	5.50	104	3612	34.95	7.00	111	3833	24.95	5.00	118
3143	36.95	7.25	85	3362	27.95	5.50	104	3613	34.95	7.00	111	3862	29.95	6.00	134
3144	36.95	7.25	85	3363	27.95	5.50	104	3614	37.95	7.50	124	3863	29.95	6.00	134

Women's Shoe Price List (Cont.)

Effective December 17, 1986

Style No.	Suggested Retail	Deposit	Page
3864	\$29.95	\$6.00	134
3872	24.95	5.00	118
3876	38.95	7.75	119
3877	38.95	7.75	119
3878	38.95	7.75	119
3879	38.95	7.75	119
3880	37.95	7.50	124
3886	38.95	7.75	120
3906	36.95	7.25	108
3911	32.95	6.50	115
3943	24.95	5.00	128
3944	24.95	5.00	128
3945	24.95	5.00	128
3946	24.95	5.00	128

Style No.	Suggested Retail	Deposit	Page
3957	\$42.95	\$8.50	115
3963	19.95	4.00	135
3964	19.95	4.00	135
3965	19.95	4.00	135
3978	36.95	7.25	126
3979	36.95	7.25	126

Handbags

Effective December 17, 1986

Style No.	Suggested Retail	Deposit	Page
2021	\$22.95	\$4.50	98
2022	22.95	4.50	98&100
2078	22.95	4.50	100
2096	24.95	5.00	103
2200	22.95	4.50	82
2201	22.95	4.50	82
2202	22.95	4.50	82
2204	20.95	4.00	87
2205	20.95	4.00	87
2206	20.95	4.00	87
2207	21.95	4.25	88
2208	21.95	4.25	88
2209	21.95	4.25	88
2210	19.95	4.00	92
2211	19.95	4.00	92
2212	19.95	4.00	92
2213	19.95	4.00	93
2214	19.95	4.00	93
2215	17.95	3.50	96
2216	17.95	3.50	96
2217	17.95	3.50	96
2218	29.95	6.00	101
2219	29.95	6.00	101
2220	29.95	6.00	101

Style No.	Suggested Retail	Deposit	Page
2221	\$15.95	\$3.00	133
2222	15.95	3.00	133
2223	29.95	6.00	86
2224	29.95	6.00	86
2226	20.95	4.00	99
2227	20.95	4.00	99
2228	20.95	4.00	99
2229	22.95	4.50	117
2230	22.95	4.50	117
2231	22.95	4.50	117
2355	22.95	4.50	100
2466	14.95	3.00	90
2467	14.95	3.00	90
2468	14.95	3.00	90
2551	13.95	2.75	106
2554	13.95	2.75	106
2611	21.95	4.25	89
2612	21.95	4.25	89
2623	24.95	5.00	103
2626	36.95	7.25	113
2900	20.95	4.00	95
2910	20.95	4.00	95
2911	20.95	4.00	95

How to Write a Mason Order

PREPAID ORDERS—Check “Send PREPAID” on order form.

- If customer writes a check or money order for the full amount (“TOTAL with Tax”) payable to Mason Shoe...send it in with the order. We will send you our check for your commission.
- If customer pays you cash, or writes the check out to you...just deduct your commission and put it in your pocket. Then send your personal check or money order for the balance with the order.

CREDIT CARD ORDERS—Check “Charge MasterCard” or “Charge Visa” on order form.

- Enter credit card numbers in spaces provided on order form...enter expiration date in space provided...have card owner sign on signature line.

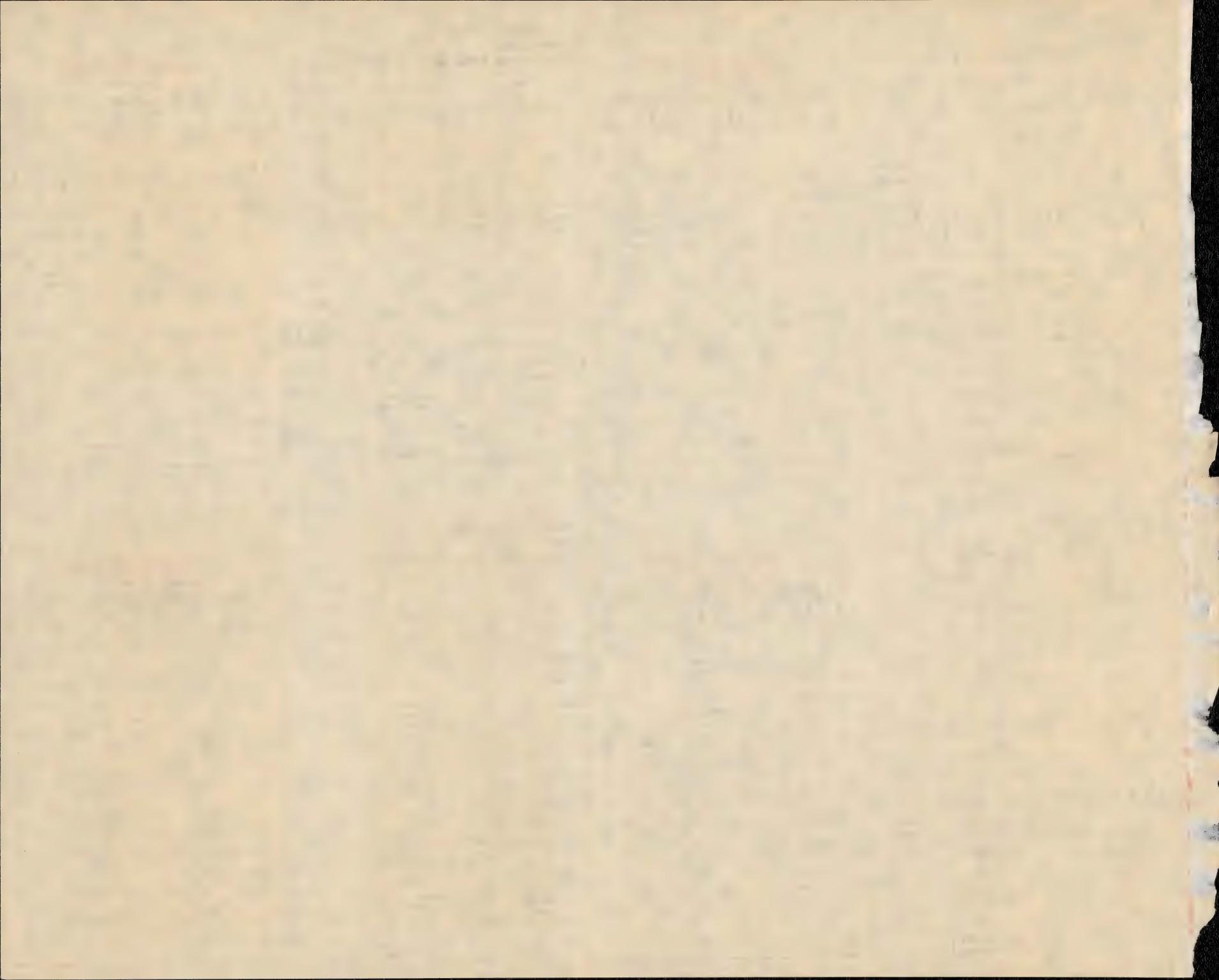
SPECIAL NOTE ON CREDIT CARD ORDERS: You can phone in credit card orders on Mason Shoe's Toll-Free Order Lines. The phone numbers, and times they're open, are listed in the front of this catalog.

C.O.D. ORDERS—Check “Send C.O.D.” on order form.

- You or your customer must send \$2.00 with each C.O.D. order blank. This is a C.O.D. charge in addition to the cost of the shoes.

NOTE ON ALL ORDERS: Be sure to subtract any deposit that you collected and kept. If you do not collect and keep the deposit, leave the deposit space blank. We will send you our check for the proper amount.

We are members of Boot and Shoe Workers, Local 268, A.F.L.-C.I.O., Chartered by United Food and Commercial Workers International Union.



**MASON® SHOE
MFG. CO.
Chippewa Falls, Wis. 54774**

MR.
MRS.
Send To MS.

Date _____

PLEASE PRINT

Street _____ Apt. No. _____
City _____

State _____ Zip Code _____

NO. PAIRS	STYLE NO.	LENGTH	WIDTH	PRICE
Check One Total Order				
<input type="checkbox"/> Send PREPAID				
Make check or money order payable to Mason Shoe				Add Tax, if any
<input type="checkbox"/> Charge MasterCard				POSTAGE & HANDLING
<input type="checkbox"/> Charge Visa				For Air Mail
<input checked="" type="checkbox"/> Send C.O.D.				Add \$3.00 Per Pair
(Attach \$2.00 C.O.D. Delivery Fee to this order Blank)				Total with Tax
NOTE: On C.O.D. Deliveries, Deliveryman will not accept personal checks.				Subtract Any Deposit Collected and Kept
				Delivery Fee \$2.00 (C.O.D. orders only)
TOTAL				

Check One Total Order
 Send PREPAID
Make check or money order payable to Mason Shoe
 Charge MasterCard
 Charge Visa
 Send C.O.D.
(Attach \$2.00 C.O.D. Delivery Fee to this order Blank)
NOTE: On C.O.D. Deliveries, Deliveryman will not accept personal checks.

**COPY FOR
SALESPERSON
for Your Record**

Enter CREDIT CARD NUMBER below (all digits)

--	--	--	--	--	--	--	--

X _____ Good thru _____
CARD OWNER'S SIGNATURE (must be signed) Month Year

Phone Number _____

Ship UPS
via: Parcel Post

As a Mason Dealer I understand I am working on my own as an independent contractor for state and federal income tax purposes. Please sign below.

Salesperson's Signature: _____ Date _____

Mason Shoe by *Jui Mason*

Salesperson's MR. MRS. Name _____ PRINT

Street _____

City _____

State & Zip _____

**MASON® SHOE
MFG. CO.
Chippewa Falls, Wis. 54774**

MR.
MRS.
Send To MS.

Date _____

PLEASE PRINT

Street _____ Apt. No. _____
City _____

State _____ Zip Code _____

NO. PAIRS	STYLE NO.	LENGTH	WIDTH	PRICE
Check One Total Order				
<input type="checkbox"/> Send PREPAID				
Make check or money order payable to Mason Shoe				Add Tax, if any
<input type="checkbox"/> Charge MasterCard				POSTAGE & HANDLING
<input type="checkbox"/> Charge Visa				For Air Mail
<input checked="" type="checkbox"/> Send C.O.D.				Add \$3.00 Per Pair
(Attach \$2.00 C.O.D. Delivery Fee to this order Blank)				Total with Tax
NOTE: On C.O.D. Deliveries, Deliveryman will not accept personal checks.				Subtract Any Deposit Collected and Kept
				Delivery Fee \$2.00 (C.O.D. orders only)
TOTAL				

Check One Total Order
 Send PREPAID
Make check or money order payable to Mason Shoe
 Charge MasterCard
 Charge Visa
 Send C.O.D.
(Attach \$2.00 C.O.D. Delivery Fee to this order Blank)

NOTE: On C.O.D. Deliveries, Deliveryman will not accept personal checks.

Subtract Any Deposit Collected and Kept

Delivery Fee \$2.00 (C.O.D. orders only)

TOTAL

Salesperson's Signature: _____ Date _____

Mason Shoe by *Jui Mason*

Salesperson's MR. MRS. Name _____ PRINT

Street _____

City _____

State & Zip _____

**MASON® SHOE
MFG. CO.
Chippewa Falls, Wis. 54774**

MR.
MRS.
Send To MS.

Date _____

PLEASE PRINT

Street _____ Apt. No. _____
City _____

State _____ Zip Code _____

NO. PAIRS	STYLE NO.	LENGTH	WIDTH	PRICE
Check One Total Order				
<input type="checkbox"/> Send PREPAID				
Make check or money order payable to Mason Shoe				Add Tax, if any
<input type="checkbox"/> Charge MasterCard				POSTAGE & HANDLING
<input type="checkbox"/> Charge Visa				For Air Mail
<input checked="" type="checkbox"/> Send C.O.D.				Add \$3.00 Per Pair
(Attach \$2.00 C.O.D. Delivery Fee to this order Blank)				Total with Tax
NOTE: On C.O.D. Deliveries, Deliveryman will not accept personal checks.				Subtract Any Deposit Collected and Kept
				Delivery Fee \$2.00 (C.O.D. orders only)
TOTAL				

Check One Total Order
 Send PREPAID
Make check or money order payable to Mason Shoe
 Charge MasterCard
 Charge Visa
 Send C.O.D.
(Attach \$2.00 C.O.D. Delivery Fee to this order Blank)
NOTE: On C.O.D. Deliveries, Deliveryman will not accept personal checks.

**COPY FOR
SALESPERSON
for Your Record**

Enter CREDIT CARD NUMBER below (all digits)

--	--	--	--	--	--	--	--

X _____ Good thru _____
CARD OWNER'S SIGNATURE (must be signed) Month Year

Phone Number _____

Ship UPS
via: Parcel Post

As a Mason Dealer I understand I am working on my own as an independent contractor for state and federal income tax purposes. Please sign below.

Salesperson's Signature: _____ Date _____

Mason Shoe by *Jui Mason*

Salesperson's MR. MRS. Name _____ PRINT

Street _____

City _____

State & Zip _____

**COPY FOR
SALESPERSON
for Your Record**

Enter CREDIT CARD NUMBER below (all digits)

--	--	--	--	--	--	--	--

X _____ Good thru _____
CARD OWNER'S SIGNATURE (must be signed) Month Year

Phone Number _____

Ship UPS
via: Parcel Post

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Salesperson's Signature: _____ Date _____

Mason Shoe by *Jui Mason*

Salesperson's MR. MRS. Name _____ PRINT

Street _____

City _____

State & Zip _____

**COPY FOR
SALESPERSON
for Your Record**

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Salesperson's MR. MRS. Name _____ PRINT

Street _____

City _____

State & Zip _____



**MASON® SHOE
MFG. CO.
Chippewa Falls, Wis. 54774**

MR. _____ Date _____
MRS. _____
Send To MS. _____

Street _____ Apt. No. _____
City _____
State _____ Zip Code _____

NO. PAIRS	STYLE NO.	LENGTH	WIDTH	PRICE
Check One <input checked="" type="checkbox"/> Send PREPAID <input type="checkbox"/> Make check or money order payable to Mason Shoe <input type="checkbox"/> Charge MasterCard <input type="checkbox"/> Charge Visa <input type="checkbox"/> Send C.O.D. (Attach \$2.00 C.O.D. Delivery Fee to this order Blank)			Total Order Add Tax, if any POSTAGE & HANDLING For Air Mail Add \$3.00 Per Pair Total with Tax Subtract Any Deposit Collected and Kept	<input type="checkbox"/> PAID by Mason
OTE: On C.O.D. Deliveries, Deliveryman will not accept personal checks.			TOTAL Delivery Fee \$2.00 (C.O.D. orders only)	

**MASON® SHOE
MFG. CO.
Chippewa Falls, Wis. 54774**

MR. _____
MRS. _____
Send To MS. _____ Date _____

Street _____ Apt. No. _____
City _____

NO. PAIRS	STYLE NO.	LENGTH	WIDTH	PRICE
<input type="checkbox"/> Check One <input checked="" type="checkbox"/> Send PREPAID <input type="checkbox"/> Take check or money order payable to Mason Shoe <input type="checkbox"/> Charge MasterCard <input type="checkbox"/> Charge Visa <input type="checkbox"/> Send C.O.D. (Attach \$2.00 C.O.D. Delivery Fee to this order Blank)			Total Order	
			Add Tax, if any	
			POSTAGE & HANDLING	
			For Air Mail Add \$3.00 Per Pair	
			Total with Tax	
			Subtract Any Deposit Collected and Kept	
OTE: On C.O.D. Deliveries, Deliveryman will not accept personal checks.			TOTAL	
			Delivery Fee \$2.00 (C.O.D. orders only)	

CUSTOMER'S RECEIPT

Phone Number _____	Ship <input type="checkbox"/> UPS
	via: <input type="checkbox"/> Parcel Post
Your Satisfaction Is Our #1 Priority At Mason Shoe!	
Salesperson's Signature: _____	Date _____
Mason Shoe by _____	<i>The Mason</i>
Salesperson's Name _____	MR. <input type="checkbox"/> MRS. <input type="checkbox"/> MS. <input type="checkbox"/>
PRINT _____	
Street _____	
City _____	
State & Zip _____	

CUSTOMER'S RECEIPT

Enter CREDIT CARD NUMBER below (all digits)												
X _____											Good thru	
											Month	Year
CARD OWNER'S SIGNATURE (must be signed)												

<p>Phone Number _____</p> <p>alesperson's signature: _____</p> <p>ason Shoe by _____</p> <p>alesperson's ame _____</p> <p>reet _____</p> <p>ty _____</p> <p>ate & Zip _____</p>	<p>Ship <input type="checkbox"/> UPS via: <input type="checkbox"/> Parcel Post</p> <p>Your Satisfaction Is Our #1 Priority At Mason Shoe!</p> <p><i>Du Mason</i></p> <p>Date _____</p> <p>PRINT _____</p>
---	--

**MASON® SHOE
MFG. CO.
Chippewa Falls, Wis. 54774**

MR. _____ Date _____
MRS. _____
MS. _____
Send To _____

Street _____ Apt. No. _____
City _____

State _____		Zip Code _____		
NO. PAIRS	STYLE NO.	LENGTH	WIDTH	PRICE
<input type="checkbox"/> Check One <input checked="" type="checkbox"/> Send PREPAID <input type="checkbox"/> Make check or money order payable to Mason Shoe				Total Order
<input type="checkbox"/> Charge MasterCard <input type="checkbox"/> Charge Visa <input type="checkbox"/> Send C.O.D. (Attach \$2.00 C.O.D. Delivery Fee to this order Blank)				Add Tax, if any POSTAGE & HANDLING For Air Mail Add \$3.00 Per Pair
				Total with Tax Subtract Any Deposit (Collected and Kept)
NOTE: On C.O.D. Deliveries, Deliveryman will not accept personal checks.				TOTAL Delivery Fee \$2.00 (C.O.D. orders only)

CUSTOMER'S RECEIPT

Enter CREDIT CARD NUMBER below (all digits)											
<input type="text"/>											
X _____	CARD OWNER'S SIGNATURE (must be signed)			Good thru							
	Month	Year									

Phone Number	Ship <input type="checkbox"/> UPS
	via: <input type="checkbox"/> Parcel Post
Your Satisfaction Is Our #1 Priority At Mason Shoe!	
Salesperson's Signature: <u><i>Tic Mason</i></u> Date <u> </u>	
Mason Shoe by	MR.
Salesperson's Name	MRS. MS.
PRINT	
Street	_____
City	_____
State & Zip _____	

**MASON® SHOE
MFG. CO.
Chippewa Falls, Wis. 54774**

MR. _____
MRS. _____
Send To MS. _____

Street _____ Apt. No. _____
City _____

NO. PAIRS	STYLE NO.	LENGTH	WIDTH	PRICE
<input type="checkbox"/> Check One <input checked="" type="checkbox"/> Send PREPAID <input type="checkbox"/> Take check or money order payable to Mason Shoe <input type="checkbox"/> Charge MasterCard <input type="checkbox"/> Charge Visa <input type="checkbox"/> Send C.O.D. (Attach \$2.00 C.O.D. Delivery Fee to this order Blank)			Total Order	
			Add Tax, if any	
			POSTAGE & HANDLING	
			For Air Mail Add \$3.00 Per Pair	
			Total with Tax	
			Subtract Any Deposit Collected and Kept	
OTE: On C.O.D. Deliveries, Deliveryman will not accept personal checks.			TOTAL	
			Delivery Fee \$2.00 (C.O.D. orders only)	

CUSTOMER'S RECEIPT

Phone Number	Ship <input type="checkbox"/> UPS
	via: <input type="checkbox"/> Parcel Post
Your Satisfaction Is Our #1 Priority At Mason Shoe!	
Salesperson's Signature: <u><i>Du Mason</i></u>	
Mason Shoe by	Date
Salesperson's Name	MR. MRS. MS.
PRINT	
Street	
Ty	
ate & Zip	

**MASON® SHOE
MFG. CO.
Chippewa Falls, Wis. 54774**

MR. _____
MRS. _____
Send To MS. _____ Date _____

Enter CREDIT CARD NUMBER below (all digits)												
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
X	CARD OWNER'S SIGNATURE (must be signed)										Good thru	
											Month	Year

Phone Number	<input type="checkbox"/> UPS
	<input type="checkbox"/> Parcel Post
Your Satisfaction Is Our #1 Priority At Mason Shoe!	
Salesperson's Signature:	
Mason Shoe by	Date
Salesperson's Name	MR. MRS. MS.
PRINT	
Street	
City	

THANKS FOR YOUR ORDER!

This copy is your receipt.

MASON SHOE LIMITED WARRANTY This Warranty covers ALL DEFECTS in workmanship or materials in any product purchased from Mason Shoe. It also covers any return that is NON-DEFECTIVE including customer dissatisfaction with style, size, fit, or color. For DEFECTIVE merchandise, coverage is for ONE YEAR. For NON-DEFECTIVE merchandise, coverage is for 30 DAYS. Time is determined from date you receive merchandise. If the returned merchandise is DEFECTIVE, we will REPLACE, REPAIR, or REFUND every cent paid us. If the returned merchandise is NON-DEFECTIVE, we will REPLACE or REFUND every cent paid us, provided it is resalable...this means it has not been soiled, bent, wrinkled, or damaged. If the merchandise is not resalable, we will adjust the matter fairly. This warranty does not cover damage from accident, misuse, or abuse. Proof of purchase may be required under this warranty. Mail the merchandise insured Parcel Post or U.P.S. to: Mason Shoe Mfg. Co., Chippewa Falls, WI 54774. Attention: Adjustment Department. Make sure your name and address are printed on the package. Put all correspondence inside the package.

TERMS OF SALE This order is subject to acceptance at Chippewa Falls, Wisconsin. Merchandise orders shall be shipped from and paid for at Chippewa Falls, Wisconsin, and title shall pass to the customer immediately upon delivery to carrier.

THANKS FOR YOUR ORDER!

This copy is your receipt.

MASON SHOE LIMITED WARRANTY This Warranty covers ALL DEFECTS in workmanship or materials in any product purchased from Mason Shoe. It also covers any return that is NON-DEFECTIVE..including customer dissatisfaction with style, size, fit, or color. For DEFECTIVE merchandise, coverage is for ONE YEAR. For NON-DEFECTIVE merchandise, coverage is for 30 DAYS. Time is determined from date you receive merchandise. If the returned merchandise is DEFECTIVE, we will REPLACE, REPAIR, or REFUND every cent paid us. If the returned merchandise is NON-DEFECTIVE, we will REPLACE or REFUND every cent paid us, provided it is resalable ..this means it has not been soiled, bent, wrinkled, or damaged. If the merchandise is not resalable, we will adjust the matter fairly. This warranty does not cover damage from accident, misuse, or abuse. Proof of purchase may be required under this warranty. Mail the merchandise insured Parcel Post or U.P.S. to: Mason Shoe Mfg. Co., Chippewa Falls, WI 54774. Attention: Adjustment Department. Make sure your name and address are printed on the package. Put all correspondence inside the package.

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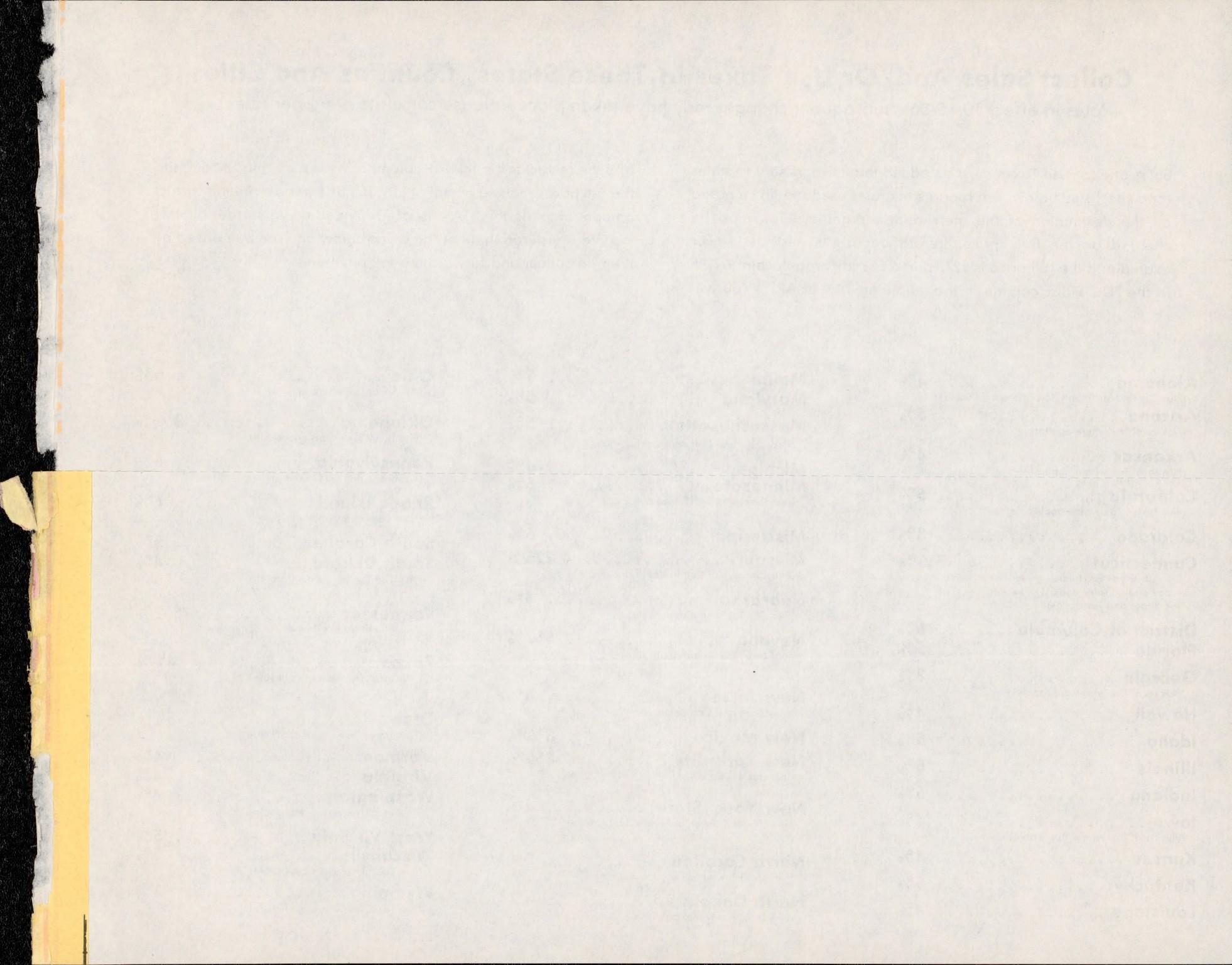
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TERMS OF SALE: This order is subject to acceptance at Chippewa Falls, Wisconsin. Merchandise orders shall be shipped from and paid for at Chippewa Falls, Wisconsin, and title shall pass to the customer immediately upon delivery to carrier.



Collect Sales And/Or Use Taxes In These States, Counties And Cities

(Rates in effect 10-15-86 - subsequent changes may have taken place - please calculate at proper rates)

Sales and/or Use Taxes must be added to all orders sent to states (or cities) listed below. Appropriate tax rates used should be based on the destination of the merchandise ordered. Tax must be charged on the FULL price, before deposit is deducted. For example: If the full price is \$27.95 in a 5% tax area, locate \$27.95 in the FULL PRICE column in the adjoining TAX CHART. You will

find the correct tax in the 5% column. The tax is \$1.40. Add this to the full price, making a total of \$29.35. Be sure to write the correct amount of tax in the "TAX" space provided on your order blanks. We are registered in all of the areas below and are authorized by them to collect and forward the tax payments.

Alabama 4%
(Plus City and/or County Tax where applicable)

Arizona 5%
(Plus Local Tax where applicable)

Arkansas 4%
(Plus Local Tax where applicable)

California 6%
(Plus Transit Tax where applicable)

Colorado 3%

Connecticut 7½%
(Exempt: shoes for children under 10 years
of age and all sales under \$75 except
Golf Shoes and Handbags)

District of Columbia 6%

Florida 5%

Georgia 3%
(Plus Local Tax where applicable)

Hawaii 4%

Idaho 5%

Illinois 5%

Indiana 5%

Iowa 4%
(Plus Local Tax Where Applicable)

Kansas 4%

Kentucky 5%

Louisiana 4%

Maine 5%
Maryland 5%

Massachusetts 5%
(Handbags and Golf Shoes only)

Michigan 4%
Minnesota 6%
(Handbags and Golf Shoes only)

Mississippi 6%
Missouri 4.225%
(Plus City and/or County Tax if applicable)

Nebraska 4%
(Plus City Tax where applicable)

Nevada 5¾%
(Plus Local Tax where applicable)

New Jersey 6%
(Handbags and Golf Shoes only)

New Mexico 3¾%
New York City 8¼%
(Includes 4% State Tax)

New York (State) 4%
(Plus City or County Tax where applicable)

North Carolina 3%
(Plus Local Tax where applicable)

North Dakota 4%
(Plus Local Tax where applicable)

Ohio 5%
(Plus Local Tax where applicable)

Oklahoma 3¼%
(Plus Local Tax where applicable)

Pennsylvania 6%
(Handbags and Golf Shoes only)

Rhode Island 6%
(Handbags and Golf Shoes only)

South Carolina 5%
South Dakota 4%
(Plus City Tax where applicable)

Tennessee 5½%
(Plus City or County Tax where applicable)

Texas 4½%
(Plus Local Tax where applicable)

Utah 5¾%
(Plus Transit Tax where applicable)

Vermont 4%
Virginia 4%

Washington 7%
(Plus Local Tax where applicable)

West Virginia 5%
Wisconsin 5%
(Plus Local Tax where applicable)

Wyoming 3%
(Plus Local Tax where applicable)

SALES AND/OR USE TAX CHART

Full Price		Full Price												Full Price			
		3%	3 1/4%	3 1/2%	4%	4 1/4%	4 1/2%	4 1/4% 4 2/25%	4 1/2%	5%	5 1/4%	5 1/2%	6%	6 1/4%	7%	7 1/2%	8%
\$13.95	.42	45	52	.56	.58	.59	.63	.70	.75	.77	.80	.84	.91	.98	1.05	1.15	\$13.95
\$14.95	.45	49	56	.60	.62	.63	.67	.75	.80	.82	.86	.90	.97	1.05	1.12	1.23	\$14.95
\$15.95	.48	52	60	.64	.66	.67	.72	.80	.86	.88	.92	.96	1.04	1.12	1.20	1.32	\$15.95
\$17.95	.54	58	67	.72	.74	.76	.81	.90	.96	.99	1.03	1.08	1.17	1.26	1.35	1.48	\$17.95
\$19.95	.60	65	75	.80	.82	.84	.90	1.00	1.07	1.10	1.15	1.20	1.30	1.40	1.50	1.65	\$19.95
\$20.95	.63	68	79	.84	.86	.89	.94	1.05	1.13	1.15	1.20	1.26	1.36	1.47	1.57	1.73	\$20.95
\$21.95	.66	71	82	.88	.91	.93	.99	1.10	1.18	1.21	1.26	1.32	1.43	1.54	1.65	1.81	\$21.95
\$22.95	.69	75	86	.92	.95	.97	1.03	1.15	1.23	1.26	1.32	1.38	1.49	1.61	1.72	1.89	\$22.95
\$24.95	.75	81	94	1.00	1.03	1.05	1.12	1.25	1.34	1.37	1.43	1.50	1.62	1.75	1.87	2.06	\$24.95
\$25.95	.78	84	97	1.04	1.07	1.10	1.17	1.30	1.39	1.43	1.49	1.56	1.69	1.82	1.95	2.14	\$25.95
\$26.95	.81	88	101	1.08	1.11	1.14	1.21	1.35	1.45	1.48	1.55	1.62	1.75	1.89	2.02	2.22	\$26.95
\$27.95	.84	91	105	1.12	1.15	1.18	1.26	1.40	1.50	1.54	1.61	1.68	1.82	1.96	2.00	2.31	\$27.95
\$28.95	.87	94	109	1.16	1.19	1.22	1.30	1.45	1.56	1.59	1.66	1.74	1.88	2.03	2.17	2.39	\$28.95
\$29.95	.90	97	112	1.20	1.24	1.27	1.35	1.50	1.61	1.65	1.72	1.80	1.95	2.10	2.25	2.47	\$29.95
\$30.95	.93	101	116	1.24	1.28	1.31	1.39	1.55	1.66	1.70	1.78	1.86	2.01	2.17	2.32	2.55	\$30.95
\$31.95	.96	104	120	1.28	1.32	1.35	1.44	1.60	1.72	1.76	1.84	1.92	2.08	2.24	2.40	2.64	\$31.95
\$32.95	.99	107	124	1.32	1.36	1.39	1.48	1.65	1.75	1.81	1.89	1.98	2.14	2.31	2.47	2.72	\$32.95
\$34.95	1.05	114	131	1.40	1.44	1.48	1.57	1.75	1.88	1.92	2.01	2.10	2.27	2.45	2.62	2.88	\$34.95
\$35.95	1.08	117	135	1.44	1.48	1.52	1.62	1.80	1.93	1.98	2.07	2.16	2.34	2.52	2.70	2.97	\$35.95
\$36.95	1.11	120	139	1.48	1.52	1.56	1.66	1.85	1.99	2.03	2.12	2.22	2.40	2.59	2.77	3.05	\$36.95
\$37.95	1.14	123	142	1.52	1.57	1.60	1.71	1.90	2.04	2.09	2.18	2.28	2.47	2.66	2.85	3.13	\$37.95
\$38.95	1.17	127	146	1.56	1.61	1.65	1.75	1.95	2.06	2.14	2.24	2.34	2.53	2.73	2.92	3.21	\$38.95
\$39.95	1.20	130	150	1.60	1.65	1.69	1.80	2.00	2.15	2.20	2.30	2.40	2.60	2.80	3.00	3.30	\$39.95
\$40.95	1.23	133	154	1.64	1.69	1.73	1.84	2.05	2.20	2.25	2.35	2.46	2.66	2.87	3.07	3.38	\$40.95
\$41.95	1.26	136	157	1.68	1.73	1.77	1.89	2.10	2.25	2.31	2.41	2.52	2.73	2.94	3.15	3.46	\$41.95
\$42.95	1.29	140	161	1.72	1.77	1.81	1.93	2.15	2.31	2.36	2.47	2.58	2.79	3.01	3.22	3.54	\$42.95
\$43.95	1.32	143	165	1.76	1.81	1.86	1.98	2.20	2.36	2.42	2.53	2.64	2.86	3.08	3.30	3.63	\$43.95
\$44.95	1.35	146	169	1.80	1.85	1.90	2.02	2.25	2.42	2.47	2.58	2.64	2.87	3.15	3.37	3.71	\$44.95
\$45.95	1.38	149	172	1.84	1.90	1.94	2.07	2.30	2.47	2.53	2.64	2.76	2.99	3.22	3.45	3.79	\$45.95
\$46.95	1.41	153	176	1.88	1.94	1.98	2.11	2.35	2.52	2.58	2.70	2.82	3.05	3.29	3.52	3.87	\$46.95
\$48.95	1.50	162	187	2.00	2.06	2.11	2.25	2.50	2.68	2.75	2.87	3.00	3.25	3.50	3.75	4.12	\$48.95
\$49.95	1.59	172	199	2.12	2.18	2.24	2.38	2.65	2.85	2.91	3.04	3.18	3.44	3.71	3.97	4.37	\$49.95
\$53.95	1.62	175	202	2.16	2.23	2.28	2.43	2.70	2.90	2.97	3.10	3.24	3.51	3.78	4.05	4.45	\$53.95
\$54.95	1.65	179	206	2.20	2.27	2.32	2.47	2.75	2.95	3.02	3.16	3.30	3.57	3.85	4.12	4.53	\$54.95
\$55.95	1.68	182	210	2.24	2.31	2.36	2.52	2.80	3.01	3.08	3.22	3.36	3.64	3.92	4.20	4.62	\$55.95
\$56.95	1.71	185	214	2.28	2.35	2.41	2.56	2.85	3.06	3.13	3.27	3.42	3.70	3.99	4.27	4.70	\$56.95
\$57.95	1.74	188	217	2.32	2.39	2.45	2.61	2.90	3.11	3.19	3.33	3.48	3.77	4.06	4.35	4.78	\$57.95
\$58.95	1.77	192	221	2.36	2.43	2.49	2.65	2.95	3.17	3.24	3.39	3.54	3.83	4.13	4.42	4.86	\$58.95
\$59.95	1.80	195	225	2.40	2.47	2.53	2.70	3.00	3.22	3.30	3.45	3.60	3.90	4.20	4.50	4.95	\$59.95
\$61.95	1.86	201	232	2.48	2.56	2.62	2.79	3.10	3.33	3.41	3.56	3.72	4.03	4.34	4.65	5.11	\$61.95
\$62.95	1.89	205	236	2.52	2.60	2.66	2.83	3.15	3.38	3.46	3.62	3.78	4.09	4.41	4.72	5.19	\$62.95
\$63.95	1.92	208	240	2.56	2.64	2.70	2.88	3.20	3.44	3.52	3.68	3.84	4.16	4.48	4.80	5.28	\$63.95
\$64.95	1.95	211	244	2.60	2.68	2.74	2.92	3.25	3.49	3.57	3.73	3.90	4.22	4.55	4.87	5.36	\$64.95
\$66.95	2.01	218	251	2.68	2.76	2.83	3.01	3.35	3.60	3.68	3.85	4.02	4.35	4.69	5.02	5.52	\$66.95
\$67.95	2.04	221	255	2.72	2.80	2.87	3.06	3.40	3.65	3.74	3.91	4.08	4.42	4.76	5.10	5.61	\$67.95
\$68.95	2.07	224	259	2.76	2.84	2.91	3.10	3.45	3.71	3.79	3.96	4.14	4.48	4.83	5.17	5.69	\$68.95
\$69.95	2.10	227	262	2.80	2.89	2.96	3.25	3.50	3.76	3.85	4.02	4.20	4.55	4.90	5.25	5.77	\$69.95
\$71.95	2.16	234	270	2.88	2.97	3.04	3.24	3.55	3.82	3.96	4.14	4.32	4.68	5.04	5.40	5.94	\$71.95
\$72.95	2.19	237	274	2.92	3.01	3.08	3.28	3.65	3.92	4.01	4.19	4.38	4.74	5.11	5.47	6.02	\$72.95
\$73.95	2.22	240	277	2.96	3.05	3.12	3.33	3.70	3.97	4.07	4.25	4.44	4.81	5.18	5.55	6.10	\$73.95
\$74.95	2.25	244	281	3.00	3.09	3.17	3.37	3.75	4.03	4.12	4.31	4.50	4.87	5.25	5.62	6.18	\$74.95
\$76.95	2.31	250	289	3.08	3.17	3.25	3.46	3.85	4.14	4.23	4.42	4.62	5.00	5.39	5.77	6.35	\$76.95
\$78.95	2.37	256	3.16	3.26	3.34	3.55	3.95	4.24	4.34	4.54	4.74	5.13	5.58	6.04	6.51	6.97	\$78.95
\$79.95	2.40	260	3.20	3.30	3.38	3.60	4.00	4.30	4.40	4.60	4.80	5.20	5.65	6.00	6.60	\$79.95	
\$86.95	2.61	283	3.26	3.48	3.59	3.67	3.91	4.35	4.67	4.78	5.00	5.22	5.65	6.09	6.52	7.17	\$86.95
\$91.95	3.00	325	3.75	4.00	4.12	4.22	4.50	5.00	5.37	5.50	5.75	6.00	6.50	7.00	7.50	8.25	\$91.95
\$104.95	3.15	341	3.94	4.20	4.33	4.43	4.72	5.25	5.64	5.77	6.03	6.30	6.82	7.35	7.87	8.66	\$104.95
\$107.95	3.24	351	4.05	4.32	4.45	4.56	4.86	5.40	5.80	5.94	6.21	6.48	7.02	7.56	8.10	8.91	\$107.95
\$109.95	3.30	356	3.80	3.92	4.01	4.27	4.75	5.10	5.52	5.66	5.97	6.35	6.90	7.45	8.05	8.62	\$109.95
\$114.95	3.45	374	4.31	4.60	4.74	4.86	5.17	5.75	6.18	6.31	6.61	6.90	7.45	8.05	8.62	9.48	\$114.95
Full Price	3%	3 1/4%	3 1/2%	4%	4 1/4%	4 1/2%	4 1/4% 4 2/25%	4 1/2%	5%	5 1/4%	5 1/2%	6%	6 1/2%	7%	7 1/2%	8%	8 1/4%

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